



# Coca-Cola Idea Submission Form

## COCA-COLA IDEA SUBMISSION FORM

Please read our terms and conditions. If you agree to our terms and your idea doesn't fall into a prohibited category, fill out the remainder of this form and submit your idea.

### TERMS AND CONDITIONS OF AGREEMENT FOR NON-EMPLOYEES OF THE COCA-COLA COMPANY

#### 1. Use of the Site

Your access and use of this Site are subject to the following Agreement and all applicable laws and regulations. If you do not agree with these terms and conditions you will not be permitted to submit ideas on this Site.

#### 2. Patent, Trademark and Copyright Protection

(a) The Coca-Cola Company and its subsidiaries and affiliates ("Company") have no desire to appropriate unfairly the unprotected ideas or suggestions of others.

Therefore, the Company prefers to consider ideas already protected by law through a

I have read this agreement in its entirety and, intending to be legally bound, I hereby accept and agree to its terms.

First Name (required):

Mr.

Last Name (required):

Email Address (required):

Business Name (if applicable):

Street Address 1:

Street Address 2:

City:

State/Province:

State

Postal Code

Location (required):

Location

Phone Number:

Birthday (required):

Month  Day  Year

Referred by (if applicable):

Business Area (required):

Business Area

Submission Title (required):

Characters Left:

Please share enough details about your idea for us to make an evaluation of its potential. If you have attachments that need to be included with your submission, please note that in your initial message. Should you have multiple ideas that aren't related, please make separate submissions (for example, an idea related to fountain dispensers and an idea for a new bottle would warrant separate entries).

Idea (required):

Characters Left:

Please give a brief synopsis of the value this idea may provide.

Business Value (required):

Characters Left:

Include any relevant information about copyrights, patents or trademarks that are associated with your concept.

Characters Left:

Please provide details about your professional experience as it relates to your submission. (required):

Characters Left:

If available, please provide a link related to your concept and/or any website that reflects your experience, professional expertise and/or business affiliation.

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Type the two words:



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