Houston Intellectual Property Law Association

University of Houston Law Center
Institute for Intellectual Property & Information Law

38th Annual
Fall Institute on Intellectual Property Law
SEPTEMBER 29 – OCTOBER 1, 2022

MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights
- Choice of Venue in Texas
- Copyright Claims Board
- Federal Circuit Patent Law – a Year in Review
- IP Issues in the Metaverse
- PTAB Update
- Unitary Patent and Unitary Patent Court

Featuring
- Keynote Speaker
  Derrick Brent
  U.S. Patent and Trademark Office
- Diversity Speakers
  Joanna Nathan, Prana Thoracic;
  Hope Shimabuku, U.S. Patent and Trademark Office;
  and Tiffany L. Williams, Diversity Fund Houston
- Judicial Panel - U.S. District Court
  Hon. Derek Gilliland
  Western District of Texas
  Hon. Sam S. Sheldon
  Southern District of Texas
  Hon. Michael J. Truncale
  Eastern District of Texas

Moody Gardens Hotel
GALVESTON, TEXAS

APPROVED BY
THE STATE BAR OF TEXAS
14.75 Hours Participatory CLE,
Including 3 Hours Ethics
### HIPLA Officers

- Lee Eubanks  
  Eubanks PLLC  
  President
- Dwayne Mason  
  Greenberg Traurig, LLP  
  President-Elect
- Sparkle Ellison  
  LyondellBasell  
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- Christopher McKeon  
  Saunders McKeon PLLC  
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- Tammy Pennington Rhodes  
  Wenderoth, Lind & Ponack, L.L.P.  
  Immediate Past President

### University of Houston Law Center

- Dave Fagundes, Baker Botts L.L.P. Professor of Law
- Aman Gebru, Assistant Professor of Law
- Nikolas Guggenberger, Assistant Professor of Law
- Paul Janicke, Professor of Law
- Craig Joyce, Hunton Andrews Kurth Professor of Law
- Sapna Kumar, John Mixon Chair in Law
- Andrew Michaels, Assistant Professor of Law
- Greg R. Vetter, HIPLA Professor of Law

### Program Administration

- Leisa Talbert Peschel  
  Jackson Walker LLP  
  Chair
- Professor Greg R. Vetter  
  University of Houston Law Center  
  Vice-Chair
- Sindee Bielamowicz  
  University of Houston Law Center  
  Program Coordinator

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- Danielle Healey
- Sharon Israel
- George Jordan
- Divya Kannegenti
- Irene Kosturakis
- Albert Liou
- Chris McKeon
- Paul Morico
- Karthika Perumal
- Matt Prater
- Tammy Pennington Rhodes
- Tom Rooney
- Jason Sander
- Jennifer Sickler

### Conference Faculty

- Jonathan Hernandez  
  Akin Gump Strauss  
  Houston, Texas
- Alison Ibendahl  
  Jones Day  
  Houston, Texas
- Sharon Israel  
  Shook, Hardy & Bacon L.L.P.  
  Houston, Texas
- Katherine Jackson  
  Exxon Mobil Corporation  
  Baytown, Texas
- George Jordan  
  Norton Rose Fulbright US LLP  
  Houston, Texas
- Divya Kannegenti  
  Blank Rome  
  Houston, Texas
- Diane Kilpatrick-Lee  
  LyondellBasell  
  Houston, Texas
- Whitney Levandusky  
  Copyright Claims Board  
  Baltimore, Maryland
- Jorge Lozano  
  Patterson + Sheridan LLP  
  Houston, Texas
- Professor Tim McFarlin  
  Samford University  
  Cumberland School of Law  
  Birmingham, Alabama
- Chris McKeon  
  Saunders McKeon PLLC  
  Houston, Texas
- Rodney Miller  
  Womble Bond Dickinson (US) LLP  
  Atlanta, Georgia
- Paul Morico  
  Baker Botts L.L.P.  
  Houston, Texas
- Joanna Nathan  
  Prana Thoracic  
  Houston, Texas
- Shayne O’Reilly  
  Meta  
  Atlanta, Georgia
- Karthika Perumal  
  Womble Bond Dickinson (US) LLP  
  Houston, Texas
- Pete Peterson  
  Law Offices of Gale R. Peterson PLLC  
  San Antonio, Texas
- Jayne Piana  
  Fletcher Yoder, P.C.  
  Houston, Texas
- Tom Rooney  
  Halliburton  
  Houston, Texas
- Jason Sander  
  LyondellBasell  
  Houston, Texas
- Dick Schwartz  
  Munsch Hardt Kopf & Harr, P.C.  
  Houston, Texas
- Hope Shimabuku  
  U.S. Patent and Trademark Office  
  Dallas, Texas
- Lisa Thomas  
  Cadwell Clonts  
  Houston, Texas
- Jared Tong  
  ASCEND PERFORMANCE MATERIALS  
  Houston, Texas
- Hon. Michael J. Truncale  
  U.S. District Court  
  Eastern District of Texas  
  Beaumont, Texas
- Cesar Udave  
  Shook, Hardy & Bacon L.L.P.  
  Houston, Texas
- Melody van Denzen  
  ConocoPhillips  
  Houston, Texas
- Craig Watson  
  CRANACH PATENT ATTORNEYS, EUROPE  
  Aberdeen, UK
- George Webb  
  Rice University  
  Houston, Texas
- Tiffany L. Williams  
  Diversity Fund Houston  
  Houston, Texas
THURSDAY, SEPTEMBER 29

12:00 p.m. – 1:00 p.m. REGISTRATION
Sponsored by: Jackson Walker LLP

Moderator: Alison Ibendahl

1:00 p.m. – 1:15 p.m. OPENING REMARKS
Leisa Talbert Peschel

1:15 p.m. – 2:00 p.m. NEGOTIATION: THE BOUNDARIES OF ETHICS AND PROFESSIONALISM (ETHICS – 0.75 HOURS)
Dick Schwartz

2:00 p.m. – 2:45 p.m. TRADEMARK LAW UPDATE
David Armendariz

2:45 p.m. – 3:00 p.m. BREAK
Sponsored by: Saunders McKeon PLLC

3:00 p.m. – 3:45 p.m. PTAB UPDATES (CO-PENDING PROCEEDINGS)
Joe Beauchamp
George Jordan

3:45 p.m. – 4:30 p.m. LITIGATION FUNDING IN IP CASES (ETHICS – 0.25 HOURS)
Hector Chavez
Michelle Eber

4:30 p.m. – 5:00 p.m. COPYRIGHT CLAIMS BOARD
Whitney Levandusky

5:00 p.m. – 5:30 p.m. CHOICE OF VENUE IN TEXAS
Kevin Cadwell
Lisa Thomas

5:30 p.m. CLOSING REMARKS
Leisa Talbert Peschel

6:00 p.m. – 7:00 p.m. RECEPTION
Moody Gardens Hotel

Sponsored by: StoneTurn

FRIDAY MORNING, SEPTEMBER 30

Moderator: Jonathan Hernandez

7:30 a.m. – 9:00 a.m. DIVERSITY BREAKFAST
Sponsored by: Greenberg Traurig, LLP

8:00 a.m. – 8:45 a.m. DIVERSITY PRESENTATION
INCREASING EQUITY AND INCLUSIVENESS IN THE INNOVATION ECOSYSTEM
Joanna Nathan
Hope Shimabuku
Tiffany L. Williams
Karthika Perumal, Moderator

Promoted by ChiPs, HIPLA, and IPL

8:45 a.m. – 9:00 a.m. OPENING REMARKS
Leisa Talbert Peschel

9:00 a.m. – 9:30 a.m. UNITARY PATENT AND UNITARY PATENT COURT
Craig Watson

9:30 a.m. – 10:15 a.m. FEDERAL CIRCUIT PATENT LAW: A YEAR IN REVIEW PART 1 (ETHICS – 0.25 HOURS)
Pete Peterson

10:15 a.m. – 10:30 a.m. BREAK
Sponsored by: Shook, Hardy & Bacon L.L.P.

10:30 a.m. – 11:15 a.m. FEDERAL CIRCUIT PATENT LAW: A YEAR IN REVIEW PART 2 (ETHICS – 0.25 HOURS)
Pete Peterson

11:15 a.m. – 11:45 a.m. COPYRIGHT LAW UPDATE
Professor Tim McFarlin

12:00 p.m. – 1:00 p.m. KEYNOTE LUNCHEON
Derrick Brent
Hope Shimabuku, Moderator
U.S. Patent and Trademark Office

Sponsored by: Womble Bond Dickinson (US) LLP

FRIDAY AFTERNOON, SEPTEMBER 30

Moderator: Divya Kannegenti

1:00 p.m. – 1:15 p.m. AFTERNOON ANNOUNCEMENTS
Leisa Talbert Peschel

1:15 p.m. – 2:15 p.m. JUDICIAL PANEL (ETHICS – 0.25 HOURS)
Hon. Derek Gilliland
Hon. Sam S. Sheldon
Hon. Michael J. Truncalle
Sharon Israel, Moderator

2:15 p.m. – 3:00 p.m. PROSECUTOR/LITIGATOR INEQUITABLE CONDUCT (ETHICS – 0.25 HOURS)
Carlyn Burton
Chris McKeon

3:00 p.m. – 3:15 p.m. BREAK
Sponsored by: Osha Bergman Watanabe & Burton LLP

3:15 p.m. – 4:15 p.m. LEVERAGING IP KNOWLEDGE IN OTHER CAREER ROLES
Katherine Jackson
Diane Kilpatrick-Lee
Jared Tong
Jason Sander, Moderator

4:15 p.m. – 5:00 p.m. GEOSTRATEGIC STRATEGIES FOR PORTFOLIO MANAGEMENT
Sparkle Ellison
Tom Rooney
Melody van Denzen

5:00 p.m. – 5:30 p.m. IP ISSUES IN THE METaverse
Rodney Miller
Shayne O’Reilly

5:30 p.m. CLOSING REMARKS
Leisa Talbert Peschel

6:00 p.m. WINE TASTING
Sponsored by: Chevron

Legal Advantage

Sponsored by: Boulware & Valoir PLLC

SATURDAY, OCTOBER 1

Moderator: Jorge Lozano

7:30 a.m. – 8:30 a.m. CONTINENTAL BREAKFAST
Sponsored by: Eubanks PLLC

8:45 a.m. – 9:00 a.m. OPENING REMARKS
Leisa Talbert Peschel

9:00 a.m. – 9:30 a.m. SUPREME COURT UPDATE
George Webb

9:30 a.m. – 10:00 a.m. ETHICS OF RULE 408 AND SETTLEMENT NEGOTIATIONS (ETHICS – 0.5 HOURS)
Jayne Piana

10:00 a.m. – 10:15 a.m. BREAK
Sponsored by: Boulware & Valoir PLLC

10:15 a.m. – 11:15 a.m. 101 & 112 ISSUES IN PATENT PROTECTION
Karthika Perumal
Cesar Udave

11:15 a.m. – 12:00 p.m. CO-REPRESENTATION OF THE INDIVIDUAL AND THE COMPANY IN TRADE SECRET LITIGATION (ETHICS – 0.5 HOURS)
Liz Flannery
Paul Morico

12:00 p.m. CLOSING REMARKS
Leisa Talbert Peschel
THURSDAY, SEPTEMBER 29, 2022
6:00 p.m. – Reception: Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. 
Reception sponsored by StoneTurn.

FRIDAY, SEPTEMBER 30, 2022
9:00 a.m. – Diversity Speakers: Joanna Nathan, Hope Shimabuku, and Tiffany L. Williams will be presenting Increasing Equity and Inclusiveness in the Innovation Ecosystem.
12:00 p.m. – Keynote Speaker: Derrick Brent with the U.S. Patent and Trademark Office
6:00 p.m. – Wine, Cheese, and Chocolate: Julie Dalton is an Advanced Sommelier through the Court of Master Sommeliers and works with the Wine Spectator Grand Award-winning wine list at Mastro’s Steakhouse in Houston, TX.

For more information and details of events, please visit: law.uh.edu/ipil/hiplaIPinstitute/

LOCATION

The Moody Gardens Hotel is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: 888.388.8484 or 409.741.8484

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at 888.388.8484.

The deadline for making your reservation to guarantee a room at the special rate is September 7, 2022. After this date, reservations are made on a space-available basis only.

The Moody Gardens Hotel wants your experience to be Clean, Safe, and Fun!

For the hotel COVID-19 guidelines, please click here.

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night’s deposit or major credit card.

SPONSORS

Moody Gardens Hotel
7 Hope Boulevard
Galveston Island, Texas 77554
888.388.8484

Single: $165/night
Double: $165/night
Triple: $165/night
Quad: $165/night
Junior Suite: $310/night
Program Materials
Program materials will be provided in an electronic format via the web and smart phone software application Whova.

Refunds
Refunds will be made only if they are requested in writing no later than September 8, 2022.

Minimum Continuing Legal Education
This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14.75 hours, including 3 hours of ethics credit.

Ensuring your safety!

Questions?
If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at 713.743.2180 or send email to IPIL@UH.EDU.
**Registration information**

Please register for the 38th Annual Fall Institute on Intellectual Property Law, in-person attendance only.

**Registration costs are:**

**Registrations Fees:**
- Government or in-house HIPLA members - $550
- Non-HIPLA members - $800
- Student limited registration - $55

**HIPLA Members:**
- Early Registration (By September 15) - $650
- Late Registration (After September 15) - $750

**COURSE MATERIALS:**
- Course materials without conference registration - $305

**Meal Costs are:**
- Friday Diversity Breakfast - $0
- Friday Keynote Luncheon - $0
- Friday Wine Tasting - $75 x ________ = $________

**Total Amount Due $________**

Name ........................................................................................................ Firm ............................................................................................................
Address ........................................................................................................ City ........................................ State ............... ZIP ...........................................
Phone ........................................................................................................ Fax ........................................................................................................
Email ........................................................................................................ Bar Card No. ........................................................... Bar Card No. ...........................................................

**Registering online?** Contact us at [www.hipla.org](http://www.hipla.org)

**Registering by mail?** Please return this form, including credit card information below, (no checks please) to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
4170 Martin Luther King Blvd
Houston, Texas 77204-6060

**Please indicate:** □ MasterCard □ Visa □ American Express

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