UNIVERSITY of HOUSTON LAW CENTER
Institute for Intellectual Property & Information Law

and

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

present the

26th Annual Institute on Intellectual Property Law
September 30 - October 2, 2010

FEATURING
The Honorable Arthur J. Gajarsa
United States Court of Appeals for the Federal Circuit
Panel of Federal Judges
Howard King
King, Holmes, Paterno & Berliner, LLP
Harold (Hal) Wegner
Foley & Lardner LLP
**Thursday, September 30**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 12:00 p.m. – 1:00 p.m. | **REGISTRATION**  
Moderator: Iona Kaiser                                         |
| 1:00 p.m. – 1:15 p.m. | **OPENING REMARKS**  
Georgianna Braden                                       |
| 1:15 p.m. – 1:45 p.m. | **Post-LucenT Damages Issues and Case Update**  
Eric Bensen                                    |
| 1:45 p.m. – 2:15 p.m. | **BPAI Appeals Rules and Practice Tips**  
(PTO Appeals Rules, Briefs, Etc.)  
Howard Speight                                 |
| 2:15 p.m. – 3:00 p.m. | **Patent Law Update - Part 1**  
Pete Peterson                                  |
| 3:00 p.m. – 3:15 p.m. | **Break**  
Sponsored by: UHY Advisors                              |
| 3:15 p.m. – 3:45 p.m. | **How to Keep Employees from Stealing Your Trade Secrets**  
Joe Beauchamp                                       |
| 3:45 p.m. – 4:30 p.m. | **Patent Law Update - Part 2 (Ethics)**  
Pete Peterson                                      |
| 4:30 p.m. – 5:00 p.m. | **Inducement and Contributory Infringement - The Shifting State of Mind**  
Steve Malin                                       |
| 5:00 p.m. – 5:30 p.m. | **TM Prosecution Tips in the Era of Bose and Winkelmann**  
Elizabeth King                                      |
| 5:30 p.m. | **ADJOURN** |

**Friday Morning, October 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 7:30 a.m. – 8:30 a.m. | **Continental Breakfast**  
Sponsored by: FTI Consulting                               |
| 8:30 a.m. – 8:45 a.m. | **OPENING REMARKS**  
Georgianna Braden                                         |
| 8:45 a.m. – 9:15 a.m. | **Marking and Mismarking in IP**  
Bob McAugham                                                |
| 9:15 a.m. – 10:15 a.m. | **Judicial Panel**  
Hon. Kenneth Hoyt  
Hon. John Froeschner                                     |
| 10:15 a.m. – 10:30 a.m. | **Break**  
Sponsored by: Duff & Phelps                               |
| 10:30 a.m. – 11:00 a.m. | **Trademark and Copyright Infringement**  
Howard King                                              |
| 11:00 a.m. – 11:30 a.m. | **Managing the PTO for Effective Examination of Patent Applications**  
Hal Wegner                                                |
| 11:30 a.m. – Noon | **Copyright Case Law Update**  
Jeff Dodd                                                |
| Noon | **Luncheon and Keynote Speaker**  
Hon. Arthur J. Gajarsa, U.S. Court of Appeals for the Federal Circuit |
| 6:45 p.m. | **Reception & Dinner**  
Reception & Dinner sponsored by:  
Gardere Wynne Sewell & McDermott Will & Emery |

**Friday Afternoon, October 1**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 1:30 p.m. – 2:15 p.m. | **In-House Panel: Document Preservation and Electronic Discovery (Ethics)**  
Mary Lou Flynn-Dupart  
Eric Shirk                                        |
| 2:15 p.m. – 2:45 p.m. | **Reexamination - Historically, and Now, as a Litigation Tool**  
Tracy Druce                                            |
| 2:45 p.m. – 3:15 p.m. | **The McKesson Case and Inequitable Conduct Update (Ethics)**  
Mike Locklar                                            |
| 3:15 p.m. – 3:30 p.m. | **Break**  
Sponsored by: OverMont Consulting                        |
| 3:30 p.m. – 4:00 p.m. | **Trademark Update**  
Kate Spelman                                           |
| 4:00 p.m. – 4:30 p.m. | **TBA**  
************                                           |
| 4:30 p.m. – 5:00 p.m. | **Preserving Issues for Appeal**  
Claudia Frost                                           |
| 5:00 p.m. – 5:30 p.m. | **Internet Maladies Update**  
Ron Chichester                                         |
| 5:30 p.m. | **ADJOURN** |

**Saturday, October 2**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
</table>
| 7:30 a.m. – 8:15 a.m. | **Continental Breakfast**  
Sponsored by: 3B Studios                                      |
| 8:15 a.m. – 8:30 a.m. | **OPENING REMARKS**  
Georgianna Braden                                         |
| 8:30 a.m. – 9:00 a.m. | **Night Court (Ethics)**  
Nancy Rapoport                                             |
| 9:00 a.m. – 10:00 a.m. | **Images of Lawyers in Popular Culture (Ethics)**  
Nancy Rapoport                                            |
| 10:00 a.m. – 10:15 a.m. | **Break**  
Sponsored by:  
D’Ambrosio and Menon, LLP                                |
| 10:15 a.m. – 10:45 a.m. | **Employment Law and IP Related Issues**  
Mark Oberti                                             |
| 10:45 a.m. – 11:15 a.m. | **Patent Prosecution Pitfalls and Tips**  
Valerie Friedrich                                         |
| 11:15 a.m. – 11:45 a.m. | **Internet Law Update**  
Ed Cavazos                                               |
| 11:45 a.m. | **ADJOURN** |
University of Houston Law Center

Paul Janicke, HIPLA Professor of Law
Craig Joyce, Andrews Kurth Professor of Law
Sapna Kumar, Assistant Professor of Law
Raymond T. Nimmo, Dean and Leonard Childs Professor of Law
Greg R. Vetter, Associate Professor of Law

HIPLA Officers

Al Riddle
Baker Hughes Incorporated
President

Michael Locklar
Jackson Walker L.L.P.
Vice-President

Howard Speight
Attorney at Law
Secretary

Stephen Koch
ExxonMobil Upstream Research Company
Immediate Past President

Anthony Matheny
Greenberg Traurig LLP
President-Elect

Joseph Beauchamp
Jones Day
Treasurer

Program Administration

Georgianna Braden
Chairman

Professor Paul Janicke
Vice-Chairman

Sindee Bielamowicz
Program Coordinator

Program Selection Committee Members

Norma Bennett
Georgianna Braden
Walter Brookhart
Steve Edwards
Randy Furlong

David Healey
Sharon Israel
Paul Janicke
Al Kimball
Elizabeth King

Stephen Koch
Shirley Kopecky
Irene Kosturakis
Michael Locklar
Craig Lundell

Anthony Matheny
Floyd Nation
Chris Northcutt
Jim Repass
Al Riddle

Conference Faculty

Bryan Adams
King & Spalding
Houston, TX

Joe Beauchamp
Jones Day
Houston, TX

Eric Benson
Attorney at Law
Garden City, NY

Georgianna Braden
Howrey LLP
Houston, TX

Ed Cavazos
Bracewell & Giuliani LLP
Austin, TX

Ron Chichester
Ronald Chichester, P.C.
Houston, TX

Luke Culpepper
Howrey LLP
Houston, TX

Jeff Dodd
Andrews Kurth LLP
Houston, TX

Tracy Druce
Novak Druce + Quigg LLP
Houston, TX

Ted Field
South Texas College of Law
Houston, TX

Mary Lou Flynn-Dupart
Jackson Walker L.L.P.
Houston, TX

Valerie Friedrich
Baker & McKenzie
Houston, TX

Hon. John Froeschner
U.S. District Court
Southern District of Texas
Galveston, TX

Claudia Frost
Pillsbury Winthrop Shaw Pittman LLP
Houston, TX

Hon. Arthur J. Gajarsa
U.S. Court of Appeals for the Federal Circuit
Washington, D.C.

Hon. Kenneth Hoyt
U.S. District Court
Southern District of Texas
Houston, TX

Iona Kaiser
McDermott Will & Emery
Houston, TX

Elizabeth King
King Law Office, PLLC
Houston, TX

Howard King
King, Holmes, Paterno & Berliner, LLP
Los Angeles, CA

Mike Locklark
Jackson Walker L.L.P.
Houston, TX

Steve Malin
Sidley Austin LLP
Dallas, TX

Bob McAughan
Locke Lord Bisel & Liddell LLP
Houston, TX

Night Court
Houston, TX

Sponsors

3B Studio, Inc.
D’Ambrosio and Menon, LLP

Duff & Phelps
FTI Consulting

Howrey LLP
McDermott Will & Emery

OverMont Consulting

The StoneTurn Group
UHY Advisors

Mark Oberti
Oberti Sullivan LLP
Houston, TX

Pete Peterson
Cox | Smith Incorporated
San Antonio, TX

Nancy Rapoport
University of Nevada, Las Vegas School of Law
Las Vegas, NV

Eric Shirk
UHY Advisors
Houston, TX

Howard Speight
Attorney at Law
Houston, TX

Kate Spelman
Cobalt LLP
Berkeley, CA

Harold (Hal) Wegner
Foley & Lardner LLP
Washington, D.C.
LOCATION

The Moody Gardens Hotel is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: 888.388.8484 or 409.741.8484.

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone 888.388.8484.

The deadline for making your reservation to guarantee a room at the special rate is September 8, 2010. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel
7 Hope Boulevard
Galveston Island, Texas 77554
moodygardenshotel.com
888.388.8484

Single: $146/night
Double: $146/night
Triple: $146/night
Quad: $146/night
Jacuzzi Suite: $310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests subject to availability.

Reservations will be considered tentative unless guaranteed by first night’s deposit or major credit card.
**WRITTEN MATERIALS**

Speakers’ papers will be provided in an electronic format. This will be included in the registration fee and will be distributed during registration. You may purchase the materials in paper or electronic format without attending the conference for the fee specified on the registration form. *Program materials underwritten by Howrey LLP.*

**REFUNDS**

Refunds will be made only if they are requested in writing and postmarked no later than **September 8, 2010**. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

**MINIMUM CONTINUING LEGAL EDUCATION**

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14 hours, including 3.25 hours of ethics credit.

**QUESTIONS?**

If you have any questions about the program, please call the UH Law Center’s Institute for Intellectual Property & Information Law at **713.743.2180**.
Please register for the 26th Annual Institute on Intellectual Property Law, which provides 14 hours participatory CLE credit including 3.25 hours of ethics. Speakers’ papers will be provided in an electronic format. To order in addition a binder containing the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

- HIPLA members through September 8 - $475
- Non-members through September 8 - $550
- HIPLA members after September 8 - $550
- Non-members after September 8 - $625
- Limited student enrollment - $35
- Printed course materials (papers) in binder with conference registration - $50
- Course materials (papers) in electronic format without conference registration - $135
- Printed course materials (papers) in electronic format without conference registration - $185
- Friday lunch - $45 x ........ = $ ........
- Friday dinner - Adults $55 x ........ = $ ........
  Children $15 x ........ = $ ........
  Total $ .................

Name ..........................................................................................................................................
Firm ...........................................................................................................................................
Address ...................................................................................................................................... City .............................................................. State ...... ZIP ............
Phone ...................................................................................................................................... Fax ...........................................................
Email ........................................................................................................................................ Bar Card No. ...........................................................

Registering online? Contact us at www.hipla.org

Registering by mail? Please return this form to:
University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Payment options:
- Enclose check payable to HIPLA
- Mastercard    Visa    American Express

Account number ......................................................................................................................
Name on card ...........................................................................................................................
Expiration date ..............................................................
Signature .................................................................................................................................