

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

37th Annual

Fall Institute on Intellectual Property Law

OCTOBER 7 – 9, 2021

MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights

Chinese Patent Law

Damages in Lanham Acts Cases

Federal Circuit Patent Law –
a Year in Review

PTAB Update

Social Media and IP

Moody Gardens Hotel

GALVESTON, TEXAS

APPROVED BY
THE STATE BAR OF TEXAS

13.75 Hours Participatory CLE,
Including 3.50 Hours Ethics

Featuring

KEYNOTE SPEAKER

Hon. Richard Linn

U.S. Court of Appeals for the Federal Circuit

DIVERSITY BREAKFAST SPEAKER

Dean Leonard M. Baynes

University of Houston Law Center

JUDICIAL PANEL

Hon. Alan D. Albright

U.S. District Court

Western District of Texas

Hon. Robert W. Schroeder III

U.S. District Court

Eastern District of Texas

Greg Vidovich

U.S. Patent and Trademark Office

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LyondellBasell
Immediate Past President

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Paul Janicke, *Professor of Law*
Craig Joyce, *Hunton Andrews Kurth Professor of Law*

Sapna Kumar, *John Mixon Chair in Law*
Andrew Michaels, *Assistant Professor of Law*
Greg R. Vetter, *HIPLA Professor of Law*

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LyondellBasell
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University of Houston Law Center
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Sindee Bielamowicz
University of Houston Law Center
Program Coordinator

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Matt Prater
Tammy Rhodes
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CONFERENCE FACULTY

Hon. Alan D. Albright
U.S. DISTRICT COURT
WESTERN DISTRICT OF TEXAS
Waco, Texas

Dean Leonard M. Baynes
UNIVERSITY OF HOUSTON
LAW CENTER
Houston, Texas

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PIRKEY BARBER PLLC
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Dallas, Texas

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WATANABE & BURTON LLP
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BAKER BOTTS L.L.P.
Houston, Texas

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BAYLOR COLLEGE OF MEDICINE
Houston, Texas

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Houston, Texas

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EXXON MOBIL CORPORATION
Baytown, Texas

Carey Jordan
VORYS, SATER, SEYMOUR
AND PEASE LLP
Houston, Texas

Hon. Richard Linn
U.S. COURT OF APPEALS
FOR THE FEDERAL CIRCUIT
Washington, D.C.

Paul Morico
BAKER BOTTS L.L.P.
Houston, Texas

Professor Lateef Mtima
HOWARD UNIVERSITY SCHOOL OF LAW
Washington, D.C.

Professor Connie Nichols
BAYLOR LAW SCHOOL
Waco, Texas

Chris Perque
FISHERBROYLES, LLP
Houston, Texas

Pete Peterson
LAW OFFICES OF
GALE R. PETERSON PLLC
San Antonio, Texas

Anna Raimer
JONES DAY
Houston, Texas

Erick Robinson
PORTER HEDGES LLP
Houston, Texas

Thomas Rooney
HALLIBURTON
Houston, Texas

Jillian Scherrer
MATTHEWS, LAWSON,
MCCUTCHEON & JOSEPH, PLLC
Houston, Texas

Hon. Robert W. Schroeder III
U.S. DISTRICT COURT
EASTERN DISTRICT OF TEXAS
Texarkana, Texas

Jennifer Sickler
HOLLAND & KNIGHT LLP
Houston, Texas

Bridget Smith
LOWENSTEIN & WEATHERWAX LLP
Los Angeles, California

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NORTON ROSE FULBRIGHT US LLP
Houston, Texas

Leslie Streeter
LYONDELLBASELL
Houston, Texas

Patrick Traister
BRASKEM
Pittsburgh, Pennsylvania

Melody van Denzen
CONOCOPHILLIPS
Houston, Texas

Greg Vidovich
U.S. PATENT AND TRADEMARK OFFICE
Alexandria, Virginia

Jeff Whittle
WOMBLE BOND DICKINSON (US) LLP
Houston, Texas

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
37TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW
OCTOBER 7 – 9, 2021

THURSDAY, OCTOBER 7

12:00 p.m. – 1:00 p.m.
REGISTRATION

SPONSORED BY:

Jones Day

Moderator:

Jonathan Hernandez

12:45 p.m. – 1:00 p.m.

OPENING REMARKS

Sparkle Ellison

1:00 p.m. – 1:30 p.m.

**CHEMICAL PATENT PRACTICE – TIPS
ON DRAFTING AND RESPONDING**

Leslie Streeter

1:30 p.m. – 2:00 p.m.

**REAL TIME ANTITRUST CHANGES
THAT IMPACT YOUR CLIENTS NOW**

Danielle (DJ) Healey

2:00 p.m. – 2:30 p.m.

**DAMAGES IN LANHAM ACT CASES
(ETHICS – 0.25 HOURS)**

Jennifer Sickler

2:30 p.m. – 2:45 p.m.

BREAK

SPONSORED BY:

Ramey & Schwaller, LLP

2:45 p.m. – 3:30 p.m.

TRADEMARK LAW UPDATE

Alexandra Bistline

3:30 p.m. – 4:15 p.m.

**PTAB UPDATE
(ETHICS – 0.25 HOURS)**

Hon. Georgianna Braden
Bridget Smith
Sharon Israel, Moderator

4:15 p.m. – 4:45 p.m.

**PATENT LITIGATION
TRIAGE – RIGHT-SIZING DEFENSE**

Chris Perque

4:45 p.m. – 5:15 p.m.

**PROTECTING CONFIDENTIALITY -
NDA/LITIGATION**

Ashley Brown

5:15 p.m.

CLOSING REMARKS

Sparkle Ellison

6:00 p.m. – 7:00 p.m.

RECEPTION

Moody Gardens Hotel

SPONSORED BY:

StoneTurn

FRIDAY MORNING, OCTOBER 8

Moderator:

Brigitte Echols

7:30 a.m. – 9:00 a.m.

CONTINENTAL BREAKFAST

SPONSORED BY:

Patent Designs

8:45 a.m. – 9:00 a.m.

OPENING REMARKS

Sparkle Ellison

9:00 a.m. – 9:30 a.m.

DIVERSITY PRESENTATION

Dean Leonard M. Baynes
**WAYS TO INCREASE RACIAL/ETHNIC
DIVERSITY IN THE LEGAL
PROFESSION**

SPONSORED BY:

Boulware & Valoir
Greenberg Traurig, LLP

9:30 a.m. – 10:15 a.m.

**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 1**

(ETHICS – 0.25 HOURS)

Pete Peterson

10:15 a.m. – 10:30 a.m.

BREAK

SPONSORED BY:

Shook, Hardy & Bacon L.L.P.

10:30 a.m. – 11:15 a.m.

**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 2**

(ETHICS – 0.25 HOURS)

Pete Peterson

11:15 a.m. – 11:45 a.m.

**USPTO WEBSITE CAPABILITIES
AND DIGITAL TRANSFORMATION
EFFORTS**

Greg Vidovich

11:45 a.m. – 1:00 p.m.

LUNCH (ON YOUR OWN)

1:00 p.m. – 1:45 p.m.

KEYNOTE SPEAKER

Hon. Richard Linn
U.S. COURT OF APPEALS
FOR THE FEDERAL CIRCUIT

FRIDAY AFTERNOON, OCTOBER 8

Moderator:

Thomas Rooney

1:45 p.m.

AFTERNOON ANNOUNCEMENTS

Sparkle Ellison

2:00 p.m. – 3:00 p.m.

**JUDICIAL PANEL
(ETHICS – 0.25 HOURS)**

Hon. Alan D. Albright
Hon. Robert W. Schroeder III
Natalie Gonzales, Moderator

3:00 p.m. – 3:30 p.m.

SOCIAL MEDIA AND IP

Anna Raimer

3:30 p.m. – 3:45 p.m.

BREAK

SPONSORED BY:

Osha Bergman Watanabe & Burton LLP

3:45 p.m. – 4:30 p.m.

**IP AND LICENSING IMPLICATIONS
FOR A GREENER ENERGY AND
CHEMICALS ECOSYSTEM**

Shawn Foster
Patrick Traister
Melody van Denzen
Jeff Whittle, Moderator

4:30 p.m. – 5:00 p.m.

**SOCIAL JUSTICE AND IP
(ETHICS – 0.5 HOURS)**

Professor Lateef Mtima

5:00 p.m. – 5:30 p.m.

**ASSERTING YOUR IP RIGHTS
TO ADDRESS INFRINGEMENT
PROBLEMS ON AMAZON**

Carey Jordan

5:30 p.m.

CLOSING REMARKS

Sparkle Ellison

6:30 p.m.

WINE TASTING

SPONSORED BY:

Locke Lord
LyondellBasell
Shackelford

SATURDAY, OCTOBER 9

Moderator:

Jaime Stark

7:30 a.m. – 8:30 a.m.

CONTINENTAL BREAKFAST

SPONSORED BY:

Schlumberger

8:15 a.m. – 8:30 a.m.

OPENING REMARKS

Sparkle Ellison

8:30 a.m. – 9:00 a.m.

**MISAPPROPRIATION OF TRADE
SECRETS**

Paul Morico

9:00 a.m. – 9:30 a.m.

CHINESE PATENT LAW

Erick Robinson

9:30 a.m. – 10:00 a.m.

COPYRIGHT LAW UPDATE

Professor Connie Nichols

10:00 a.m. – 10:15 a.m.

BREAK

SPONSORED BY:

NAPP

10:15 a.m. – 11:00 a.m.

**ETHICAL ISSUES FROM THE
UPDATED RULES FOR TEXAS
AND NEW MODEL ABA RULE ON
MATERIALLY ADVERSE INTERESTS
(ABA OPINION 497)**

(ETHICS – 0.75 HOURS)

Kate Jackson
Jillian Scherrer

11:00 a.m. – 11:30 a.m.

**ETHICAL ISSUES IN PATENTING
RESEARCH**

(ETHICS – 0.5 HOURS)

Professor Christi Guerrini

11:30 a.m. – 12:00 p.m.

**JOINT DEVELOPMENT FOR IP
OWNERS – NEGOTIATING FOR
AGREEMENT**

(ETHICS – 0.5 HOURS)

Carlyn Burton

12:00 p.m.

CLOSING REMARKS

Sparkle Ellison

SPECIAL EVENTS

THURSDAY, OCTOBER 7, 2021

6:00 p.m. – Reception: Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel.

Reception sponsored by StoneTurn.

FRIDAY, OCTOBER 8, 2021

9:00 a.m. – Diversity Speaker: Dean Leonard M. Baynes with the University of Houston Law Center Will be presenting *Ways to increase Racial/Ethnic Diversity in the Legal Profession.*

1:00 p.m. – Keynote Speaker: The Honorable Richard Linn with the U.S. Court of Appeals for the Federal Circuit

6:30 p.m. – Wine, Cheese, and Chocolate: A Tour of Fine Wines and Pairings that Delight, led by renowned sommelier Sean Beck, the wine director for the James Beard Award-winning Hugo's, as well as Backstreet Cafe, Caracol, Xochi, and Trevisio

For more information and details of events, please visit: law.uh.edu/ipil/hiplalPinstitute/

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 15, 2021. After this date, reservations are made on a space-available basis only.

The Moody Gardens Hotel

wants your experience to be
Clean, Safe, and Fun!

For the hotel COVID-19 guidelines,
please click [here](#).

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

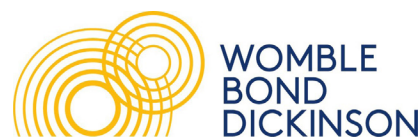
Single:	\$155/night
Double:	\$155/night
Triple:	\$155/night
Quad:	\$155/night
Junior Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

SPONSORS



PROGRAM MATERIALS

Program materials will be provided in an electronic format via the web and smart phone software application *Whova*.

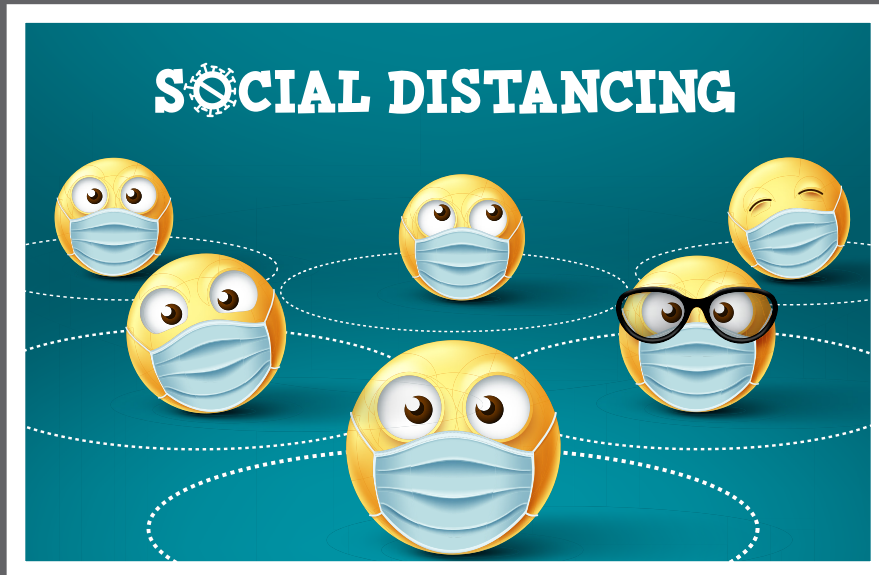
REFUNDS

Refunds will be made only if they are requested in writing no later than **September 16, 2021**.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 13.75 hours, including 3.50 hours of ethics credit.

Ensuring your safety!



QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180** or send email to **IPIL@UH.EDU**.

REGISTRATION INFORMATION

Please register for the 37th ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, attend in-person or virtually.

Registration costs are:

REGISTRATIONS FEES:

- Government or in-house HIPLA members - **\$495**
- Other HIPLA members - **\$595**
- Non-HIPLA members - **\$695**
- Student limited registration - **\$55**

COURSE MATERIALS:

- Course materials without conference registration - **\$305**

Please select one:

- In-person
- Virtually
- Undecided

TOTAL Amount Due \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at www.hipla.org

Registering by mail? Please return this form, including credit card information below, (no checks please) to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

Please indicate: MasterCard Visa American Express

Account Number

Name on Card Expiration Date

Signature