

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION
AND
UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

32nd Annual

Institute on Intellectual Property Law

OCTOBER 6 – 8, 2016

**MOODY GARDENS HOTEL
GALVESTON, TEXAS**



Highlights

Judicial Panel:
Proportionality Rule
Global Dossier Task Force
AIA Trial Proceedings Update
The Defend Trade Secrets Act
Aftermath of Alice
Reasonable Royalty Damages

Moody Gardens Hotel

GALVESTON, TEXAS

14.75 Hours Participatory CLE,
Including 2.50 Hours Ethics

Featuring

KEYNOTE SPEAKER
Hon. Kara Stoll
U.S. Court of Appeals for the Federal Circuit
Hope Shimabuku
U.S. Patent and Trademark Office
Hon. Georgianna Braden
U.S. Patent and Trademark Office
JUDICIAL PANEL
Hon. Lee Rosenthal
Southern District of Texas
Hon. Yvonne Gonzalez Rogers
Northern District of California

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Greg R. Vetter, *Law Foundation Professor of Law*

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FOR THE FEDERAL CIRCUIT
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U.S. PATENT AND TRADEMARK OFFICE
Alexandria, Virginia

**HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
32ND ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
OCTOBER 6 – 8, 2016**

THURSDAY, OCTOBER 6

12:00 p.m. – 12:45 p.m.
REGISTRATION

Sponsored by:

Akin Gump Strauss
Hauer & Feld LLP

Moderator:

Albert Liou

12:45 p.m. – 1:00 p.m.

OPENING REMARKS

Carlyn Burton

1:00 p.m. – 1:30 p.m.

THE DEFEND TRADE SECRETS ACT

Chris Perque

1:30 p.m. – 2:00 p.m.

GLOBAL DOSSIER

Nelson Yang

2:00 p.m. – 2:45 p.m.

**RECENT DEVELOPMENTS
IN REASONABLE ROYALTY
DAMAGES**

Alan Ratliff

Karen Weil

2:45 p.m. – 3:00 p.m.

BREAK

Sponsored by:

King & Spalding

3:00 p.m. – 3:30 p.m.

**US PATENT INFRINGEMENT IN
THE GULF OF MEXICO**

Brian Strand

3:30 p.m. – 4:00 p.m.

USPTO DALLAS OFFICE UPDATE

Hope Shimabuku

4:00 p.m. – 4:30 p.m.

**LAWYER ETHICS AND BIG DATA
(ETHICS - .5 HOURS)**

Professor Renee Knake

4:30 p.m. – 5:00 p.m.

**APPLICANTS AND
ASSIGNMENTS**

Howard Speight

5:00 p.m. – 5:30 p.m.

**LAWYERS AND CYBERSECURITY
(ETHICS - .5 HOURS)**

Professor Eli Wald

6:00 p.m. – 7:30 p.m.

RECEPTION

Moody Gardens Hotel

Sponsored by:

StoneTurn Group

FRIDAY MORNING, OCTOBER 7

7:30 a.m. – 9:00 a.m.

CONTINENTAL BREAKFAST

Sponsored by:

Gardere

7:30 a.m. – 9:00 a.m.

DIVERSITY BREAKFAST

Presented by Judy Giordan

Diversity Breakfast

Sponsored by:

Baker Botts L.L.P.
McGlinchey Stafford
Ocean Tomo

Moderator

Tammy Terry

9:00 a.m. – 9:15 a.m.

OPENING REMARKS

Carlyn Burton

9:15 a.m. – 9:45 a.m.

IP LEGISLATION

Tom Stoll

9:45 a.m. – 10:30 a.m.

**PATENT LAW UPDATE – PART 1
(ETHICS - .25 HOURS)**

Pete Peterson

10:30 a.m. – 10:45 a.m.

BREAK

Sponsored by:

Osha Liang LLP

10:45 a.m. – 11:30 a.m.

**PATENT LAW UPDATE – PART 2
(ETHICS - .25 HOURS)**

Pete Peterson

11:30 a.m. – 12:00 p.m.

COPYRIGHT LAW UPDATE

Professor Mary LaFrance

12:00 p.m. – 1:15 p.m.

**LUNCHEON AND KEYNOTE
SPEAKER**

Hon. Kara Stoll

FRIDAY AFTERNOON, OCTOBER 7

Moderator:

Jason Sander

1:30 p.m. – 2:30 p.m.

**JUDICIAL PANEL:
PROPORTIONALITY RULE
(ETHICS - .5 HOURS)**

Hon. Yvonne Gonzalez Rogers

Hon. Lee Rosenthal

Scott Partridge, Moderator

2:30 p.m. – 3:00 p.m.

TOP TEN PROSECUTION TIPS

Valerie Friedrich

3:00 p.m. – 3:15 p.m.

BREAK

Sponsored by:

Headley IP Law

3:15 p.m. – 4:15 p.m.

**PANEL: LITIGATION
MANAGEMENT**

Vanessa Bailey

Sheila Kadura

Ray Millien

Patrick Tagtow

Professor Greg Vetter, Moderator

4:15 p.m. – 4:45 p.m.

**DISQUALIFICATIONS/
CONFLICT ISSUES INVOLVING
IP LITIGATION AND THE RISE
OF MULTI-NATIONAL FIRMS
AND PATENT PROSECUTION
(ETHICS - .5 HOURS)**

John Hutchins

4:45 p.m. – 5:30 p.m.

**PANEL: UPDATE ON AIA
TRIAL PROCEEDINGS**

Hon. Georgianna Braden

Dwayne Mason

Steven Spears

Sharon Israel, Moderator

6:00 p.m. – 7:00 p.m.

WINE AND CHEESE

Sponsored by:

Adams and Reese LLP

Andrews Kurth LLP

Bibby, McWilliams & Kearney, PLLC

Duff & Phelps

Fish & Richardson

Kenyon & Kenyon LLP

Vinson & Elkins LLP

SATURDAY, OCTOBER 8

7:30 a.m. – 8:30 a.m.

CONTINENTAL BREAKFAST

Sponsored by:

Jones Day

Moderator:

Alexandra Bistline

8:30 a.m. – 8:45 a.m.

OPENING REMARKS

Carlyn Burton

8:45 a.m. – 9:15 a.m.

IP IN EUROPE AFTER BREXIT

Ira Hatton

9:15 a.m. – 10:00 a.m.

AFTERMATH OF ALICE

Jeffrey Han

Marian Underweiser

10:00 a.m. – 10:15 a.m.

BREAK

Sponsored by:

Sutton McAughan Deaver PLLC

10:15 a.m. – 11:00 a.m.

TRADEMARK UPDATE

Professor Mark McKenna

11:00 a.m. – 11:30 a.m.

**OVERLAP BETWEEN
DISCIPLINES**

Bob McAughan

11:30 a.m. – 12:00 p.m.

FUNCTIONAL CLAIMING

George Jordan

SPECIAL EVENTS

THURSDAY, OCTOBER 6, 2016

6:00 p.m. - Reception sponsored by *StoneTurn Group* to be held at Moody Gardens Hotel

FRIDAY, OCTOBER 7, 2016

7:30 a.m. – 9:00 a.m. - **Breakfast:** Judy Giordan, Managing Director of ecosVC, co-founder of Chemical Angels Network

6:00 p.m. - **Wine, Cheese, and Chocolate:** *A Tour of Fine Wines and Pairings that Delight (led by renowned sommelier Sean Beck, the wine director of three-time James Beard Award nominee Hugo's, as well as Backstreet Cafe, Caracol, and Trevisio)*

For more information and details of events, please visit: www.hipla.org

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 14, 2016. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

Single:	\$149/night
Double:	\$149/night
Triple:	\$149/night
Quad:	\$149/night
Junior Suite:	\$350/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

SPONSORS



PROGRAM MATERIALS

Speakers' papers will be provided in an electronic format via the web and smart phone software application Whova.
Program Materials underwritten by Edmonds and Nolte, PC.

You may purchase the materials without attending the conference for the fee specified on the registration form.

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than **September 14, 2016**. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for *14.75 hours*, including *2.50 hours* of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

0073040286

University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road
Houston, Texas 77204-6060

Please register for the 32nd ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14.75 hours participatory CLE credit, including 2.50 hours of ethics. Speakers' papers will be automatically provided in an electronic format with registration. To order a binder containing printed copies of the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

REGISTRATIONS RECEIVED BY SEPT. 16:

- Government or in-house HIPLA members - **\$495**
- Other HIPLA members - **\$595**
- Non-HIPLA members - **\$695**

REGISTRATIONS RECEIVED AFTER SEPT. 16:

- Government or in-house HIPLA members - **\$595**
- Other HIPLA members - **\$695**
- Non-HIPLA members - **\$795**
- Student limited registration - **\$55**

Printed Course Materials:

- Printed course materials in binder with conference registration - **\$150**
- Course materials without conference registration - **\$305**

Meal Costs are:

- Friday Diversity Breakfast Free to Registered Attendees - **\$0** x _____ = \$ _____
- Friday Lunch - **\$60** x _____ = \$ _____
- Friday Wine Tasting - **\$60** x _____ = \$ _____

TOTAL Amount Due \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at www.hipla.org

Registering by mail? Please return this form, including credit card information below, to:

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Institute for Intellectual Property & Information Law
 4604 Calhoun Road
 Houston, Texas 77204-6060

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- MasterCard
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Name on Card Expiration Date

Signature