

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

35th Annual

Fall Institute on Intellectual Property Law

SEPTEMBER 26 – 28, 2019

MOODY GARDENS HOTEL
GALVESTON, TEXAS



Highlights

Section 101 Update:
Litigation and Prosecution

Federal Circuit Patent Law:
A Year in Review

General Counsel Perspective

Data Protection and Cybersecurity

Moody Gardens Hotel

GALVESTON, TEXAS

14.25 Hours Participatory CLE,
Including 2.5 Hours Ethics

Featuring

KEYNOTE SPEAKER

Hon. Jimmie V. Reyna
U.S. Court of Appeals for the Federal Circuit

DIVERSITY BREAKFAST SPEAKER

Hon. James E. Graves, Jr.
U.S. Court of Appeals for the Fifth Circuit
Diversity Breakfast Speaker

JUDICIAL PANEL

Hon. Keith Giblin
Eastern District of Texas

Hon. Lee Yeakel
U.S. District Court
Western District of Texas

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EASTERN DISTRICT OF TEXAS
Beaumont, Texas

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Washington, D.C.

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AND PEASE LLP
Houston, Texas

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U.S. COURT OF APPEALS
FOR THE FEDERAL CIRCUIT
Washington, D.C.

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West Chester, Pennsylvania

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Houston, Texas

Leslie Streeter
LYONDELLBASELL
Houston, Texas

Patrick Tagtow
BMC SOFTWARE, INC.
Houston, Texas

Travis Wimberly
PIRKEY BARBER PLLC
Austin, Texas

Hon. Lee Yeakel
U.S. DISTRICT COURT
WESTERN DISTRICT OF TEXAS
Austin, Texas

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
35TH ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW
SEPTEMBER 26 – 28, 2019

THURSDAY, SEPTEMBER 26

12:00 p.m. – 1:00 p.m.
REGISTRATION

Sponsored by:
Edmonds & Cmaidalka

Moderator:
Palak Shah

12:45 p.m. – 1:00 p.m.
OPENING REMARKS
Albert Liou

1:00 p.m. – 1:30 p.m.
**INDUSTRIAL CHEMICAL IPRS:
CURRENT TRENDS AND FUTURE
OUTLOOK**
Joshua Goldberg

1:30 p.m. – 2:00 p.m.
**DATA PROTECTION
AND CYBERSECURITY
(ETHICS – 0.5 HOURS)**
Lavonne Burke Hopkins

2:00 p.m. – 3:00 p.m.
IN-HOUSE: PANEL
Tenley Krueger
Melinda Lackey
Leslie Streeter
Karthika Perumal, Moderator

3:00 p.m. – 3:15 p.m.
BREAK
Sponsored by:
Techson IP

3:15 p.m. – 4:00 p.m.
**THE FIVE (OR MORE) FORUMS FOR
YOUR TRADEMARK DISPUTE, AND
HOW TO CHOOSE (HINT: DON'T
CHOOSE THE ITC)**
Travis Wimberly

4:00 p.m. – 5:00 p.m.
SECTION 101 – PROSECUTION
Tim Busse
James Carlson
Marilyn (Lynn) Huston

5:00 p.m. – 5:30 p.m.
**EXPLAINING COMPLEXITY: HOW
TO IMPROVE YOUR PRESENTATION
OF TECHNICAL INFORMATION IN
ARBITRATION**
Harrie Samaras

6:00 p.m. – 7:30 p.m.
RECEPTION
Moody Gardens Hotel
Sponsored by:
StoneTurn

FRIDAY MORNING, SEPTEMBER 27

7:30 a.m. – 9:00 a.m.
CONTINENTAL BREAKFAST

DIVERSITY BREAKFAST
7:30 a.m. – 8:00 a.m.
Breakfast served prior to presentation

8:00 a.m. – 9:00 a.m.
Hon. James E. Graves, Jr.
AND JUSTICE FOR ALL

Sponsored by:
Baker Botts L.L.P.
Boulware & Valoir
Greenberg Traurig, LLP
NAPP
Norton Rose Fulbright US LLP
Patent Designs

Moderator:
Christopher McKeon

9:00 a.m. – 9:15 a.m.
OPENING REMARKS
Albert Liou

9:15 a.m. – 9:45 a.m.
**GATEKEEPING IN ETHICAL,
SUCCESSFUL IP LAW PRACTICE
(ETHICS – 0.5 HOURS)**
Richard Beem

9:45 a.m. – 10:30 a.m.
**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 1
(ETHICS – 0.25 HOURS)**
Pete Peterson

10:30 a.m. – 10:45 a.m.
BREAK
Sponsored by:
Fish & Richardson

10:45 a.m. – 11:30 a.m.
**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 2
(ETHICS – 0.25 HOURS)**
Pete Peterson

11:30 a.m. – 12:00 p.m.
**LEGISLATIVE AND DECISIONAL
UPDATE FOR TRADE SECRET
LITIGATION; SLAPP-LESS IN SEATTLE?**
Tom Fulkerson

12:00 p.m. – 1:15 p.m.
LUNCHEON AND KEYNOTE SPEAKER
Hon. Jimmie V. Reyna

FRIDAY AFTERNOON, SEPTEMBER 27

Moderator:
Brigitte Echols

1:30 p.m. – 2:30 p.m.

JUDICIAL PANEL
Hon. Keith GIBLIN
Hon. Lee Yeakel
Natalie Gonzales, Moderator

2:30 p.m. – 3:00 p.m.
**THERE'S NO SUCH THING AS FOREIGN
FILING: EFFICIENT TECHNIQUES TO
BUILD AN EFFECTIVE
GLOBE-SPANNING PORTFOLIO**
Matt Prater

3:00 p.m. – 3:30 p.m.
SECTION 101 – LITIGATION
Dwayne Mason

3:30 p.m. – 3:45 p.m.
BREAK
Sponsored by:
Osha Liang LLP

3:45 p.m. – 4:15 p.m.
OBVIOUSNESS
Iona Kaiser

4:15 p.m. – 4:45 p.m.
TRADEMARK LAW UPDATE
Ted Davis

4:45 p.m. – 5:15 p.m.
GENERAL COUNSEL PERSPECTIVE
Patrick Tagtow

6:00 p.m. – 7:00 p.m.
WINE AND CHEESE

Sponsored by:
Duff & Phelps, LLC
Kirkland & Ellis LLP
Legal Advantage, LLC
Locke Lord LLP
Shook, Hardy & Bacon L.L.P.
Thompson & Knight LLP
Winstead PC

SATURDAY, SEPTEMBER 28

7:30 a.m. – 8:30 a.m.
CONTINENTAL BREAKFAST
Sponsored by:
Jones Day

Moderator:
Viddy Harris

8:15 a.m. – 8:30 a.m.
OPENING REMARKS
Albert Liou

8:30 a.m. – 9:00 a.m.
**POTENTIAL MALPRACTICE
PITFALLS IN IP
(ETHICS – 0.5 HOURS)**
Jared Doster

9:00 a.m. – 9:30 a.m.
COPYRIGHT LAW UPDATE
Professor John Blevins

9:30 a.m. – 10:00 a.m.
**PATENT AGGREGATORS/ANTI-TRUST
(ETHICS – 0.5 HOURS)**
Danielle Joy "DJ" Healey
Irene Kosturakis

10:00 a.m. – 10:15 a.m.
BREAK

10:15 a.m. – 11:00 a.m.
EXTRATERRITORIALITY (DAMAGES)
Fiona Bell
Tanya Chaney

11:00 a.m. – 11:30 a.m.
VENUE
Hector Chavez III

11:30 a.m. – 12:00 p.m.
**CLAIM CONSTRUCTION IN PARALLEL
PROCEEDINGS/IPR**
Leisa Peschel

SPECIAL EVENTS

THURSDAY, SEPTEMBER 26, 2019

6:00 p.m. – **Reception:** Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. Reception sponsored by StoneTurn.

FRIDAY, SEPTEMBER 27, 2019

7:30 a.m. – 9:00 a.m. – **Diversity Breakfast:** The Honorable James E. Graves, Jr. of the U.S. Court of Appeals for the Fifth Circuit will be presenting *And Justice for All*.

6:00 p.m. – **Wine, Cheese, and Chocolate:** A Tour of Fine Wines and Pairings that Delight, led by renowned sommelier Sean Beck, the wine director for the James Beard Award-winning Hugo's, as well as Backstreet Cafe, Caracol, Xochi, and Trevisio.

For more information and details of events, please visit: www.hipla.org

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 4, 2019. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

Single:	\$149/night
Double:	\$149/night
Triple:	\$149/night
Quad:	\$149/night
Junior Suite:	\$350/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

SPONSORS



PROGRAM MATERIALS

Speakers' papers will be provided in an electronic format via the web and smart phone software application *Whova*.
Program Materials underwritten by Dennemeyer & Co., LLC.

You may purchase the materials without attending the conference for the fee specified on the registration form.

REFUNDS

Refunds will be made only if they are requested in writing no later than **September 6, 2019**.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for *14.25 hours*, including *2.5 hours* of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

0073040286

University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

Please register for the 35th ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14.25 hours participatory CLE credit, including 2.5 hours of ethics. Speakers' papers will be automatically provided in an electronic format with registration.

Registration costs are:

REGISTRATIONS RECEIVED BY SEPTEMBER 6:

- Government or in-house HIPLA members - **\$495**
- Other HIPLA members - **\$595**
- Non-HIPLA members - **\$695**

REGISTRATIONS RECEIVED AFTER SEPTEMBER 6:

- Government or in-house HIPLA members - **\$595**
- Other HIPLA members - **\$695**
- Non-HIPLA members - **\$795**
- Student limited registration - **\$55**

COURSE MATERIALS:

- Course materials without conference registration - **\$305**

Meal costs are:

- Friday Diversity Breakfast - Free to Registered Attendees - **\$0** x _____ = \$ _____
- Friday Keynote Luncheon - **\$60** x _____ = \$ _____
- Friday Wine Tasting - **\$60** x _____ = \$ _____

TOTAL Amount Due \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at **www.hipla.org**

Registering by mail? Please return this form, including credit card information below, (no checks please) to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

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Name on Card Expiration Date

Signature