

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND



UNIVERSITY OF HOUSTON LAW CENTER

Institute for Intellectual Property & Information Law

39th Annual

Fall Institute on Intellectual Property Law

OCTOBER 5 – 7, 2023

MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights

Federal Circuit Patent Law –
a Year in Review

Implications of Unified Patents
and the Unified Patent Court

The Intersection of IP and AI

IP Issues in the Metaverse

PTAB Update

USPTO Patent Prosecution
Initiatives

Moody Gardens Hotel

GALVESTON, TEXAS

**APPROVED BY
THE STATE BAR OF TEXAS**

14 Hours Participatory CLE,
Including 3.75 Hours Ethics

Featuring

KEYNOTE SPEAKER

Andrei Iancu
(Formerly USPTO Director)
Sullivan & Cromwell LLP

DIVERSITY SPEAKER

Kathleen Dohmlo
SABIC

JUDICIAL PANEL - U.S. DISTRICT COURT

Hon. Charles Eskridge
Southern District of Texas

Hon. Derek T. Gilliland
Western District of Texas

Hon. K. Nicole Mitchell
Eastern District of Texas

Hon. Robert Pitman
Western District of Texas

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Nikolas Guggenberger, Assistant Professor of Law

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Houston, Texas

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U.S. DISTRICT COURT
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Waco, Texas

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BLACK HILLS IP
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U.S. DISTRICT COURT
EASTERN DISTRICT OF TEXAS
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Houston, Texas

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META
Atlanta, Georgia

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U.S. DISTRICT COURT
WESTERN DISTRICT OF TEXAS
Austin, Texas

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HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
39TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW
OCTOBER 5 - 7, 2023

THURSDAY, OCTOBER 5

12:00 p.m. – 1:00 p.m.
REGISTRATION

SPONSORED BY:
Schlumberger

Moderator:
Paul Morico

1:00 p.m. – 1:15 p.m.
OPENING REMARKS
Brigitte Echols

1:15 p.m. – 1:45 p.m.
**NON-COMPETE CLAUSE
(ETHICS – 0.25 HOURS)**
Danielle (DJ) Healey

1:45 p.m. – 2:15 p.m.
IP ISSUES IN THE METAVERSE
Shayne O'Reilly

2:15 p.m. – 2:45 p.m.
THE INTERSECTION OF IP AND AI
Scott Pivnick

2:45 p.m. – 3:00 p.m.
BREAK

SPONSORED BY:
Jackson Walker

3:00 p.m. – 3:30 p.m.
**GENERAL SURVEY OF U.S. DATA
PRIVACY REQUIREMENTS THAT IP
LAWYERS SHOULD KNOW
(ETHICS – 0.25 HOURS)**
Aaron Levine
Matt Todd

3:30 p.m. – 4:00 p.m.
**IMPLICATIONS OF UNIFIED PATENTS
AND THE UNIFIED PATENT COURT**
Helene Raybaud

4:00 p.m. – 5:00 p.m.
**UPDATE REGARDING THE ETHICS
OF EMPLOYING AI FOR PATENTABLE
INNOVATION
(ETHICS – 1 HOUR)**
Ira Hatton
Rene Treviño

5:00 p.m.
CLOSING REMARKS
Brigitte Echols

6:00 p.m. – 7:00 p.m.
WINE TASTING
Moody Gardens Hotel

SPONSORED BY:
Round Table Group

FRIDAY MORNING, OCTOBER 6

Moderator:
Tom Rooney

7:30 a.m. – 9:00 a.m.
DIVERSITY BREAKFAST

SPONSORED BY:
Womble Bond Dickinson

8:00 a.m. – 8:45 a.m.
**DIVERSITY PRESENTATION
PROMOTING DIVERSITY, EQUITY AND
INCLUSION IN HISTORICALLY NON-
DIVERSE FIELDS**
Kathleen Dohmlo

8:45 a.m. – 9:00 a.m.
OPENING REMARKS
Brigitte Echols

9:00 a.m. – 9:30 a.m.
**AUTOMATED PATENT PROSECUTION
TOOLS**
James Hallenbeck

9:30 a.m. – 10:15 a.m.
**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 1
(ETHICS – 0.25 HOURS)**
Pete Peterson

10:15 a.m. – 10:30 a.m.
BREAK

SPONSORED BY:
Shook, Hardy & Bacon L.L.P.

10:30 a.m. – 11:15 a.m.
**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 2
(ETHICS – 0.25 HOURS)**
Pete Peterson

11:15 a.m. – 11:45 a.m.
**USPTO PATENT PROSECUTION
INITIATIVES**
Hope Shimabuku

12:00 p.m. – 1:00 p.m.
KEYNOTE LUNCHEON
Andrei Iancu
SULLIVAN & CROMWELL LLP

SPONSORED BY:
Greenberg Traurig, LLP

FRIDAY AFTERNOON, OCTOBER 6

Moderator:
Rob Green

1:00 p.m. – 1:15 p.m.
AFTERNOON ANNOUNCEMENTS
Brigitte Echols

1:15 p.m. – 2:15 p.m.
**JUDICIAL PANEL
(ETHICS – 0.25 HOURS)**
Hon. Charles Eskridge
Hon. Derek T. Gilliland
Hon. K. Nicole Mitchell
Hon. Robert Pitman
Natalie Gonzales, Moderator

2:15 p.m. – 3:00 p.m.
**IN-HOUSE PANEL: EFFECTIVE
PATENT PROSECUTION
MANAGEMENT
(ETHICS – 0.25 HOURS)**
Todd Bynum
Lisa Hasenberg
James Smith
Matt Prater, Moderator

3:00 p.m. – 3:15 p.m.
BREAK

3:00 p.m. – 3:15 p.m.
BREAK

SPONSORED BY:
Saunders McKeon PLLC

3:15 p.m. – 3:45 p.m.
COPYRIGHT UPDATE
Professor Mark Schultz

3:45 p.m. – 4:30 p.m.
**LEGAL ISSUES IN WEB 3.0
(ETHICS – 0.25 HOURS)**
Rachel Greene
Jennifer Kuhn

4:30 p.m. – 5:00 p.m.
TRADE SECRET THEFT
Alamdard Hamdani

5:00 p.m. – 5:30 p.m.
TRADEMARK LAW UPDATE
Chante Westmoreland

6:00 p.m. – 8:00 p.m.
PRESIDENT'S RECEPTION

SPONSORED BY:
StoneTurn

SATURDAY, OCTOBER 7

Moderator:
David Mathews

7:30 a.m. – 9:00 a.m.
CONTINENTAL BREAKFAST

SPONSORED BY:
Kirkland & Ellis

8:45 a.m. – 9:00 a.m.
OPENING REMARKS
Brigitte Echols

9:00 a.m. – 9:30 a.m.
SECTION 1404
Professor Tim Hsieh

9:30 a.m. – 10:00 a.m.
SECTION 112 DEVELOPMENTS
William Logan

10:00 a.m. – 10:30 a.m.
**CLIENT ENGAGEMENT AND
DISENGAGEMENT LETTERS
(ETHICS – 0.5 HOURS)**
Tamsen Valoir

10:30 a.m. – 10:45 a.m.
BREAK

SPONSORED BY:
Locke Lord

10:45 a.m. – 11:30 a.m.
PTAB UPDATE
Kyle Friesen

11:30 a.m. – 12:00 p.m.
**PRE-SUIT INVESTIGATION
(ETHICS – 0.5 HOURS)**
Christian Hurt

12:00 p.m.
CLOSING REMARKS
Brigitte Echols

SPECIAL EVENTS

THURSDAY, OCTOBER 5, 2023

6:00 p.m. – Wine, Cheese, and Chocolate: Julie Dalton is an Master Sommelier through the Court of Master Sommeliers and works with the Wine Spectator Grand Award-winning wine list at Mastro's Steakhouse in Houston, TX.

FRIDAY, OCTOBER 6, 2023

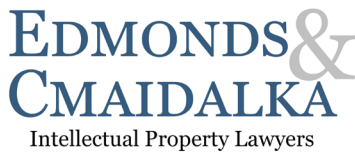
8:00 a.m. – Diversity Speaker: Kathleen Dohmlo with SABIC; *reception sponsored by Womble Bond Dickinson.*

12:00 p.m. – Keynote Speaker: Andrei Iancu (former Undersecretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office), Sullivan & Cromwell LLP; *luncheon sponsored by Greenberg Traurig, LLP.*

6:00 p.m. – President's Reception: Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. *Reception sponsored by StoneTurn.*

For more information and details of events, please visit: law.uh.edu/ipil/hiplalPinstitute/

SPONSORS



LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is **September 13, 2023**. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

Single:	\$169/night
Double:	\$169/night
Triple:	\$169/night
Quad:	\$169/night
Junior Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

PROGRAM MATERIALS

Program materials will be provided in an electronic format via the web and smart phone software application *Whova*.

REFUNDS

Refunds will be made only if they are requested in writing no later than **September 14, 2023**.

MINIMUM CONTINUING LEGAL EDUCATION

This program is approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14 hours, including 3.75 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180** or send email to **IPIL@UH.EDU**.

REGISTRATION INFORMATION

Please register for the 39th ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, in-person attendance only.

Registration costs are:

REGISTRATIONS FEES:

- Government or in-house HIPLA members - **\$550**
- Non-HIPLA members - **\$800**
- Student limited registration - **\$55**

HIPLA MEMBERS:

- Early Registration (By September 15) - **\$650**
- Late Registration (After September 15) - **\$750**

COURSE MATERIALS:

- Course materials without conference registration - **\$300**

Meal costs are:

- Thursday Wine Tasting - **\$75 x** _____ = \$ _____
- Friday Diversity Breakfast - **\$0 x** _____
- Friday Keynote Luncheon - **\$0 x** _____
- Friday President's Reception - **\$0 x** _____

TOTAL AMOUNT DUE \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at www.hipla.org

Registering by mail? Please return this form, including credit card information below, (no checks please) to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
4170 Martin Luther King Blvd
Houston, Texas 77204-6060

Please indicate: MasterCard Visa American Express

Account Number

Name on Card Expiration Date.....

Signature