TWELFTH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW

San Luis Hotel, Galveston, Texas
September 26 - 28, 1996
Co-Sponsored by:

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

UNIVERSITY OF HOUSTON LAW CENTER INTELLECTUAL PROPERTY PROGRAM

Generously Underwritten By:

Deloitte & Touche LLP

PROGRAM HIGHLIGHTS

Judge Paul Michel of the Federal Circuit

Panel on Evolving Trial Practice Under Markman

Board of Appeals Argument on Computer-Related Claims Under the New Guidelines

Panel on How To Fix the Doctrine of Equivalents

Panel on Mexican Intellectual Property Law

Reenactment of Tour 18 Arguments

Human courage, with human faith and the proper degree of humility, knows no end, and the boundless future is the territory in which we may work.

Dr. Charles F. Kettering
12TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
San Luis Hotel, Galveston, Texas • September 26-28, 1996

PROGRAM

THURSDAY, SEPTEMBER 26, 1996

Afternoon Program
Moderator
1:00 Registration
1:45 Opening Remarks
2:00 The New Federal Dilution Statute
2:30 Product Configuration Protection Under Texas and Federal Law
3:00 Panel: Board of Appeals Argument on Computer-Related Claims Under the New Guidelines
3:45 Break
4:00 Antitrust Problems in Using Confidentiality Agreements
4:30 Reenactment of Tour 18 Arguments
6:00 Cocktail Reception, Underwritten by Deloitte & Touche LLP
7:00 Dinner (On Your Own)

10:15 Panel: How To Fix the Doctrine of Equivalents
Bob Armitage, Stanley Amberg, Jack Goldstein

11:15 Right of Publicity
Jeff Tayon

11:45 Luncheon
"How to Get Juries to Apply the Patent Laws Correctly"
Speaker: Hon. Paul Michel

Afternoon Program
Moderator
1:15 Panel: Mexican Intellectual Property Law
Mauricio Jalife, Manuel Gomez-Maqueo, Martin Michaus.
Chair: John Mings

2:30 Wrongful Patent Claiming: Inventorship, Conversion, Ethics, and Malpractice Considerations
Gene Spears

3:00 Break

3:15 Current Developments In Confidentiality Agreements
Raman Dewan

3:45 Panel: Evolving Trial Practice Under Markman
Circuit Judge Paul Michel, Bill Pravel, John Lynch
Chair: Paul Janicke

6:00 Evening Social
(Dinner at Moody Gardens Followed by IMAX Theater)

FRIDAY, SEPTEMBER 27, 1996

Morning Program
Moderator
7:30 Continental Breakfast, Underwritten by Deloitte & Touche LLP
8:20 Opening Remarks
8:30 Legislative Update
9:00 Conducting Business On the Internet
9:30 Break
9:45 The Defense of Patent Invalidity in Actions for License Royalties

1:15 Panel: Mexican Intellectual Property Law
Mauricio Jalife, Manuel Gomez-Maqueo, Martin Michaus.
Chair: John Mings

2:30 Wrongful Patent Claiming: Inventorship, Conversion, Ethics, and Malpractice Considerations
Gene Spears

3:00 Break

3:15 Current Developments In Copyright Law
Raman Dewan

3:45 Panel: Evolving Trial Practice Under Markman
Circuit Judge Paul Michel, Bill Pravel, John Lynch
Chair: Paul Janicke

6:00 Evening Social
(Dinner at Moody Gardens Followed by IMAX Theater)

SATURDAY, SEPTEMBER 28, 1996

Morning Program
Moderator
8:30 Trade Secrets Under the New Restatement of Unfair Competition
Jim Repass

9:00 Potholes and Slow Curves on the Road to Ethical Practice
Professor Walter Steele

9:30 Break

9:30 Panel of Corporate Counsel: IP and Strategic Alliances, Mergers, and Export Controls
Chair: David Rose
### BACKGROUND OF PARTICIPANTS

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Title</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>STANLEY AMBERG</strong></td>
<td>Stanley Amberg is of counsel to the New York law firm of Orrick, Herrington &amp; Sutcliffe. He is a frequent lecturer on patent law subjects.</td>
</tr>
<tr>
<td><strong>BOB ARMITAGE</strong></td>
<td>Bob Armitage is a partner in the Washington office of Vinson &amp; Elkins, and is a past president of AIPLA.</td>
</tr>
<tr>
<td><strong>HARVEY BROWN</strong></td>
<td>Harvey Brown is the judge of the 152nd Civil District Court of Harris County, Texas.</td>
</tr>
<tr>
<td><strong>CAREN COOK BURBACH</strong></td>
<td>Caren Cook Burbach is vice-president, general counsel and secretary at System One Company.</td>
</tr>
<tr>
<td><strong>SAL CASAMASSIMA</strong></td>
<td>Sal Casamassima is general counsel of Exxon Production Research Corp.</td>
</tr>
<tr>
<td><strong>PAUL DeVERTER</strong></td>
<td>Paul DeVerter is a partner in the Houston office of Fulbright &amp; Jaworski and specializes in trademark matters.</td>
</tr>
<tr>
<td><strong>RAMAN DEWAN</strong></td>
<td>Raman Dewan is with the Austin office of Conley, Rose &amp; Tayan, where he specializes in copyright matters.</td>
</tr>
<tr>
<td><strong>BILL DURKEE</strong></td>
<td>Bill Durkee is a member of Arnold, White &amp; Durkee, P.C., in the Houston office. He recently represented the defendant in the Tour 18 trial before Judge Hittner.</td>
</tr>
<tr>
<td><strong>ED FEIN</strong></td>
<td>Ed Fein is patent counsel at NASA's Johnson Space Center.</td>
</tr>
<tr>
<td><strong>JIM GAMBRELL</strong></td>
<td>Jim Gambrell is a partner in the Austin firm of Akin, Gump, Strauss, Haven &amp; Feld. He tried the Tour 18 case for the plaintiffs, before Judge Hittner.</td>
</tr>
<tr>
<td><strong>MARK GILBRETH</strong></td>
<td>Mark Gilbreth is a partner in the Houston IP firm of Gilbreth &amp; Adler. His practice is devoted largely to patent preparation and prosecution.</td>
</tr>
<tr>
<td><strong>JACK GOLDSTEIN</strong></td>
<td>Jack Goldstein is a member of Arnold, White &amp; Durkee, PC, in the Houston office, and is a past president of AIPLA and past chair of the ABA IP section.</td>
</tr>
<tr>
<td><strong>MANUEL GOMEZ-MAQUEO</strong></td>
<td>Manuel Gomez-Maqueo is a partner in the firm Jalife, Gomez-Maqueo &amp; Campuzano and is vice-president of the Center for the Study and Diffusion of Intellectual Property.</td>
</tr>
<tr>
<td><strong>RICHARD B. GRISHAM</strong></td>
<td>Richard B. Grisham is vice-president and general counsel at Halliburton Energy Services.</td>
</tr>
<tr>
<td><strong>MIKE HEIM</strong></td>
<td>Mike Heim is a partner in the Houston office of Conley, Rose &amp; Tayan, and is a past Treasurer of HIPLA.</td>
</tr>
<tr>
<td><strong>MAURICIO JALIFE</strong></td>
<td>Mauricio Jalife is a partner in the firm Jalife, Gomez-Maqueo &amp; Campuzano and is president of the Center for the Study and Diffusion of Intellectual Property.</td>
</tr>
<tr>
<td><strong>PAUL JANICKE</strong></td>
<td>Paul Janicke is Associate Professor of Law and Director of the IP Program at the University of Houston Law Center. He was until 1992 a member of Arnold, White &amp; Durkee, with a practice predominantly in patent litigation.</td>
</tr>
<tr>
<td><strong>MIKE KIRK</strong></td>
<td>Mike Kirk, former Assistant Commissioner of Patents &amp; Trademarks, is now Executive Director of AIPLA.</td>
</tr>
<tr>
<td><strong>STEVE KUNIN</strong></td>
<td>Steve Kunin is the PTO's Deputy Assistant Commissioner for Patent Policy &amp; Projects.</td>
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<tr>
<td><strong>KEITH LUTSCH</strong></td>
<td>Keith Lutsch recently joined Compaq Computer Corp. as Senior Patent Counsel. Previously, he was a partner in Pravel, Hewitt, Kimball &amp; Krieger, specializing in electrical patent prosecution.</td>
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<tr>
<td><strong>JOHN LYNCH</strong></td>
<td>John Lynch is managing partner of Arnold, White &amp; Durkee. He has tried over thirty patent cases.</td>
</tr>
<tr>
<td><strong>MARTIN MICHAUS</strong></td>
<td>Martin Michaus is a partner in the firm Basham, Ringe y Correa, S.C., and is coordinator of the Intellectual Property Commission and The Mexican Bar Association.</td>
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</table>
PAUL MICHEL
Paul Michel is a judge of the U.S. Court of Appeals for the Federal Circuit. He speaks frequently to bar association groups on patent law subjects.

JOHN MINGS
John Mings is a partner with Fulbright & Jaworski's Houston office. He is slated to spend a year in the firm's Mexico City office.

JOHN NORRIS
John Norris, current president of HIPLA, is a member of Arnold, White & Durkee in the Houston office. His practice is in patent litigation.

BILL PRAVEL
Bill Pravel is the founding partner of Pravel, Hewitt, Kimball & Krieger, is a former AIPLA president, and is nationally known in patent litigation circles.

JIM REPASS
Jim Repass is a partner in Fulbright & Jaworski's Houston office and is the current Treasurer of HIPLA.

HERB SCHWARTZ
Herb Schwartz is a partner in the Houston law firm of Crowley, Marks & Douglas. He is an adjunct professor of law at the University of Houston Law Center, where he teaches antitrust law.

WALT STIEMEL
Walt Siemel is with the Boston office of Fish & Richardson, where he specializes in network law problems.

GENE SPEARS
Gene Spears is with the Houston office of Arnold, White & Durkee, and is a former law clerk to Federal Circuit Judge Helen Nies.

MIKE SUTTON
Mike Sutton, president-elect of HIPLA, is the senior partner in the Houston office of Fish & Richardson.

JEFF TAYON
Jeff Tayon, a former president of HIPLA, is a partner in the Houston office of Conley, Rose & Tayon.

D.C. TOEDT
D.C. Toedt is a member of Arnold, White & Durkee, PC, in the Houston office.

PAUL VAN SLYKE
Paul Van Slyke recently joined Liddell, Sapp, Zivley, Hill & LaBoon as a partner, and has extensive state court experience, including acting as lead counsel in over 25 temporary injunction hearings in trade secret cases. He was recently a partner in Pravel, Hewitt, Kimball & Krieger and is immediate past president of HIPLA.

LARRY WILSON
Larry Wilson is general counsel for Stewart & Stevenson.

ELIZABETH YAHIEL
Elizabeth Yahiel recently joined the Austin office of Arnold, White & Durkee. Prior to that, she was the trademark examiner for the Texas Secretary of State's office.

Houston Intellectual Property Law Association: John Norris, President; Mike Sutton, President-Elect; Louis Bruculeri, Secretary; Jim Repass, Treasurer; Paul Van Slyke, Immediate Past President.

University of Houston Law Center: Paul Janicke, Director of the Intellectual Property Program; Craig Joyce, Associate Dean for Graduate Studies & Special Programs; Raymond T. Nimmer, Leonard Childs Professor of Law.

PROGRAM ADMINISTRATION
Michael F. Heim, Chairman; Professor Paul Janicke, University of Houston, Vice-Chairman; Steve R. Smith, Program Coordinator

Committee Members:
REGISTRATION INFORMATION

REGISTRATION FEES

$275.00 ................. HIPLA members up to September 1
$325.00 .............. Non-HIPLA members up to September 1
$350.00 ................ HIPLA members after September 1
$400.00 ................ Non-HIPLA member after September 1

Refunds will be granted only if they are requested in writing and postmarked no later than September 7, 1996. If you do not attend the program and do not request a refund, you will be mailed the written materials.

QUESTIONS?

If you have any questions about the Program, please call Steve R. Smith of UHIPP, at 713-743-2180.

WRITE MATERIALS

Extensive articles on the presentations will be bound as a Program book, included in the registration fee, and handed out during registration.

HOTEL ACCOMMODATIONS

You must communicate directly with the San Luis Hotel in order to reserve a room. A registration form is included in this brochure, which should be completed and mailed to the San Luis Hotel. The deadline for making your reservation is September 15, 1996. After this date, reservations are made on a space available basis only. Telephone: 800-392-5937.

REGISTRATION FORM

INSTITUTE ON INTELLECTUAL PROPERTY LAW • SEPTEMBER 26-28, 1996

San Luis Hotel, Galveston, Texas

MAIL REGISTRATION FORM or PROGRAM BOOK REQUEST TO:
Steve R. Smith, University of Houston Law Center • Houston, TX 77204-6371

Please make check payable to HIPLA or use

VISA □ MasterCard Card #: __________________________ Exp. Date: __________

I. REGISTRATION FEES (CHECK ONE)

☐ $275 HIPLA members up to Sept. 1 (book included)
☐ $325 Non-HIPLA members up to Sept. 1 (book included)
☐ $350 HIPLA members after Sept. 1 (book included)
☐ $400 Non-HIPLA members after Sept. 1 (book included)
☐ $ 35 Limited Student Enrollment (lunch not included)
☐ $ 75 Program Book only (will not attend)

II. OTHER EXPENSES (CHECK ALL THAT APPLY)

☐ Friday Lunch
$30 ea. x _______ (# of reservations) = ______
☐ Friday Spouse Activities
$50 ea. x (# of reservations) = ______
☐ Friday Night Dinner and IMAX
$45 ea. x _______ (# of reservations) = ______

Signature: __________________________ Date: __________

MAIL HOTEL REGISTRATION FORM

12TH ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW

Mail Hotel Registration to:
San Luis Hotel
5222 Seawall Blvd., Galveston Island, Texas 77550
800-392-5937

Single or Double: ☐ $92 night (all have ocean view)
☐ VISA ☐ American Express ☐ MasterCard ☐ Other Card Number: __________________________ Exp. Date: __________

Cardholder’s Name: __________________________
Arrival Date: __________ Departure Date: __________
Name: __________________________ Roommate: __________________________
Company/Organization: __________________________ Phone: __________________________
Address: __________________________ City/State/Zip: __________________________

ANY CANCELLATIONS MUST BE RECEIVED AT LEAST 24 HOURS PRIOR TO ARRIVAL DATE.

All requests subject to availability. Reservations will be considered tentative unless guaranteed by first night’s deposit or major credit card.
Summary of the Program

Casual attire is encouraged for all aspects of the Program.

THURSDAY SESSIONS
- Thursday afternoon sessions will include: (1) The New Federal Dilution Statute; (2) Product Configuration Protection Under Texas and Federal Law; (3) Antitrust Problems In Using Confidentiality Agreements; (4) Reenactment of Tour 18 Arguments
- Thursday afternoon panel: Board of Appeals Argument on Computer-Related Claims Under the New Guidelines

FRIDAY & SATURDAY SESSIONS
- Eight lectures on topics of current IP interest, including a Legislative Update by Mike Kirk.
  - Panel on How To Fix the Doctrine of Equivalents.
  - Panel on Evolving Trial Practice Under Markman.
  - Panel of Corporate Counsel on IP and Strategic Alliances, Mergers, and Export Controls.
  - Lunch with Judge Paul Michel of the Federal Circuit.

MINIMUM CONTINUING LEGAL EDUCATION
Approval for State Bar of Texas CLE credit for 10 hours for the Friday and Saturday sessions, and 3 hours for the Thursday sessions, is pending.

RECREATIONAL AND SOCIAL ACTIVITIES
- THURSDAY COCKTAIL RECEPTION: Cocktails and soft drinks will be served at the San Luis Hotel on Thursday evening.
- FRIDAY DINNER AT MOODY GARDENS: The rain forests of Africa, Asia, and South Africa will be the backdrop for dinner Friday evening. Viewings of the IMAX feature will be available to diners. Reception (cash bar) starts at 6:00 PM. Cost: $45.00.
- SPOUSE AND GUEST TRIP SHOPPING: A day of beauty and relaxation at the Spa and power shopping at the Strand. Treat yourself to a manicure and massage at LuLu's. Call Barbara Walling, Director of Spa Services at 409-744-5323 to make your appointment between 8:00 a.m. and 4:00 p.m. on Friday, September 27th. Tell her you are with the HIPLA group from the San Luis Hotel. Then, depending on your morning or afternoon appointment, power shopping at The Strand for the rest of the day. There will be a van leaving the San Luis once in the morning and once in the afternoon to deliver shoppers to The Strand. A trolley also travels between the hotel and The Strand every few minutes if you would like to go at a different time. Lunch is on your own. Cost: $50.00.

LOCATION
The San Luis Hotel is located in Galveston, Texas. From Houston, take I-45 South to the 61st Street exit. Take a right on 61st Street and proceed to the Seawall. Turn left on Seawall Boulevard. Continue on Seawall Boulevard to 5222 Seawall Boulevard at 53rd Avenue. Telephone: 800-392-5937; Houston: 713-280-3924.

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