

UNIVERSITY of **HOUSTON** | LAW CENTER

Institute for Intellectual Property & Information Law

and

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

present the

**26TH ANNUAL
INSTITUTE ON INTELLECTUAL PROPERTY LAW**
SEPTEMBER 30 - OCTOBER 2, 2010



FEATURING

The Honorable Arthur J. Gajarsa
*United States Court of Appeals for the
Federal Circuit*

Panel of Federal Judges

Howard King
King, Holmes, Paterno & Berliner, LLP

Harold (Hal) Wegner
Foley & Lardner LLP

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HOUSTON**



UNIVERSITY OF HOUSTON LAW CENTER AND HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION'S
26TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
SEPTEMBER 30 - OCTOBER 2, 2010

THURSDAY, SEPTEMBER 30

12:00 p.m. – 1:00 p.m.

REGISTRATION

Moderator:

Iona Kaiser

1:00 p.m. – 1:15 p.m.

OPENING REMARKS

Georgianna Braden

1:15 p.m. – 1:45 p.m.

**POST-LUCENT DAMAGES ISSUES AND
CASE UPDATE**

Eric Bensen

1:45 p.m. – 2:15 p.m.

**BPAI APPEALS RULES AND PRACTICE
TIPS (PTO APPEALS RULES, BRIEFS, ETC.)**

Howard Speight

2:15 p.m. – 3:00 p.m.

PATENT LAW UPDATE - PART 1

Pete Peterson

3:00 p.m. – 3:15 p.m.

BREAK

Sponsored by:

UHY Advisors

3:15 p.m. – 3:45 p.m.

**HOW TO KEEP EMPLOYEES FROM
STEALING YOUR TRADE SECRETS**

Joe Beauchamp

3:45 p.m. – 4:30 p.m.

PATENT LAW UPDATE - PART 2 (ETHICS)

Pete Peterson

4:30 p.m. – 5:00 p.m.

**INDUCEMENT AND CONTRIBUTORY
INFRINGEMENT - THE SHIFTING STATE
OF MIND**

Steve Malin

5:00 p.m. – 5:30 p.m.

**TM PROSECUTION TIPS IN THE ERA OF
BOSE AND WINKELMANN**

Elizabeth King

5:30 p.m.

ADJOURN

6:00 p.m. – 7:30 p.m.

RECEPTION

Sponsored by:

*The StoneTurn Group
Moody Gardens Hotel*

FRIDAY MORNING, OCTOBER 1

7:30 a.m. – 8:30 a.m.

CONTINENTAL BREAKFAST

Sponsored by:

FTI Consulting

Moderator:

Luke Culpepper

8:30 a.m. – 8:45 a.m.

OPENING REMARKS

Georgianna Braden

8:45 a.m. – 9:15 a.m.

MARKING AND MISMARKING IN IP

Bob McAUGHAN

9:15 a.m. – 10:15 a.m.

JUDICIAL PANEL

Hon. Kenneth Hoyt

Hon. John Froeschner

10:15 a.m. – 10:30 a.m.

BREAK

Sponsored by: Duff & Phelps

10:30 a.m. – 11:00 a.m.

**TRADEMARK AND COPYRIGHT
INFRINGEMENT**

Howard King

11:00 a.m. – 11:30 a.m.

**MANAGING THE PTO FOR
EFFECTIVE EXAMINATION OF PATENT
APPLICATIONS**

Hal Wegner

11:30 a.m. – Noon

COPYRIGHT CASE LAW UPDATE

Jeff Dodd

Noon

**LUNCHEON AND
KEYNOTE SPEAKER**

Hon. Arthur J. Gajarsa, U.S. Court
of Appeals for the Federal Circuit

FRIDAY AFTERNOON, OCTOBER 1

Moderator:

Ted Field

1:30 p.m. – 2:15 p.m.

**IN-HOUSE PANEL: DOCUMENT
PRESERVATION AND ELECTRONIC
DISCOVERY (ETHICS)**

Mary Lou Flynn-Dupart

Eric Shirk

2:15 p.m. – 2:45 p.m.

**REEXAMINATION - HISTORICALLY, AND
NOW, AS A LITIGATION TOOL**

Tracy Druce

2:45 p.m. – 3:15 p.m.

**THE McKESSON CASE AND
INEQUITABLE CONDUCT UPDATE (ETHICS)**

Mike Locklar

3:15 p.m. – 3:30 p.m.

BREAK

Sponsored by:

OverMont Consulting

3:30 p.m. – 4:00 p.m.

TRADEMARK UPDATE

Kate Spelman

4:00 p.m. – 4:30 p.m.

TBA

4:30 p.m. – 5:00 p.m.

PRESERVING ISSUES FOR APPEAL

Claudia Frost

5:00 p.m. – 5:30 p.m.

INTERNET MALADIES UPDATE

Ron Chichester

5:30 p.m.

ADJOURN

6:45 p.m.

RECEPTION & DINNER

Reception & Dinner sponsored by:

Gardere Wynne Sewell &

McDermott Will & Emery

SATURDAY, OCTOBER 2

7:30 a.m. – 8:15 a.m.

CONTINENTAL BREAKFAST

Sponsored by: 3B Studios

Moderator:

Bryan Adams

8:15 a.m. – 8:30 a.m.

OPENING REMARKS

Georgianna Braden

8:30 a.m. – 9:00 a.m.

NIGHT COURT (ETHICS)

9:00 a.m. – 10:00 a.m.

**IMAGES OF LAWYERS IN POPULAR
CULTURE (ETHICS)**

Nancy Rapoport

10:00 a.m. – 10:15 a.m.

BREAK

Sponsored by:

D' Ambrosio and Menon, LLP

10:15 a.m. – 10:45 a.m.

**EMPLOYMENT LAW AND
IP RELATED ISSUES**

Mark Oberti

10:45 a.m. – 11:15 a.m.

**PATENT PROSECUTION
PITFALLS AND TIPS**

Valerie Friedrich

11:15 a.m. – 11:45 a.m.

INTERNET LAW UPDATE

Ed Cavazos

ADJOURN

UNIVERSITY OF HOUSTON LAW CENTER

Paul Janicke, *HIPLA Professor of Law*
Craig Joyce, *Andrews Kurth Professor of Law*
Sapna Kumar, *Assistant Professor of Law*
Raymond T. Nimmer, *Dean and Leonard Childs Professor of Law*
Greg R. Vetter, *Associate Professor of Law*

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Steve Edwards	Al Kimball	Michael Locklar	Jim Repass	
Randy Furlong	Elizabeth King	Craig Lundell	Al Riddle	

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Luke Culpepper HOWREY LLP <i>Houston, TX</i>	Hon. Arthur J. Gajarsa U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT <i>Washington, D.C.</i>	Bob McAughan LOCKE LORD BISSELL & LIDDELL LLP <i>Houston, TX</i>	Harold (Hal) Wegner FOLEY & LARDNER LLP <i>Washington, D.C.</i>
Jeff Dodd ANDREWS KURTH LLP <i>Houston, TX</i>		Night Court <i>Houston, TX</i>	

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LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone numbers: **888.388.8484** or **409.741.8484**.

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone **888.388.8484**.

The deadline for making your reservation to guarantee a room at the special rate is September 8, 2010. After this date, reservations are made on a space-available basis only.

Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554

moodygardenshotel.com
888.388.8484

Single:	\$146/night
Double:	\$146/night
Triple:	\$146/night
Quad:	\$146/night
Jacuzzi Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests subject to availability.

Reservations will be considered tentative unless guaranteed by first night's deposit or major credit card.

WRITTEN MATERIALS

Speakers' papers will be provided in an electronic format. This will be included in the registration fee and will be distributed during registration. You may purchase the materials in paper or electronic format without attending the conference for the fee specified on the registration form. *Program materials underwritten by Howrey LLP.*

REFUNDS

Refunds will be made only if they are requested in writing and postmarked no later than **September 8, 2010**. If you do not attend the program and do not request a refund, you will be mailed the materials in electronic format.

MINIMUM CONTINUING LEGAL EDUCATION

This program has been approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14 hours, including 3.25 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180**.

0073040286

University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Please register for the 26th ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW, which provides 14 hours participatory CLE credit including 3.25 hours of ethics. Speakers' papers will be provided in an electronic format. To order in addition a binder containing the submitted papers, please check the appropriate box below. Handouts, including PowerPoint® presentations, will be provided on paper at the conference and cannot be purchased separately.

The registration costs are:

- HIPLA members through September 8 - **\$475**
- Non-members through September 8 - **\$550**
- HIPLA members after September 8 - **\$550**
- Non-members after September 8 - **\$625**
- Limited student enrollment - **\$35**
- Printed course materials (papers) in binder with conference registration - **\$50**
- Course materials (papers) in electronic format without conference registration - **\$135**
- Printed course materials (papers) in binder without conference registration - **\$185**
- Friday lunch - **\$45** x = \$
- Friday dinner - Adults **\$55** x = \$
- Children **\$15** x = \$
- Total \$

Name

Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online?

Contact us at www.hipla.org

Registering by mail? Please return this form to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060

Payment options:

Or please indicate:

- Enclose check payable to **HIPLA**
- Mastercard Visa American Express

Account number

Name on card Expiration date

Signature