

HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION

AND



UNIVERSITY OF **HOUSTON** LAW CENTER

Institute for Intellectual Property & Information Law

41st Annual

Fall Institute on Intellectual Property Law

SEPTEMBER 25 – 27, 2025

MOODY GARDENS HOTEL GALVESTON, TEXAS

Highlights

Copyright and Ethical Issues
in AI Litigation

Federal Circuit Patent Law:
a Year in Review

How to Draft Patents
across Borders

IP Cases in the
Texas Business Courts

NIL + V: Athletes and Influencers

PTAB Update

USPTO 2025: Prosecution Tips
amid evolving Guidelines

Moody Gardens Hotel

GALVESTON, TEXAS

**APPROVED BY
THE STATE BAR OF TEXAS**

14.25 Hours Participatory CLE,
Including 3.25 Hours Ethics

Featuring

KEYNOTE SPEAKER

Professor Dennis Crouch
*University of Missouri
School of Law*

COMMUNITY IP SPEAKER

Randal Pinkett
BCT Partners, LLC

JUDICIAL PANEL - U.S. DISTRICT COURT

The Hon. Jeffrey Brown
Southern District of Texas

Hon. Derek T. Gilliland
Western District of Texas

The Hon. Sean Jordan
Eastern District of Texas

The Hon. Barbara M. G. Lynn
Northern District of Texas

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HOUSTON INTELLECTUAL PROPERTY LAW ASSOCIATION AND UNIVERSITY OF HOUSTON LAW CENTER'S
41ST ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW
SEPTEMBER 25 - 27, 2025

THURSDAY, SEPTEMBER 25

Moderator:

Jorge Lozano

10:30 a.m. – 12:30 p.m.
ChIPs RECEPTION

SPONSORED BY:

Blank Rome LLP

12:30 p.m. – 1:30 p.m.

REGISTRATION

SPONSORED BY:

Patent Designs

1:15 p.m. – 1:30 p.m.

OPENING REMARKS

Mark Chretien

1:30 p.m. – 2:30 p.m.

**USPTO 2025: PROSECUTION TIPS
AMID EVOLVING GUIDELINES**

Sparkle Ellison

Valerie Moore

2:30 p.m. – 3:00 p.m.

**HOW TO DRAFT PATENTS ACROSS
BORDERS**

Craig Watson

3:00 p.m. – 3:15 p.m.

BREAK

SPONSORED BY:

Cranach Patent Attorneys

3:15 p.m. – 4:00 p.m.

**HOW TO ADDRESS AI IN CONTRACTS
(ETHICS – 0.25 HOURS)**

Meg Boulware

4:00 p.m. – 4:30 p.m.

PTAB UPDATE

Kyle Friesen

4:30 p.m. – 5:30 p.m.

**NIL + V: ATHLETES AND
INFLUENCERS**

Justen Barks

Jammy Kiggundu

5:30 p.m.

CLOSING REMARKS

Mark Chretien

6:00 p.m. – 7:00 p.m.

WINE TASTING

Moody Gardens Hotel

SPONSORED BY:

Cozen O'Connor

Legal Advantage

FRIDAY MORNING, SEPTEMBER 26

Moderator:

Rene Treviño

7:45 a.m. – 8:45 a.m.
BREAKFAST and PRESENTATION

SPONSORED BY:

Greenberg Traurig, LLP

8:30 a.m. – 8:45 a.m.

OPENING REMARKS

Mark Chretien

8:45 a.m. – 9:30 a.m.

**COMMUNITY IP BREAKFAST
PRESENTATION**

Randal Pinkett

9:30 a.m. – 10:15 a.m.

**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 1
(ETHICS – 0.25 HOURS)**

Mike Hawes

10:15 a.m. – 10:30 a.m.

BREAK

SPONSORED BY:

Baker Botts L.L.P.

10:30 a.m. – 11:15 a.m.

**FEDERAL CIRCUIT PATENT LAW:
A YEAR IN REVIEW PART 2
(ETHICS – 0.25 HOURS)**

Steve Spears

11:15 a.m. – 12:00 p.m.

TRADEMARK LAW UPDATE

Catherine Rifai

12:00 p.m. – 1:00 p.m.

KEYNOTE LUNCHEON

Professor Dennis Crouch

UNIVERSITY OF MISSOURI

SCHOOL OF LAW

SPONSORED BY:

Yetter Coleman LLP

FRIDAY AFTERNOON, SEPTEMBER 26

Moderator:

Bobbie Jo Horocofsky

1:00 p.m. – 1:15 p.m.
AFTERNOON ANNOUNCEMENTS

Mark Chretien

1:15 p.m. – 2:15 p.m.

**JUDICIAL PANEL
(ETHICS – 0.25 HOURS)**

Hon. Jeffrey Brown

Hon. Derek T. Gilliland

Hon. Sean Jordan

Hon. Barbara Lynn

Natalie Gonzales, Moderator

2:15 p.m. – 2:45 p.m.

COPYRIGHT UPDATE

James Kurka

2:45 p.m. – 3:00 p.m.

BREAK

SPONSORED BY:

White & Case LLP

3:00 p.m. – 3:45 p.m.

**COPYRIGHT AND ETHICAL ISSUES IN
AI LITIGATION
(ETHICS – 0.50 HOURS)**

Matt Todd

3:45 p.m. – 4:45 p.m.

TRADE SECRET PROTECTION

Jennifer Carnahan

Thomas Rooney

Joe Cleveland, Moderator

4:45 p.m. – 5:15 p.m.

**FINANCING FOR PATENT OWNERS
AND ETHICAL CONSIDERATIONS
(ETHICS - 0.50 HOURS)**

Michelle Eber

5:15 p.m.

CLOSING REMARKS

Mark Chretien

6:00 p.m. – 8:00 p.m.

PRESIDENTS' RECEPTION

SPONSORED BY:

StoneTurn

SATURDAY, SEPTEMBER 27

Moderator:

Jayne Piana

7:30 a.m. – 8:30 a.m.
CONTINENTAL BREAKFAST

SPONSORED BY:

Jackson Walker LLP

8:30 a.m. – 8:45 a.m.

OPENING REMARKS

Mark Chretien

8:45 a.m. – 9:15 a.m.

**ETHICS PENTATHLON
(ETHICS - 0.50 HOURS)**

George Webb

9:15 a.m. – 9:45 a.m.

IP LICENSING TRENDS

Karthika Perumal

9:45 a.m. – 10:15 a.m.

**ANTITRUST ISSUES IN IP LITIGATION
(ETHICS - 0.25 HOURS)**

Jeffrey Andrews

10:15 a.m. – 10:30 a.m.

BREAK

SPONSORED BY:

Womble Bond Dickinson

10:30 a.m. – 11:00 a.m.

**IP CASES IN THE TEXAS BUSINESS
COURTS**

Leisa Talbert Peschel

11:00 a.m. – 11:30 a.m.

**SANCTIONS AND ATTORNEY'S FEES
IN IP CASES (ETHICS - 0.50 HOURS)**

Chanler Langham

11:30 a.m. – 12:00 p.m.

IP DAMAGES

Tiffany Lewis

12:00 p.m.

CLOSING REMARKS

Mark Chretien

SPECIAL EVENTS

THURSDAY, SEPTEMBER 25, 2025

10:30 a.m. – CHiPs reception; *Sponsored by Blank Rome LLP*

6:00 p.m. – Wine Tasting, Moody Gardens Hotel; *Sponsored by Cozen O'Connor and Legal Advantage*

FRIDAY, SEPTEMBER 26, 2025

9:00 a.m. – Community IP Speaker; Randal Pinkett with BCT Partners, LLC; *Sponsored by Greenberg Traurig, LLP*

12:00 p.m. – Keynote Speaker: Professor Dennis Crouch, University of Missouri School of Law; *Sponsored by Yetter Coleman LLP*

6:00 p.m. – **Presidents' Reception:** Mingle with fellow Fall Institute attendees over drinks and heavy appetizers at the Moody Gardens Hotel. *Reception sponsored by StoneTurn*

For more information and details of events, please visit: law.uh.edu/ipil/hiplalPinstitute/

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Coleman**
Trials | Appeals

LOCATION

The **Moody Gardens Hotel** is located in Galveston, Texas, on Hope Boulevard.

From Houston, take I-45 South and exit at 61st Street. Turn right on 61st Street and again on Stewart Road. From Stewart Road, stay in the right lane to go onto Jones Road. Turn right onto Hope Boulevard. The hotel will be on your right.

Telephone number: **409.683.4000**

HOTEL INFORMATION

A block of rooms has been reserved at special conference rates. Make your reservation directly with the Moody Gardens Hotel by phone at **409.683.1299** or using the QR code.



Moody Gardens Hotel

7 Hope Boulevard
Galveston Island, Texas 77554
409.683.1299

Single:	\$172/night
Double:	\$172/night
Triple:	\$172/night
Quad:	\$172/night
Junior Suite:	\$310/night

Any cancellations must be received at least 48 hours prior to arrival date.

All requests are subject to availability.

Reservations will be considered tentative unless guaranteed by the first night's deposit or major credit card.

The deadline for making your reservation to guarantee a room at the special rate is **September 9, 2025**. After this date, reservations are made on a space-available basis only.

PROGRAM MATERIALS

Program materials will be provided in an electronic format via the web and smart phone software application *Whova*.

REFUNDS

Refunds will be made only if they are requested in writing no later than **September 4, 2025**.

MINIMUM CONTINUING LEGAL EDUCATION

This program is approved for Minimum Continuing Legal Education credit by the State Bar of Texas for 14.25 hours, including 3.25 hours of ethics credit.

QUESTIONS?

If you have any questions about the program, please call the UH Law Center's Institute for Intellectual Property & Information Law at **713.743.2180** or send email to **IPIL@UH.EDU**.

REGISTRATION INFORMATION

Please register for the 41st ANNUAL FALL INSTITUTE ON INTELLECTUAL PROPERTY LAW, in-person attendance only.

Registration costs are:

REGISTRATIONS FEES:

- ☐ Government or in-house HIPLA members - **\$675**
- ☐ Non-HIPLA members - **\$925**
- ☐ Student limited registration - **\$60**

HIPLA MEMBERS:

- ☐ Early Registration (By September 9) - **\$775**
- ☐ Late Registration (After September 9) - **\$875**

COURSE MATERIALS:

- ☐ Course materials without conference registration - **\$350**

Meal costs are:

- ☐ Thursday Wine Tasting - **\$100 x** _____ = \$ _____
- ☐ Friday Breakfast - **\$0 x** _____
- ☐ Friday Keynote Luncheon - **\$0 x** _____
- ☐ Friday President's Reception - **\$0 x** _____

TOTAL AMOUNT DUE \$ _____

Name Firm

Address City State ZIP

Phone Fax

Email Bar Card No.

Registering online? Contact us at **www.hipla.org**

Registering by mail? Please return this form, including credit card information below, (no checks please) to:

University of Houston Law Center
Institute for Intellectual Property & Information Law
4170 Martin Luther King Blvd
Houston, Texas 77204-6060

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Signature