Houston Intellectual Property Law Association
AND
UNIVERSITY of Houston Law Center
Institute for Intellectual Property & Information Law

31st Annual Institute on Intellectual Property Law
SEPTEMBER 24 - 26, 2015
MOODY GARDENS HOTEL
GALVESTON, TEXAS

Highlights
Judicial Panel
PTAB Proceedings
Ethics in PTO Proceedings
Music Copyright
Design Patents

Moody Gardens Hotel
GALVESTON, TEXAS
14.50 Hours Participatory CLE,
Including 3.00 Hours Ethics

Featuring
KEYNOTE SPEAKER
Hon. Georgianna Braden
U.S. Patent and Trademark Office
Will Covey
U.S. Patent and Trademark Office
Sarah Harris
U.S. Patent and Trademark Office

JUDICIAL PANEL
Hon. David Folsom (Ret.), Jackson Walker L.L.P.
Hon. Barbara Lynn, Northern District of Texas
Hon. Lee Yeakel, Western District of Texas

Meal Costs are:
- Friday Diversity Breakfast Free to Registered Attendees - $0
- Friday Lunch - $60
- Friday Wine Tasting - $60
- Friday Casino Night - $60
- Both Wine Tasting and Casino Night - $100

TOTAL Amount Due $
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Attorney at Law
President

Theodore Ro
NASA/Johnson Space Center
President-Elect

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Arnold, Knobloch & Saunders, L.L.P.
Houston, TX

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Craig Joyce, Andrews Kurth Professor of Law

Sapna Kumar, Associate Professor of Law

Jacqueline D. Lipton, Baker Botts Professor of Law

Raymond T. Nimmer, Dean Emeritus and Leonard Childs Professor of Law

Greg R. Vetter, Law Foundation Professor of Law

University of Houston Law Center

University of Houston Law Center

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### Thursday, September 24

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>12:00 p.m.</td>
<td>REGISTRATION</td>
</tr>
<tr>
<td>1:45 p.m.</td>
<td>Initiatives Dealing with Bad-Faith Assertions of IP Rights (Ethics - .5 hours) Gordon Arnold</td>
</tr>
<tr>
<td>3:00 p.m.</td>
<td>Non-Traditional Trademarks</td>
</tr>
<tr>
<td>5:00 p.m.</td>
<td>IP SETTLEMENT AGREEMENTS</td>
</tr>
</tbody>
</table>

**Moderator:**
- Albert Liou

**Sponsored by:**
- Edmonds & Nolte PC

#### Friday Morning, September 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>9:00 a.m.</td>
<td>OPENING REMARKS</td>
</tr>
<tr>
<td>9:15 a.m.</td>
<td>Music Copyright</td>
</tr>
<tr>
<td>9:45 a.m.</td>
<td>Patent Law Update – Part 1 (Ethics - .25 hours)</td>
</tr>
<tr>
<td>10:30 a.m.</td>
<td>ADR Solutions in IP Cases</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>ADR SOLUTIONS IN IP CASES</td>
</tr>
<tr>
<td>12:00 p.m.</td>
<td>Luncheon and Keynote Speaker</td>
</tr>
<tr>
<td>1:45 p.m.</td>
<td>ATTORNEYS’ FEES AWARDS FOR LITIGATION MISCONDUCT (ETHICS - .5 hours)</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>ETHICS PROBLEMS FOR IP LAWYERS (ETHICS - .5 HOURS)</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>WINE AND CHEESE</td>
</tr>
</tbody>
</table>

**Moderator:**
- Tanya Chaney

**Sponsored by:**
- Greenberg Traurig, LLP

#### Friday Afternoon, September 25

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
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</thead>
<tbody>
<tr>
<td>3:00 p.m.</td>
<td>BREAK</td>
</tr>
<tr>
<td>4:15 p.m.</td>
<td>ATTORNEYS’ FEES AWARDS FOR LITIGATION MISCONDUCT (ETHICS - .5 hours)</td>
</tr>
<tr>
<td>6:00 p.m.</td>
<td>WINE AND CHEESE</td>
</tr>
</tbody>
</table>

**Moderator:**
- Elizabeth King

**Sponsored by:**
- Headley IP Law

#### Saturday, September 26

<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:30 a.m.</td>
<td>CONTINENTAL BREAKFAST</td>
</tr>
<tr>
<td>8:15 a.m.</td>
<td>DEALING WITH INDIRECT INFRINGEMENT</td>
</tr>
<tr>
<td>8:45 a.m.</td>
<td>COPYRIGHT LAW UPDATE</td>
</tr>
<tr>
<td>9:30 a.m.</td>
<td>FAIR, REASONABLE, AND NONDISCRIMINATORY (FRAND) LICENSE TERMS</td>
</tr>
<tr>
<td>10:15 a.m.</td>
<td>TRADEMARK CASE LAW UPDATE</td>
</tr>
<tr>
<td>11:00 a.m.</td>
<td>TRADEMARK CASE LAW UPDATE</td>
</tr>
<tr>
<td>11:30 a.m.</td>
<td>TRADE SECRETS AS ALTERNATIVE TO PATENT LITIGATION</td>
</tr>
</tbody>
</table>

**Moderator:**
- Jason Sander

**Sponsored by:**
- Kenyon & Kenyon LLP

**Sponsored by:**
- Fish & Richardson

**Sponsored by:**
- Andrews Kurth LLP

**Sponsored by:**
- Andrews Kurth LLP

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**Sponsored by:**
- Sutton McCaughan Deaver

**Sponsored by:**
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- Jason Sander
**Special Events**

**THURSDAY, SEPTEMBER 24, 2015**
6:00 p.m. - Reception sponsored by *The StoneTurn Group* to be held at Moody Gardens Hotel

**FRIDAY, SEPTEMBER 25, 2015**
7:30 a.m. - 9:00 a.m. - **Diversity Breakfast**: Sarah Harris, Office of General Counsel, U.S. Patent and Trademark Office

6:00 p.m. - **Wine, Cheese, and Chocolate**: *A Tour of Fine Wines and Pairings that Delight* (led by renowned sommelier Sean Beck, the wine director of three-time James Beard Award nominee Hugo's, as well as Backstreet Cafe, Caracol, and Trevisio)

7:00 p.m. - **Casino Night**: *Come play blackjack, roulette, and caribbean stud poker! Win prizes including dinner with Professor Janicke! Enjoy the open bar and gourmet pizza. Registration for this event includes poker chips to get you started.*

For more information and details of events, please visit: [www.hipla.org](http://www.hipla.org)

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**LOCATION**

The *Moody Gardens Hotel* is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

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**HOTEL INFORMATION**

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 2, 2015. After this date, reservations are made on a space-available basis only.

**Moody Gardens Hotel**
7 Hope Boulevard
Galveston Island, Texas 77554
**888.388.8484**

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single</td>
<td>$148/night</td>
</tr>
<tr>
<td>Double</td>
<td>$148/night</td>
</tr>
<tr>
<td>Triple</td>
<td>$148/night</td>
</tr>
<tr>
<td>Quad</td>
<td>$148/night</td>
</tr>
<tr>
<td>Junior Suite</td>
<td>$310/night</td>
</tr>
</tbody>
</table>

All requests are subject to availability. Reservations will be considered tentative unless guaranteed by the first night’s deposit or major credit card. Any cancellations must be received at least 48 hours prior to arrival date.

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**SPONSORS**
REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than September 2, 2015. If you do not attend the program and do not request a refund, you will be provided the program materials post-conference.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14.50 hours, including 3.00 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at 713.743.2180.
Please register for the 31st ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14.50 hours participatory CLE credit, including 3.00 hours of ethics. Speakers’ papers will be automatically provided in an electronic format with registration. To order a binder containing printed copies of the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

REGISTRATIONS RECEIVED BY SEPT. 4:
- Government or in-house HIPLA members - $495
- Other HIPLA members - $595
- Non-HIPLA members - $695

REGISTRATIONS RECEIVED AFTER SEPT. 4:
- Government or in-house HIPLA members - $595
- Other HIPLA members - $695
- Non-HIPLA members - $795
- Student limited registration: - $55

Printed Course Materials:
- Printed course materials (papers) in binder with conference registration - $150
- Printed course materials (papers) in binder without conference registration - $305

Meal Costs are:
- Friday Diversity Breakfast Free to Registered Attendees - $0 x ______ = $ ______
- Friday Lunch - $60 x ______ = $ ______
- Friday Wine Tasting - $60 x ______ = $ ______
- Friday Casino Night - $60 x ______ = $ ______
- Both Wine Tasting and Casino Night - $100 x ______ = $ ______

TOTAL Amount Due $ ____________

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Address .............................................................. City .............................................................. State ........ ZIP ...........
Phone ........................................................................ Fax .................................................................
Email ........................................................................ Bar Card No. ............................

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University of Houston Law Center
Institute for Intellectual Property & Information Law
4604 Calhoun Road, Room 126
Houston, Texas 77204-6060

Please indicate:  
- MasterCard  - Visa  - American Express

Account Number .........................................................................................................................
Name on Card .............................................................................................................................. Expiration Date ..........................
Signature .................................................................................................................................