39th Annual
Fall Institute on Intellectual Property Law
OCTOBER 5 – 7, 2023

MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights

- Federal Circuit Patent Law – a Year in Review
- Implications of Unified Patents and the Unified Patent Court
- The Intersection of IP and AI
- IP Issues in the Metaverse
- PTAB Update
- USPTO Patent Prosecution Initiatives

Featuring

**KEYNOTE SPEAKER**
Andrei Iancu
(Formerly USPTO Director)
Sullivan & Cromwell LLP

**DIVERSITY SPEAKER**
Kathleen Dohmlo
SABIC

**JUDICIAL PANEL - U.S. DISTRICT COURT**
Hon. Charles Eskridge
Southern District of Texas
Hon. Derek T. Gilliland
Western District of Texas
Hon. K. Nicole Mitchell
Eastern District of Texas
Hon. Robert Pitman
Western District of Texas

Approved by
THE STATE BAR OF TEXAS
14 Hours Participatory CLE, Including 3.75 Hours Ethics
HIPLA Officers

Dwayne Mason
Greenberg Traurig LLP
President

Sparkle Ellison
LyondellBasell
President-Elect

Rachel Greene
Greene IP, LLC
Houston, Texas

Lee Eubanks
Eubanks PLLC.
Immediate Past President

Christopher McKeon
Saunders McKeon PLLC
Secretary

Lee Eubanks
Eubanks PLLC.
Immediate Past President

HiPLA Officers

Dwayne Mason
Greenberg Traurig LLP
President

Sparkle Ellison
LyondellBasell
President-Elect

Rachel Greene
Greene IP, LLC
Houston, Texas

Lee Eubanks
Eubanks PLLC.
Immediate Past President

Christopher McKeon
Saunders McKeon PLLC
Secretary

Lee Eubanks
Eubanks PLLC.
Immediate Past President

David Fagundes, Baker Botts L.L.P. Professor of Law
Aman Gebru, Assistant Professor of Law
Nikolas Guggenberger, Assistant Professor of Law

Aman Gebru, Assistant Professor of Law

Dwayne Mason
Greenberg Traurig LLP
President

Paul Janicke, Professor of Law
Andrew Michaels, Assistant Professor of Law
Greg R. Vetter, HIPLA Professor of Law

University of Houston Law Center

Brigitte Echols
Schlumberger
Chair

Professor Greg R. Vetter
University of Houston Law Center
Vice-Chair

Sindee Bielamowicz
University of Houston Law Center
Program Coordinator

Program Selection Committee Members

Ifi Ahmed
Meg Boulware
Sparkle Ellison
Lee Eubanks
Rachel Greene
Rob Green

Ryan Gum
Danielle (DJ) Healey
Sharon Israel
Kate Jackson
Irene Kosturakis
William Logan

Dwayne Mason
Chris McKeon
Karthika Perumal
Leisa Talbert Peschel
Matt Prater

Conference Faculty

Todd Bynum
ConocoPhillips
Houston, Texas

Kathleen Dohmlo
SABIC
Houston, Texas

The Hon. Charles Eskridge
U.S. District Court
Southern District of Texas
Houston, Texas

Kyle Friesen
Shook, Hardy & Bacon L.L.P.
Houston, Texas

The Hon. Derek T. Gilliland
U.S. District Court
Western District of Texas
Waco, Texas

Natalie Gonzales
Baker Botts L.L.P.
Houston, Texas

Rob Green
Sheppard Mullin
Houston, Texas

Rachel Greene
Greene IP, LLC
Houston, Texas

James Hallenbeck
Black Hills IP
Dubuque, Iowa

Alamdar Hamdani
U.S. ATTORNEY
Southern District of Texas
Houston, Texas

Lisa Hasenberg
ExxonMobil
Houston, Texas

Ira Hatton
Greenberg Traurig, LLP
Houston, Texas

Danielle (DJ) Healey
Spencer Fane LLP
Houston, Texas

Professor Timothy Hsieh
Oklahoma City University
School of Law
Oklahoma City, Oklahoma

Christian Hurt
The Davis Law Firm, P.C.
Longview, Texas

Andrei Ianca
Sullivan & Cromwell LLP
Los Angeles, California

Jennifer Kuhn
Tricentis
Austin, Texas

Aaron Levine
Polsinelli PC
Houston, Texas

William Logan
Winston & Strawn LLP
Houston, Texas

David Matthews
NASA Johnson Space Center
Houston, Texas

The Hon. K. Nicole Mitchell
U.S. District Court
Eastern District of Texas
Tyler, Texas

Paul Morico
Baker Botts L.L.P.
Houston, Texas

Shayne O’Reilly
META
Atlanta, Georgia

Pete Peterson
Law Offices of Gale R. Peterson PLLC
San Antonio, Texas

The Hon. Robert Pitman
U.S. District Court
Western District of Texas
Austin, Texas

Scott Pivnick
Alston & Bird LLP
Washington, D.C.

Matt Prater
Sabic
Houston, Texas

Helene Raybaud
Schlumberger
Houston, Texas

Tom Rooney
Halliburton
Houston, Texas

Professor Mark Schultz
The University of Akron
School of Law
Akron, Ohio

Hope Shimabuku
U.S. Patent and Trademark Office
Dallas, Texas

James Smith
ECOLAB
St. Paul, Minnesota

Matt Todd
Polsinelli PC
Houston, Texas

Rene Treviño
Greenberg Traurig, LLP
Houston, Texas

Tamsen Valoir
Boulware & Valoir PLLC
Houston, Texas

Chante Westmoreland
Sheppard Mullin
Houston, Texas

Conference Faculty

Todd Bynum
ConocoPhillips
Houston, Texas

Kathleen Dohmlo
SABIC
Houston, Texas

The Hon. Charles Eskridge
U.S. District Court
Southern District of Texas
Houston, Texas

Kyle Friesen
Shook, Hardy & Bacon L.L.P.
Houston, Texas

The Hon. Derek T. Gilliland
U.S. District Court
Western District of Texas
Waco, Texas

Natalie Gonzales
Baker Botts L.L.P.
Houston, Texas

Rob Green
Sheppard Mullin
Houston, Texas

Rachel Greene
Greene IP, LLC
Houston, Texas

James Hallenbeck
Black Hills IP
Dubuque, Iowa

Alamdar Hamdani
U.S. ATTORNEY
Southern District of Texas
Houston, Texas

Lisa Hasenberg
ExxonMobil
Houston, Texas

Ira Hatton
Greenberg Traurig, LLP
Houston, Texas

Danielle (DJ) Healey
Spencer Fane LLP
Houston, Texas

Professor Timothy Hsieh
Oklahoma City University
School of Law
Oklahoma City, Oklahoma

Christian Hurt
The Davis Law Firm, P.C.
Longview, Texas

Andrei Ianca
Sullivan & Cromwell LLP
Los Angeles, California

Jennifer Kuhn
Tricentis
Austin, Texas

Aaron Levine
Polsinelli PC
Houston, Texas

William Logan
Winston & Strawn LLP
Houston, Texas

David Matthews
NASA Johnson Space Center
Houston, Texas

The Hon. K. Nicole Mitchell
U.S. District Court
Eastern District of Texas
Tyler, Texas

Paul Morico
Baker Botts L.L.P.
Houston, Texas

Shayne O’Reilly
META
Atlanta, Georgia

Pete Peterson
Law Offices of Gale R. Peterson PLLC
San Antonio, Texas

The Hon. Robert Pitman
U.S. District Court
Western District of Texas
Austin, Texas

Scott Pivnick
Alston & Bird LLP
Washington, D.C.

Matt Prater
Sabic
Houston, Texas

Helene Raybaud
Schlumberger
Houston, Texas

Tom Rooney
Halliburton
Houston, Texas

Professor Mark Schultz
The University of Akron
School of Law
Akron, Ohio

Hope Shimabuku
U.S. Patent and Trademark Office
Dallas, Texas

James Smith
ECOLAB
St. Paul, Minnesota

Matt Todd
Polsinelli PC
Houston, Texas

Rene Treviño
Greenberg Traurig, LLP
Houston, Texas

Tamsen Valoir
Boulware & Valoir PLLC
Houston, Texas

Chante Westmoreland
Sheppard Mullin
Houston, Texas
## Thursday, October 5

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m. – 1:00 p.m.</td>
<td>REGISTRATION</td>
<td></td>
</tr>
<tr>
<td>1:00 p.m. – 1:15 p.m.</td>
<td>OPENING REMARKS</td>
<td>Brigitte Echols</td>
</tr>
<tr>
<td>1:15 p.m. – 1:45 p.m.</td>
<td>NON-COMPETE CLAUSE (ETHICS – 0.25 HOURS)</td>
<td>Danielle (D) Healey</td>
</tr>
<tr>
<td>1:45 p.m. – 2:15 p.m.</td>
<td>IP ISSUES IN THE METAVERSE</td>
<td>Shayne O'Reilly</td>
</tr>
<tr>
<td>2:15 p.m. – 2:45 p.m.</td>
<td>THE INTERSECTION OF IP AND AI</td>
<td>Scott Pivnick</td>
</tr>
<tr>
<td>2:45 p.m. – 3:00 p.m.</td>
<td>BREAK</td>
<td>Jackson Walker</td>
</tr>
<tr>
<td>3:00 p.m. – 3:30 p.m.</td>
<td>GENERAL SURVEY OF U.S. DATA PRIVACY REQUIREMENTS THAT IP LAWSYERS SHOULD KNOW (ETHICS – 0.25 HOURS)</td>
<td>Aaron Levine, Matt Todd</td>
</tr>
</tbody>
</table>

## Friday Morning, October 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m. – 9:00 a.m.</td>
<td>DIVERSITY BREAKFAST</td>
<td>Womble Bond Dickinson</td>
</tr>
<tr>
<td>8:00 a.m. – 8:45 a.m.</td>
<td>DIVERSITY PRESENTATION</td>
<td>Kathleen Dohmlo</td>
</tr>
<tr>
<td>8:45 a.m. – 9:00 a.m.</td>
<td>OPENING REMARKS</td>
<td>Brigitte Echols</td>
</tr>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>AUTOMATED PATENT PROSECUTION TOOLS</td>
<td>James Hallenbeck</td>
</tr>
<tr>
<td>9:30 a.m. – 10:15 a.m.</td>
<td>FEDERAL CIRCUIT PATENT LAW: A YEAR IN REVIEW PART 1 (ETHICS – 0.25 HOURS)</td>
<td>Pete Peterson</td>
</tr>
</tbody>
</table>

## Friday Afternoon, October 6

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2:15 p.m. – 3:00 p.m.</td>
<td>IN-HOUSE PANEL: EFFECTIVE PATENT PROSECUTION MANAGEMENT (ETHICS – 0.25 HOURS)</td>
<td>Todd Bynum, Lisa Hasenberg, James Smith, Matt Prater</td>
</tr>
<tr>
<td>3:00 p.m. – 3:15 p.m.</td>
<td>BREAK</td>
<td>Saunders Mckeeon PLLC</td>
</tr>
<tr>
<td>3:15 p.m. – 3:45 p.m.</td>
<td>COPYRIGHT UPDATE</td>
<td>Professor Mark Schultz</td>
</tr>
<tr>
<td>3:45 p.m. – 4:30 p.m.</td>
<td>LEGAL ISSUES IN WEB 3.0 (ETHICS – 0.25 HOURS)</td>
<td>Rachel Greene, Jennifer Kuhn</td>
</tr>
<tr>
<td>4:30 p.m. – 5:00 p.m.</td>
<td>TRADE SECRET THEFT</td>
<td>Alamdar Hamdani</td>
</tr>
</tbody>
</table>

## Saturday, October 7

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>9:00 a.m. – 9:30 a.m.</td>
<td>SECTION 1404</td>
<td>Professor Tim Hsieh</td>
</tr>
<tr>
<td>9:30 a.m. – 10:00 a.m.</td>
<td>SECTION 112 DEVELOPMENTS</td>
<td>William Logan</td>
</tr>
<tr>
<td>10:00 a.m. – 10:30 a.m.</td>
<td>CLIENT ENGAGEMENT AND DISENGAGEMENT LETTERS (ETHICS – 0.5 HOURS)</td>
<td>Tamsen Valoir</td>
</tr>
<tr>
<td>10:30 a.m. – 10:45 a.m.</td>
<td>BREAK</td>
<td>Kyle Friesen</td>
</tr>
</tbody>
</table>

## Wine Tasting

- **6:00 p.m. – 7:00 p.m.** | WINE TASTING | Sponsored by: Round Table Group |

- **6:00 p.m. – 7:00 p.m.** | KEYNOTE LUNCHEON | Andrei Iancu, Sullivan & Cromwell LLP |

- **5:00 p.m. – 5:30 p.m.** | TRADEMARK LAW UPDATE | Chante Westmoreland |

- **6:00 p.m. – 8:00 p.m.** | PRESIDENT’S RECEPTION | StoneTurn |
THURSDAY, OCTOBER 5, 2023
6:00 p.m. – Wine, Cheese, and Chocolate: Julie Dalton is an Master Sommelier through the Court of Master Sommeliers and works with the Wine Spectator Grand Award-winning wine list at Mastro's Steakhouse in Houston, TX.

FRIDAY, OCTOBER 6, 2023
8:00 a.m. – Diversity Speaker: Kathleen Dohmlo with SABIC; reception sponsored by Womble Bond Dickinson.

12:00 p.m. – Keynote Speaker: Andrei Iancu (former Undersecretary of Commerce for Intellectual Property and Director of the U.S. Patent and Trademark Office), Sullivan & Cromwell LLP; luncheon sponsored by Greenberg Traurig, LLP.

6:00 p.m. – President’s Reception: Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. Reception sponsored by StoneTurn.

For more information and details of events, please visit: law.uh.edu/ipil/hiplaIPinstitute/

SPONSORS
LOCATION
The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard. From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.
Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION
A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.
The deadline for making your reservation to guarantee a room at the special rate is **September 13, 2023**. After this date, reservations are made on a space-available basis only.

**Moody Gardens Hotel**
7 Hope Boulevard
Galveston Island, Texas 77554
888.388.8484

<table>
<thead>
<tr>
<th>Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$169/night</td>
</tr>
<tr>
<td>Double</td>
<td>$169/night</td>
</tr>
<tr>
<td>Triple</td>
<td>$169/night</td>
</tr>
<tr>
<td>Quad</td>
<td>$169/night</td>
</tr>
<tr>
<td>Junior Suite</td>
<td>$310/night</td>
</tr>
</tbody>
</table>

Any cancellations must be received at least 48 hours prior to arrival date.
All requests are subject to availability.
Reservations will be considered tentative unless guaranteed by the first night’s deposit or major credit card.

PROGRAM MATERIALS
Program materials will be provided in an electronic format via the web and smartphone software application Whova.

REFUNDS
Refunds will be made only if they are requested in writing no later than **September 14, 2023**.

MINIMUM CONTINUING LEGAL EDUCATION
This program is approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14 hours, including 3.75 hours of ethics credit.

QUESTIONS?
If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at **713.743.2180** or send email to IPIL@UH.EDU.
Please register for the 39th Annual Fall Institute on Intellectual Property Law, in-person attendance only.

Registration costs are:

REGISTRATIONS FEES:

- Government or in-house HIPLA members - $550
- Non-HIPLA members - $800
- Student limited registration - $55

HIPLA MEMBERS:

- Early Registration (By September 15) - $650
- Late Registration (After September 15) - $750

COURSE MATERIALS:

- Course materials without conference registration - $300

Meal costs are:

- Thursday Wine Tasting - $75 x ________ = $
- Friday Diversity Breakfast - $0 x ________
- Friday Keynote Luncheon - $0 x ________
- Friday President's Reception - $0 x ________

TOTAL AMOUNT DUE $

Name ..................................................................................................................................................................
Firm ............................................................................................................................................................................................................

Address ..............................................................................................................................................................
City .............................................................................................. State .................. ZIP ....................................................

Phone .................................................................................................................................................................
Fax ................................................................................................................................................................................................................

Email ...................................................................................................................................................................
Bar Card No. ...................................................................................................................................................................

Registering online? Contact us at www.hipla.org
Registering by mail? Please return this form, including credit card information below, (no checks please) to:
University of Houston Law Center
Institute for Intellectual Property & Information Law
4170 Martin Luther King Blvd
Houston, Texas 77204-6060

Please indicate:  □ MasterCard  □ Visa  □ American Express

Account Number ............................................................................................................................................................
Name on Card .......................................................... Expiration Date ..........................................................

Signature

ver 9/27/2023