

Houston Intellectual Property Law Association

and

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

29TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW SEPTEMBER 26 – 28, 2013



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HIGHLIGHTS

IP Developments: Asia, UK, Europe
and Latin America

Women in IP

Section 101 - Business Methods Software

Section 101 and Biotechnological
Innovations

MOODY GARDENS HOTEL

GALVESTON, TEXAS

15.00 Hours Participatory CLE, Including 3.75 Hours Ethics

FEATURING

Hon. Sharon Prost
U.S. Court of Appeals for the Federal Circuit

William Covey
U.S. Patent and Trademark Office

David Kappos
Cravath, Swaine & Moore LLP

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HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
29TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
SEPTEMBER 26 – 28, 2013

THURSDAY, SEPTEMBER 26

12:00 p.m. – 1:15 p.m.
REGISTRATION

Moderator:

Ed Fein

1:15 p.m. – 1:30 p.m.
OPENING REMARKS

Theodore Ro

1:30 p.m. – 2:00 p.m.

ASIA IP DEVELOPMENTS

John Osha

2:00 p.m. – 3:00 p.m.
GETTING PATENTS, LITIGATING,
CHOOSING COUNSEL

Jonathan Barsema

Jaime Castano

Robinson Clark

3:00 p.m. – 3:15 p.m.

BREAK

Sponsored by:

Osha · Liang

3:15 p.m. – 4:00 p.m.
ETHICS ISSUES IN PTO PRACTICE
(ETHICS)

William Covey

4:00 p.m. – 4:30 p.m.

WHAT YOU NEED TO KNOW ABOUT
THE LATEST IN PATENT REFORM: IS IT
OVER OR IS THERE MORE TO COME?

Sharon Israel

4:30 p.m. – 5:00 p.m.

INEQUITABLE CONDUCT – AFTER THE
THERASENSE DUST HAS SETTLED

Professor Lee Petherbridge

5:00 p.m.
ADJOURN

6:00 p.m. – 7:30 p.m.
RECEPTION

Sponsored by:

The StoneTurn Group

FRIDAY MORNING, SEPTEMBER 27

7:30 a.m. – 8:30 a.m.
WOMEN IN IP - BREAKFAST
(ETHICS - .5 HOURS)

Meg Boulware

Hon. Georgianna Witt Braden

Charlotte Rutherford

Moderated by: Jennie Salazar

7:30 a.m. – 8:30 a.m.
CONTINENTAL BREAKFAST

Sponsored by:

Winston & Strawn LLP and

JL Salazar Law Firm, PLLC

Moderator:

Iona Kaiser

8:30 a.m. – 8:45 a.m.

OPENING REMARKS

Theodore Ro

8:45 a.m. – 9:15 a.m.

ANTITRUST ISSUES IN REVERSE PAYMENTS
AND FRAND LICENSES

David Healey

9:15 a.m. – 10:00 a.m.
PATENT LAW UPDATE – PART 1
(ETHICS - .25 HOURS)

Pete Peterson

10:00 a.m. – 10:15 a.m.

BREAK

Sponsored by:

Duff & Phelps

10:15 a.m. – 11:00 a.m.
PATENT LAW UPDATE – PART 2
(ETHICS - .25 HOURS)

Pete Peterson

11:00 a.m. – 12:00 p.m.

JUDICIAL PANEL

Hon. Royal Furgeson

Hon. Roy Payne

Moderated by: Mike Sutton

Noon

LUNCHEON AND KEYNOTE SPEAKER

Federal Circuit Judge Sharon Prost

FRIDAY AFTERNOON, SEPTEMBER 27

Moderator:

Hilda Galvan

1:30 p.m. – 2:00 p.m.
UK AND EUROPEAN IP DEVELOPMENTS

Philip Jeffrey

2:00 p.m. – 2:30 p.m.
CRIMINAL TRADE SECRET PROSECUTION
– FEDERAL AND STATE

Bob McAughan

2:30 p.m. – 3:00 p.m.
AIA PROSECUTION STRATEGIES

Michael Locklar

3:00 p.m. – 3:15 p.m.
BREAK

Sponsored by:

Conley Rose, P.C.

3:15 p.m. – 3:45 p.m.

TRADEMARK UPDATE

Elizabeth King

3:45 p.m. – 4:15 p.m.
SECTION 101 AND BIOTECHNOLOGICAL
INNOVATIONS

Karthika Perumal

4:15 p.m. – 4:45 p.m.

PATENT AND TRADEMARK ETHICAL

ISSUES (ETHICS)

Tamsen Valoir

4:45 p.m. – 5:15 p.m.

SOFTWARE LICENSING

Lavonne Burke Hopkins

5:15 p.m. – 5:45 p.m.
LATIN AMERICAN IP DEVELOPMENTS

Horacio Rangel-Ortiz

5:45 p.m.

ADJOURN

6:00 p.m.
RECEPTION & DINNER

Palm Beach of Moody Gardens

Sponsored by:

Adolph Locklar

SATURDAY, SEPTEMBER 28

7:30 a.m. – 8:30 a.m.
CONTINENTAL BREAKFAST

Sponsored by:

Level 2 Legal Solutions

Moderator:

Thomas Scherer

8:00 a.m. – 8:15 a.m.
OPENING REMARKS

Theodore Ro

8:15 a.m. – 8:45 a.m.

PATENT MALPRACTICE PITFALLS

(ETHICS)

Bill Freivogel

8:45 a.m. – 9:30 a.m.
THE PAST, PRESENT AND FUTURE OF

PATENT PRACTICE

David Kappos

9:30 a.m. – 10:00 a.m.
RECENT DEVELOPMENTS IN COPYRIGHT
(ETHICS)

Professor David Fagundes

10:00 a.m. – 10:15 a.m.

BREAK

Sponsored by:

ExxonMobil

10:15 a.m. – 11:00 a.m.
SECTION 101 – BUSINESS METHODS
SOFTWARE (PANEL)

Irene Kosturakis

Leisa Peschel

11:00 a.m. – 11:30 a.m.
PATENT PROSECUTION AND COPYRIGHT
INFRINGEMENT: AN INTERSECTION?

(ETHICS)

Steve Borgman

11:30 a.m. – 12:00 p.m.

IP COST CONTROL

Jennifer Carnahan

ADJOURN

SPECIAL EVENTS

THURSDAY, SEPTEMBER 26, 2013

6:00 p.m. - Reception sponsored by *The StoneTurn Group* to be held at Moody Gardens Hotel

FRIDAY, SEPTEMBER 27, 2013

7:30 a.m. - 8:30 a.m. - Women in IP Breakfast sponsored by *Winston & Strawn LLP* and *The JL Salazar Law Firm, PLLC*

6:00 p.m. - Bring the kids and join us for a fun and family-friendly event sponsored by *Adolph Locklar* to be held at Palm Beach of Moody Gardens. Includes dinner and complete family access to the attraction for the evening.

SATURDAY, SEPTEMBER 28, 2013

1 p.m. - Stay on the island after the Institute for a round of golf at Moody Gardens Golf Course

For more information and details of events, please visit: www.hipla.org

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

HOTEL INFORMATION

A block of rooms have been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 4, 2013. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

888.388.8484

Single:	\$146/night
Double:	\$146/night
Triple:	\$146/night
Quad:	\$146/night
Junior Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

WRITTEN MATERIALS

Speakers' papers will be provided in an electronic format. A flash drive containing the papers will be included in the registration fee and will be distributed during registration. You may purchase the materials in paper or electronic format without attending the conference for the fee specified on the registration form. *Program materials underwritten by Jones Day and DW Legal.*

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than **September 4, 2013**. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 15.00 hours, including 3.75 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

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University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Please register for the 29th ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 15.00 hours participatory CLE credit, including 3.75 hours of ethics. Speakers' papers will be provided in an electronic format. To order in addition a binder containing the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

- HIPLA members through September 6 - **\$495**
- Government employee (HIPLA members) through September 6 - **\$395**
- Non-members through September 6 - **\$595**
- Government employee (non-members) through September 6 - **\$495**
- HIPLA members after September 6 - **\$595**
- Government employee (HIPLA members) after September 6 - **\$495**
- Non-members after September 6 - **\$695**
- Government employee (non-members) after September 6 - **\$595**
- Limited student enrollment - **\$55**
- Printed course materials (papers) in binder with conference registration - **\$75**
- Course materials (papers) in electronic format without conference registration - **\$155**
- Printed course materials (papers) in binder without conference registration - **\$205**
- Friday lunch - **\$60** x = \$
- Friday dinner - Adults **\$65** x = \$
- Children **\$20** x = \$

TOTAL Amount Due \$

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online?

Contact us at www.hipla.org

Registering by mail? Please return this form, including credit card information below, to

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100 Law Center
Houston, Texas 77204-6060

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Account Number

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