

## Borrowed Fame and Making Culture: An Exploration of the Legal and Enforcement Ecosystems of Copyright and Trademarks Today

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How do we reconcile fame-filled creations with the law? Using musicals, memes, and cultural "happenings" as the source, we investigate the state of culture and the intersection with the law. How do recent cases like *Andy Warhol* and *Jack Daniels* fit in, as well as the older established legal trajectories? We posit that culture and borrowing fame seems to have reached a legal equilibrium, and this paper provides a glimpse into the layers of understanding.