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Program Schedule

Hotel Information Send Your Request Seventh Annual Works in Progress Intellectual Property (WIPIP)

Program Schedule

Friday, October 2		
12:00pm	Lunch & Registration The Newark Club* One Newark Center Newark, NJ (located adjacent to the Law School)	
1:00pm	Welcome and Opening Remarks Patrick E. Hobbs, Dean, Seton Hall University School of Law Auditorium	
1:30pm-3:00pm	First Concurrent Session	
Panel 1 Room 270 Chair: Frank Pasquale Seton Hall Law School	Panel 2 Room 271 Chair: David Opderbeck Seton Hall Law School	Panel 3 Room 272 Chair: Gaia Bernstein Seton Hall Law School
Raizel Liebler John Marshall Law School <i>Abstract: Cutting the Gordian Knot: Possible Solutions to the Conflict between the Gift, Work-for-Hire and Market Models for Academic Work</i>	M. Scott Boone Appalachian School of Law <i>Abstract: Patent Injunctions: Speculating on the Future of Ebay</i>	Branislav Hazucha Hokkaido University School of Law <i>Abstract: Rokuraku Case and Television on Demand in Japan: Law, Market and the Role of Courts in Regulating New Technologies and Online Services</i>
Deborah Gerhardt UNC School of Law <i>Abstract: An Empirical Study of U.S. Copyright Publication Cases</i>	William T. Gallagher Golden Gate University School of Law/University of California Berkeley <i>Abstract: IP Legal Ethics After Qualcomm: A New Era or (Monkey) Business as Usual? A Skeptical Perspective</i>	Xuan-Thao Nguyen SMU Dedman School of Law <i>Abstract: Shifting the Intellectual Property Paradigm? Weaker in the United States and Stronger in China</i>
David Simon Concordia University Chicago Chicago-Kent College of Law <i>Abstract: Teaching without Infringement: A New Standard for Educational Fair Use</i>	Jay Kesan University of Illinois College of Law <i>Abstract: Patent Litigation</i>	Peter Yu Drake University School of Law <i>Abstract: Intellectual Property Protection and the Crossover Point</i>
3:00pm	Coffee Break Atrium	
3:15pm	Second Concurrent Session	

Panel 1 Room 270 Chair: Erik Lillquist Seton Hall Law School	Panel 2 Room 271 Chair: Jordan Paradise Seton Hall Law School	Panel 3 Room 272 Chair: Gaia Berstein Seton Hall Law School
Jason Du Mont Chicago-Kent College of Law Abstract: <i>A Non-obvious Design: Rethinking the Origins of the Design Patent Standard</i>	Derek Bambauer Brooklyn Law School Abstract: <i>The Hacker's Aegis: Protecting Software Security Research Against Intellectual Property</i> (co-authored with Oliver Day)	David (Jake) Barnes Seton Hall University School of Law Abstract: <i>One Trademark Per Source</i>
Sapna Kumar University of Houston Abstract: <i>Federal Circuit Review of ITC Decisions</i>	Glynn Lunney Tulane Law School Abstract: <i>Copyright, Private Copying and Discrete Public Goods</i>	Adam Candeub Michigan State University School of Law Abstract: <i>Consumers, Disclosure and Internet Governance</i>
David Opperbeck Seton Hall University School of Law Abstract: <i>Trade Secrets and Social Relations</i>	Alina Ng Mississippi College School of Law Abstract: <i>Taking Copyright Seriously: When Abridging Rights is Wrong</i>	David Isaacs University of Maryland Law School Abstract: <i>Can States Master a Domain Name: What are the Practical, Constitutional and Policy Ramifications of State Attempts to Seize Domain Names?</i>
Sharon Sandeen Hamline University School of Law/ Hofstra University School of Law Abstract: <i>Cloud Computing and Trade Secret Law</i>	Marketa Trimble Stanford Law School Abstract: <i>Setting Foot on Enemy Ground: Cease and Desist Letters, DMCA Notifications and Personal Jurisdiction in Declaratory Judgment Actions</i>	Jacqueline Lipton Case Western Reserve University School of Law Abstract: <i>Bad Faith in Cyberspace: Grounding Domain Name Theory in Trademark, property and Restitution</i>
5:30pm	Buses depart Seton Hall Law School for Manhattan	
7:00pm	Dinner, Manhattan	
9:00pm	Buses depart Manhattan for Seton Hall Law	
Saturday, October 3		
8:30am	Breakfast Atrium	
9:00am	Third Concurrent Session	
Panel 1 Room 270 Chair: David (Jake) Barnes Seton Hall Law School	Panel 2 Room 271 Chair: Jordan Paradise Seton Hall Law School	Panel 3 Room 272 Chair: Gaia Bernstein Seton Hall Law School

<p>Dotan Oliar University of Virginia School of Law</p> <p>Abstract: <i>Secondary Fair Use</i></p>	<p>David Abrams University of Pennsylvania</p> <p>Abstract: <i>Estimating the Innovative Response to Patent Duration in the Pharmaceutical Industry</i></p>	<p>Tun Jen Chiang George Mason University</p> <p>Abstract: <i>An Administrative Cost Theory of Patentable Subject Matter</i></p>
<p>Frank Pasquale Seton Hall University School of Law</p> <p>Abstract: <i>Beyond Competition and Innovation: The Need for Qualified Transparency in Internet Intermediaries</i></p>	<p>Kevin Outterson Boston University School of Law</p> <p>Abstract: <i>A Critique of Priority Review Vouchers for Neglected Diseases</i></p>	<p>Oskar Liivak Cornell Law School</p> <p>Abstract: <i>IP Reform Through Property</i></p>
<p>Zvi Rosen</p> <p>Abstract: <i>The Unwanted Copyrights: Labels and Commercial Prints 1874-1940</i></p>	<p>Andrew Torrance University of Kansas School of Law</p> <p>Abstract: <i>Patenting People - Human Embryos, Genes, Physiology, and Thought as Intellectual property</i></p>	<p>Jessica Silbey Suffolk University Law School</p> <p>Abstract: <i>Comparative Tales of Origins and Access: A New Future for Intellectual Property</i></p>
	<p>Liza Vertinsky Emory University School of Law</p> <p>Abstract: <i>The Neglected Role of Patent Policy in Pandemic Preparedness</i></p>	<p>Peter Lee UC David School of Law</p> <p>Abstract: <i>Patent Law and the Two Cultures</i></p>
11:00am	Coffee Break Atrium	
11:15am	Fourth Concurrent Session	
<p>Panel 1 Room 270</p> <p>Chair: Frank Pasquale Seton Hall Law School</p>	<p>Panel 2 Room 271</p> <p>Chair: Gaia Bernstein Seton Hall Law School</p>	<p>Panel 3 Room 272</p> <p>Chair: David Opderbeck Seton Hall Law School</p>
<p>Dennis Karjala Arizona State University</p> <p>Abstract: <i>Lessons from Computer Software for the Intellectual Property Protection of Biotech and Nanotech Innovation</i></p>	<p>Mark Lemley Stanford Law School</p> <p>Abstract: <i>Extreme Values or Trolls on Top? Evidence from the Most-Litigated Patents</i></p>	<p>Molly Beutz Land New York Law School</p> <p>Abstract: <i>Culture Conflicts and International Law</i></p>
<p>Chris Newman George Mason University</p> <p>Abstract: <i>Copyright Infringement as Nuisance</i></p>	<p>David Olson Boston College Law School</p> <p>Abstract: <i>Empirical Study of Identical Invention in Federal Circuit Cases</i></p>	<p>Daniel Benoliel University of Haifa Faculty of Law</p> <p>Abstract: <i>Towards an Intellectual Property Bargaining Theory: The Post-WTO Era (co-authored with Bruno Salama)</i></p>
<p>Zahr Stauffer University of Virginia School of</p>	<p>Ted Sichelman University of San Diego School of</p>	<p>Katharina De La Durantaye St. John's University School of</p>

Law Abstract: <i>Novels for Hire: Branded Entertainment, Copyright and the Law</i>	Law Abstract: <i>High Technology Entrepreneurs and the Patent System: Results of the 2008 Berkeley Patent Survey</i>	Law Abstract: <i>International Solutions to the Problem of Orphan Works</i>
12:45pm	Lunch Atrium	
1:45pm	Fifth Concurrent Session	
Panel 1 Room 270 Chair: David Opderbeck Seton Hall Law School	Panel 2 Room 271 Chair: Jordan Paradise Seton Hall Law School	Panel 3 Room 272 Chair: Gaia Bernstein Seton Hall Law School
Irene Calboli Marquette University Law School Abstract: <i>The Case for Trademark Merchandising</i>	Irina Manta Case Western Reserve University School of Law Abstract: <i>The Puzzle of Criminal Sanctions for Intellectual Property Infringement</i>	Laura A. Heymann College of William & Mary - Marshall-Wythe School of Law Abstract: <i>Naming, Identity and Trademark Law</i>
Leah Chan Grinvald Saint Louis University School of Law Abstract: <i>A Well-Known Mark Carol: Moving Beyond the Spirits of Our Trademark Past</i>	Michael Meurer Boston University School of Law Abstract: <i>Notice Externalities</i>	William McGeeveran University of Minnesota Law School Abstract: <i>The Trademark Fair Use Reform Act</i>
Devan Desai Thomas Jefferson School of Law Spencer Waller Loyola University, Chicago School of Law Abstract: <i>The Law of the Brand</i>	Amelia Rinehart Florida State University Abstract: <i>Contracting Patents: A Modern Patent Exhaustion Doctrine</i>	Dotan Oliar & Rich Hynes University of Virginia School of Law Abstract: <i>Transfers in Trademark Law</i>
3:15pm	Conclusion of Conference	
*All sessions will be held at Seton Hall University School of Law, located at One Newark Center, Newark, New Jersey (at the intersection of Raymond Boulevard and McCarter Highway) unless otherwise noted.		