COURSE MATERIALS:

- Course materials without conference registration - $305

Meal costs are:

- Friday Diversity Breakfast - Free to Registered Attendees - $0
- Friday Keynote Luncheon - $60
- Friday Wine Tasting - $60

TOTAL Amount Due $_________

Moody Gardens Hotel
Galveston, Texas

Section 101 Update: Litigation and Prosecution
General Counsel Perspective
Data Protection and Cybersecurity

35th Annual Fall Institute on Intellectual Property Law
SEPTEMBER 26 – 28, 2019

MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights

- Section 101 Update: Litigation and Prosecution
- General Counsel Perspective
- Data Protection and Cybersecurity

Featuring

**Keynote Speaker**
Hon. Jimmie V. Reyna
U.S. Court of Appeals for the Federal Circuit

**Diversity Breakfast Speaker**
Hon. James E. Graves, Jr.
U.S. Court of Appeals for the Fifth Circuit
Diversity Breakfast Speaker

**Judicial Panel**
Hon. Keith Giblin
Eastern District of Texas
Hon. Lee Yeakel
U.S. District Court
Western District of Texas

Moody Gardens Hotel
Galveston, Texas
14.25 Hours Participatory CLE, Including 2.5 Hours Ethics
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## Thursday, September 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m.</td>
<td>REGISTRATION</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Sponsored by:</strong> Edmonds &amp; Cmaidalka</td>
<td></td>
</tr>
<tr>
<td>12:45 p.m.</td>
<td>OPENING REMARKS</td>
<td>Albert Liou</td>
</tr>
<tr>
<td>1:00 p.m.</td>
<td>INDUSTRIAL CHEMICAL IPRs: CURRENT TRENDS AND FUTURE OUTLOOK</td>
<td>Joshua Goldberg</td>
</tr>
<tr>
<td>1:30 p.m.</td>
<td>DATA PROTECTION AND CYBERSECURITY (ETHICS – 0.5 HOURS)</td>
<td>Lavonne Burke Hopkins</td>
</tr>
<tr>
<td>2:00 p.m.</td>
<td>IN-HOUSE: PANEL</td>
<td>Tenley Krueger, Melinda Lackey, Leslie Streeter, Karthika Perumal, Moderator</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>EXPLAINING COMPLEXITY: HOW TO IMPROVE YOUR PRESENTATION OF TECHNICAL INFORMATION IN ARBITRATION</td>
<td>Harrie Samaras, Travis Wimberly</td>
</tr>
</tbody>
</table>

## Friday Morning, September 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>CONTINENTAL BREAKFAST</td>
<td></td>
</tr>
<tr>
<td>8:00 a.m.</td>
<td>DIVERSITY BREAKFAST</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Breakfast served prior to presentation</strong></td>
<td></td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>OPENING REMARKS</td>
<td>Albert Liou</td>
</tr>
<tr>
<td>9:15 a.m.</td>
<td>GATEKEEPING IN ETHICAL, SUCCESSFUL IP LAW PRACTICE (ETHICS – 0.5 HOURS)</td>
<td>Richard Beem</td>
</tr>
<tr>
<td>10:45 a.m.</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>11:45 a.m.</td>
<td>EXPLORING THE LIMITS OF TRADE SECRET LITIGATION: SLAPP-LESS IN SEATTLE?</td>
<td>Tom Fulkerson</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>LUNCHEON AND KEYNOTE SPEAKER</td>
<td>Hon. Jimmie V. Reyna</td>
</tr>
</tbody>
</table>

## Friday Afternoon, September 27

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
<th>Speaker(s)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1:30 p.m.</td>
<td>JUDICIAL PANEL</td>
<td>Hon. Keith Giblin, Hon. Lee Yeakel, Natalie Gonzalez, Moderator</td>
</tr>
<tr>
<td>2:30 p.m.</td>
<td>THERE’S NO SUCH THING AS FOREIGN FILING: EFFICIENT TECHNIQUES TO BUILD AN EFFECTIVE GLOBE-SPANNING PORTFOLIO</td>
<td>Matt Prater</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>SECTION 101 – LITIGATION</td>
<td>Dwayne Mason</td>
</tr>
<tr>
<td>3:30 p.m.</td>
<td>BREAK</td>
<td></td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>GENERAL COUNSEL PERSPECTIVE</td>
<td>Patrick Tagtow</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>WINE AND CHEESE</td>
<td></td>
</tr>
</tbody>
</table>

## Saturday, September 28

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>CONTINENTAL BREAKFAST</td>
<td></td>
</tr>
<tr>
<td>8:15 a.m.</td>
<td>OPENING REMARKS</td>
<td>Albert Liou</td>
</tr>
<tr>
<td>8:30 a.m.</td>
<td>TECHNOLOGICAL COMPETENCE FROM A BIOETHICS AND PROFESSIONAL ETHICS PERSPECTIVE (ETHICS – 0.5 HOURS)</td>
<td>Professor Leslie Griffin</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>COPYRIGHT LAW UPDATE</td>
<td>Professor John Blevins</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>PATENT AGGREGATORS/ANTI-TRUST (ETHICS – 0.5 HOURS)</td>
<td>Danielle Joy “DJ” Healey, Irene Kosturakis</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>EXTRATERRITORIALITY (DAMAGES)</td>
<td>Fiona Bell, Tanya Chaney</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>CLAIM CONSTRUCTION IN PARALLEL PROCEEDINGS/IPR</td>
<td>Leisa Peschel, Hector Chavez III</td>
</tr>
</tbody>
</table>
SPECIAL EVENTS

THURSDAY, SEPTEMBER 26, 2019
6:00 p.m. – Reception: Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. Reception sponsored by StoneTurn.

FRIDAY, SEPTEMBER 27, 2019
7:30 a.m. – 9:00 a.m. – Diversity Breakfast: The Honorable James E. Graves, Jr. of the U.S. Court of Appeals for the Fifth Circuit will be presenting And Justice for All.

6:00 p.m. – Wine, Cheese, and Chocolate: A Tour of Fine Wines and Pairings that Delight, led by renowned sommelier Sean Beck, the wine director for the James Beard Award-winning Hugo’s, as well as Backstreet Cafe, Caracol, Xochi, and Trevisio.

For more information and details of events, please visit: www.hipla.org

LOCATION

The Moody Gardens Hotel is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: 888.388.8484 or 409.741.8484

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at 888.388.8484.

The deadline for making your reservation to guarantee a room at the special rate is September 4, 2019. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel
7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$149/night</td>
</tr>
<tr>
<td>Double</td>
<td>$149/night</td>
</tr>
<tr>
<td>Triple</td>
<td>$149/night</td>
</tr>
<tr>
<td>Quad</td>
<td>$149/night</td>
</tr>
<tr>
<td>Junior Suite</td>
<td>$350/night</td>
</tr>
</tbody>
</table>

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night’s deposit or major credit card.

SPONSORS

[Logos of various sponsors are listed here]
Program Materials

Speakers' papers will be provided in an electronic format via the web and smart phone software application Whova. Program Materials underwritten by Dennemeyer & Co., LLC.

You may purchase the materials without attending the conference for the fee specified on the registration form.

Refunds

Refunds will be made only if they are requested in writing no later than September 6, 2019.

Minimum Continuing Legal Education

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14.25 hours, including 2.5 hours of ethics credit.

Questions?

If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at 713.743.2180.

The University of Houston is a Carnegie-designated Tier One public research university and an EEO/AA institution.
Please register for the 35th ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14.25 hours participatory CLE credit, including 2.5 hours of ethics. Speakers' papers will be automatically provided in an electronic format with registration.

Registration costs are:

REGISTRATIONS RECEIVED BY SEPTEMBER 6:

- Government or in-house HIPLA members - $495
- Other HIPLA members - $595
- Non-HIPLA members - $695

REGISTRATIONS RECEIVED AFTER SEPTEMBER 6:

- Government or in-house HIPLA members - $595
- Other HIPLA members - $695
- Non-HIPLA members - $795
- Student limited registration - $55

COURSE MATERIALS:

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Meal costs are:

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- Friday Keynote Luncheon - $60 x ____ = $
- Friday Wine Tasting - $60 x ____ = $

TOTAL Amount Due $__________

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Institute for Intellectual Property & Information Law
4604 Calhoun Road
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