Houston Intellectual Property Law Association
and
UNIVERSITY of HOUSTON | LAW CENTER
Institute for Intellectual Property & Information Law

present the

27th Annual Institute on Intellectual Property Law
October 6 - 8, 2011

Highlights
Do's and Don'ts in IP Licensing
Due Diligence and Ethics in Acquisitions
Patent Prosecution Under the New Cases
Inducement of Patent Infringement after Global Tech Appliances v. SEB

Featuring
Lord Justice Robert (Robin) Jacob
Court of Appeal of England and Wales
and Professor of Law

Prof. Dennis Crouch
University of Missouri School of Law
and Host of Patently-O

Moody Gardens Hotel
Galveston, Texas
13 Hours Participatory CLE, Including 3.5 Hours Ethics
THURSDAY, OCTOBER 6

12:00 p.m. – 1:15 p.m.  REGISTRATION
Moderator: Christopher Shield

1:15 p.m. – 1:30 p.m.  OPENING REMARKS
Joseph Beauchamp

1:30 p.m. – 2:00 p.m.  PATENT DAMAGES
David Healey

2:00 p.m. – 2:30 p.m.  PROVING INTENT IN INEQUITABLE CONDUCT (Ethics)
Alfonso Gordon

2:30 p.m. – 3:00 p.m.  INDEMNIFICATION AGREEMENTS
Ira Schreger

3:00 p.m. – 3:15 p.m.  BREAK
Sponsored by: Duff & Phelps

3:15 p.m. – 3:45 p.m.  PROSECUTING PARALLEL CRIMINAL AND CIVIL TRADE SECRET THEFT CASES: ISSUES A CIVIL ATTORNEY SHOULD CONSIDER
Allan Neighbors

3:45 p.m. – 4:15 p.m.  TOP 10 THINGS YOU NEED TO KNOW ABOUT LICENSING IN 2011-2012
Russell Levine

4:15 p.m. – 4:45 p.m.  PROVING JOINT INFRINGEMENT, AND CLAIM DRAFTING TO AVOID THE ISSUE
Keith Jaasma

FRIDAY MORNING, OCTOBER 7

7:30 a.m. – 8:15 a.m.  CONTINENTAL BREAKFAST
Sponsored by: UHY Advisors
Moderator: Hal Wegner

8:15 a.m. – 8:30 a.m.  OPENING REMARKS
Joseph Beauchamp

8:30 a.m. – 9:30 a.m.  LEGAL ETHICS IN POP CULTURE (Ethics)
Prof. Nancy Rapoport

9:30 a.m. – 10:00 a.m.  WRITTEN DESCRIPTION REQUIREMENT
AnneMarie Hassett

10:00 a.m. – 10:15 a.m.  BREAK
Sponsored by: 3B Studios

10:15 a.m. – 11:00 a.m.  PATENT LAW UPDATE - PART 1
Mike Hawes

11:00 a.m. – 11:30 a.m.  DUE DILIGENCE AND ETHICS IN ACQUISITIONS (Ethics)
Carey Jordan

11:30 a.m. – Noon  TRADEMARK CASE LAW UPDATE
Erin Hennessy

Noon  LUNCHEON AND KEYNOTE SPEAKER
Lord Justice Robert “Robin” Jacob, Court of Appeal of England and Wales

FRIDAY AFTERNOON, OCTOBER 7

Moderator: Jennie Salazar

1:45 p.m. – 2:30 p.m.  PANEL: ESTABLISHING A NEW LAW FIRM (Ethics - .5 hours)
Meg Boulware
Robb Edmonds
Howard Speight

2:30 p.m. – 3:00 p.m.  PATENT MALPRACTICE JURISDICTIONAL DEVELOPMENTS (Ethics)
Paul Janicke

3:00 p.m. – 3:15 p.m.  BREAK
Sponsored by: JLSalazar Law Firm, PLLC

3:15 p.m. – 3:45 p.m.  MULTI-DEFENDANT PATENT CASES AND TRANSFERS
Michael Smith

3:45 p.m. – 4:30 p.m.  VIABILITY OF OPINIONS OF COUNSEL AFTER SEAGATE
Paul Morico

4:30 p.m. – 5:00 p.m.  BREAK

4:30 p.m. – 5:00 p.m.  TRADEMARK CASE LAW UPDATE - PART 2
Mark Nelson

5:00 p.m.  ADJOURN

6:45 p.m.  RECEPTION & DINNER

SATURDAY, OCTOBER 8

7:30 a.m. – 8:30 a.m.  CONTINENTAL BREAKFAST
Moderator: Steven Spears

8:30 a.m. – 8:45 a.m.  OPENING REMARKS
Joseph Beauchamp

8:45 a.m. – 9:15 a.m.  NIGHT COURT (Ethics)
Prof. Phillip Page

9:15 a.m. – 9:45 a.m.  COPYRIGHT CASE UPDATE
Prof. Phillip Page

9:45 a.m. – 10:15 a.m.  PROSECUTION PATHWAYS AND TIMING
Prof. Dennis Crouch

10:15 a.m. – 10:30 a.m.  BREAK
Sponsored by: FTI Consulting

10:30 a.m. – 11:30 a.m.  PANEL: STATUTORY SUBJECT MATTER AND OBVIOUSNESS PROBLEMS
Irene Kosturakis
Louis Iselin
Janelle Waack

11:30 a.m. – Noon  OUT OF THE DEEP FRYER AND INTO THE FIRE: THE MENTAL STATE FOR INDUCEMENT OF PATENT INFRINGEMENT AFTER GLOBAL TECH APPLIANCES V. SEB
Shawn Foster

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Cypress, TX

Keith Jaasma
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Houston, TX

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LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**

**Hotel Information**

A block of rooms have been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 14, 2011. After this date, reservations are made on a space-available basis only.

**Moody Gardens Hotel**

7 Hope Boulevard  
Galveston Island, Texas 77554

**888.388.8484**

<table>
<thead>
<tr>
<th>Room Type</th>
<th>Rate</th>
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</thead>
<tbody>
<tr>
<td>Single</td>
<td>$146/night</td>
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<tr>
<td>Double</td>
<td>$146/night</td>
</tr>
<tr>
<td>Triple</td>
<td>$146/night</td>
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<tr>
<td>Quad</td>
<td>$146/night</td>
</tr>
<tr>
<td>Jacuzzi Suite</td>
<td>$310/night</td>
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</tbody>
</table>

Any cancellations must be received at least 48 hours prior to arrival date.

All requests subject to availability.

Reservations will be considered tentative unless guaranteed by first night's deposit or major credit card.
WRITTEN MATERIALS

Speakers’ papers will be provided in an electronic format. This will be included in the registration fee and will be distributed during registration. You may purchase the materials in paper or electronic format without attending the conference for the fee specified on the registration form. Program materials underwritten by Jones Day.

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than September 14, 2011. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 13 hours, including 3.5 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at 713.743.2180.
Please register for the 27th Annual Institute on Intellectual Property Law, which provides 13 hours participatory CLE credit, including 3.5 hours of ethics. Speakers’ papers will be provided in an electronic format. To order in addition a binder containing the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

- HIPLA members through September 14 - $495
- Non-members through September 14 - $570
- HIPLA members after September 14 - $570
- Non-members after September 14 - $645
- Limited student enrollment - $55
- Printed course materials (papers) in binder with conference registration - $70
- Course materials (papers) in electronic format without conference registration - $155
- Printed course materials (papers) in binder without conference registration - $205
- Friday lunch - $50 x ............ = $ ............
- Friday dinner - Adults $60 x ............ = $ ............
  Children $20 x ............ = $ ............
  Total $ ..........................

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Registering online? Contact us at www.hipla.org

Registering by mail? Please return this form to: University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Payment options:

- Enclosed check payable to HIPLA
- MasterCard  Visa  American Express

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Signature ........................................................................................................................................