

**RICHARD MARK ALDERMAN**

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[www.peopleslawyer.net](http://www.peopleslawyer.net)

**Present Position:**

**Professor Emeritus**

**Director Center for Consumer Law**

University of Houston Law Center

4170 Martin Luther King Blvd

Houston, TX 77204-6060

**Other**

**Positions:**

Interim Dean (2013-15)

Associate Dean for Academic Affairs (1994-1998, 2006-2013)

Dwight Olds Chair in Law (1985-2015)

**Professional Experience**

**University of Houston**

**Law Center**

1973 - 2014

**Subjects taught:**

Bankruptcy; Commercial Law; Consumer Law; Comparative Consumer Law; Contracts; Creditors' Rights; Remedies; Sales; Sports Law.

**Awards:**

**Syracuse Law Review—Alumni Achievement Award (2016)**

**Francis Williams Advocacy Award**, awarded by the Houston Lawyer Association (2015)

**Honorary Alumnus Award:** Awarded by UH Law Alumni Association (2015)

**Sustaining Presence Award:** Awarded by Interfaith Care Partners (2015)

**University of Houston Teaching Excellence Award:** University-wide award for outstanding teaching (2007)

**Nancy L. Garms Memorial Award:** Awarded by the State Bar of Texas for outstanding contributions to law focused education in Texas. (2004)

**Community Builder Award:** Awarded by the Masonic Grand Lodge of Texas (2001)

**Mayoral Proclamation:** Awarded by the Mayor of Houston and the City Council declaring April 15, 2000 as Richard M. Alderman Day

**M.D. Anderson Award:** Outstanding Faculty Scholarship (1977)

**Silver Gavel Award:** Presented by the American Bar Association for outstanding national television program relating to the public's understanding of law and the legal system (1986, 1989)

**Gavel Award:** Presented by the State Bar of Texas for outstanding contribution to educating the public about law and the legal system (1984, 1985, 1987)

**President's Award:** Awarded by the President of the Law Alumni Association (1992)

**Summer 1974:** Awarded University research grant to examine the consumer credit market in Texas and its relationship to current law reform proposals.

**Summer 1975:** Director, Council on Legal Education Opportunity (CLEO) Summer Institute.

**Faculty Committees:** (1973-Present):  
**Chairperson:** Admission Committee; First-Year Committee; Student Orientation Committee; Curriculum Committee; Library Committee; Student Affairs Committee; Faculty Development Leave Committee.  
**Member:** Self-Study Committee; Law School Executive Committee; Personnel Committee; Curriculum Committee; Legal Clinic Committee; Promotion and Tenure Committee.

**University Committees:** (1973-Present):  
**Chairperson:** Apparel Task Force; Athletic Advisory Committee; Professional Sports Counseling Panel; **Member:** Provost Search Committee; University Athletics Committee

**Continuing Legal Education:** (1973-present)  
**Instructor:** Numerous programs concerning Insurance Law, Commercial Law, Consumer Law, and Sports Law.

### **Loyola Law School**

Los Angeles, California

Visiting Professor of Law. (1980-1981)

### **Boston College Law School**

Newton Centre, Massachusetts

Visiting Professor of Law. (1976-1977)

### **Other Teaching**

I have also taught classes in Hong Kong, South Korea, Australia, Portugal, Côte d'Ivoire, Canada, and Mexico.

### **Related Activities**

#### **"The People's Lawyer"**

Houston, Texas

Since 1980 I appeared regularly as "The People's Lawyer" in the media to explain and discuss legal issues. I currently write a newspaper column published in twenty-five newspapers and until 2014, appeared regularly on KTRK-TV in Houston, Texas. In 1990 I began production of a series entitled "It's the Law" for the Texas Young Lawyers Association. The series aired weekly in 14 cities throughout the state of Texas for over ten years. In 1993 I began production of a one-half hour TV show entitled "Know Your Rights!" for KUHT-TV, the Houston public broadcast station. The show

included a talk show call-in format and 10 phone lines to speak directly with an attorney. It aired for eight years.

**Allied-Signal Inc.**

E. Provident, Rhode Island

Legal advisor/consultant. 1991-92. Assisted in national consumer education program entitled "It's the Law."

**Onondaga Neighborhood Legal Services**

633 South Warren Street

Syracuse, New York

Staff Attorney, September 1971 - September 1972.

**New York State Joint Legislative Committee on Crime**

111 South Warren Street

Syracuse, New York

Legal Research Analyst, September 1969 - May 1971.

**Other Professional Activities**

Member, of the bars of Texas, New York and the United States Supreme Court.

Member, American Law Institute. Member, Consumer Contracts Committee.

Member, Editorial Advisory Board, International Journal of Law and Management

Member, Editorial Advisory Board, International Journal on Consumer Law and Practice

Member, UCC Committee of the American Bar Association and Subcommittee on General Provisions, Sales, Bulk Transfers and Documents of Title.

Member, Governing Council Consumer Law Section, State Bar of Texas.

Fellow, Texas Bar Foundation.

Member, State Bar Law Focused Education Committee (1994-2001).

Chair, State Bar Law Focused Education Committee (2002-2005).

Vice-Chair, Peoples Law School Committee, It's the Law Committee, Texas Young Lawyer's Association (1996-2002).

Board of Directors, Consumer Credit Counseling Service (1990-1999).

Board of Directors, Houston Volunteer Lawyers, Houston Bar Association (1986-87).

Member, Subcommittee of the State Bar of Texas on Creditors' Rights (1973-76).

Who's Who in American Law.

Who's Who in the World.

**Education**

**Master of Law**, University of Virginia, School of Law, Class of 1973

Awarded Du Pont Fellowship

**Juris Doctorate**, Syracuse University, College of Law, Class of January 1972

Class rank, First

Juris Doctorate Cum Laude.

Order of Coif

Justinian Honor Society

Syracuse Law Review, Assistant Survey Editor

**Bachelor of Arts**, Tulane University, Class of 1968  
Major Psychology.  
Who's Who in American Colleges and Universities.  
Editor, Student Directory  
President, Alpha Epsilon Pi Fraternity  
Soccer Team

### **Scholarly Contributions**

Editor in Chief: **THE JOURNAL OF CONSUMER AND COMMERCIAL LAW (Formerly known as THE JOURNAL OF TEXAS CONSUMER LAW, prior to that as CAVEAT VENDOR)**. (1984 to present).

Member, **EDITORIAL ADVISORY BOARD, INTERNATIONAL JOURNAL OF LAW AND MANAGEMENT**. (2010 to 2014).

### **BOOKS**

**CONSUMER PROTECTION AND THE LAW 2021** (2 Vol.) (With Pridgen and Cauresma)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2021** (2 Vol.) (With Pridgen and Cauresma)

**CONSUMER PROTECTION AND THE LAW 2020** (2 Vol.) (With Pridgen and Cauresma)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2020** (2 Vol.) (With Pridgen and Cauresma)  
(Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2020-21** (Imprimatur Press)

**KNOW YOUR RIGHTS—ANSWERS TO TEXANS' EVERYDAY LEGAL QUESTIONS**,  
Ninth Edition (2016) (Lone Star Books)

**CONSUMER PROTECTION AND THE LAW 2017-18** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2015-16** (2 Vol.) (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2015-16** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2015-16** (2 Vol.) (With Pridgen) (Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2015-16** (Imprimatur Press)

**CONSUMER PROTECTION AND THE LAW 2014-15** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2014-15** (2 Vol.) (With Pridgen) (Thomson/West)

**PROTECCIÓN JURÍDICA DE LOS CONSUMIDORES EN EL ESPACIO EUROAMERICANO,**  
(With others) (Comares, 2014)

**CONSUMER PROTECTION AND THE LAW 2013-14** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2013-14** (2 Vol.) (With Pridgen) (Thomson/West)

**THE LAWYER'S GUIDE TO THE DECEPTIVE TRADE PRACTICES ACT,** 2nd Edition  
(with annual supplements) (Lexis Publishing)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2013-14** (Imprimatur Press)

**CONSUMER PROTECTION AND THE LAW 2012-13** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2012-13** (2 Vol.) (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2011-12** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2011-12** (2 Vol.) (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2010-11** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2010-11 (2 Vol.)** (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2010-11 (2 Vol.)** (With Pridgen)  
(Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2011-12** (Imprimatur Press)

**KNOW YOUR RIGHTS—ANSWERS TO TEXANS' EVERYDAY LEGAL QUESTIONS,**  
Eight Edition (2010) (Taylor Trade Publishing)

**CONSUMER PROTECTION AND THE LAW 2009-10** (2 Vol.) (With Pridgen)  
(Thomson/West)

**CONSUMER CREDIT AND THE LAW 2009-10** (2 Vol.) (With Pridgen) (Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2010** (Imprimatur Press)

**THE YEARBOOK OF CONSUMER LAW 2009,** (with others) (Ashgate Publications)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2009** (Imprimatur Press)

**CONSUMER CREDIT AND THE LAW 2008-09** (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2008-09** (With Pridgen) (Thomson/West)

**CONSUMER PROTECTION AND THE LAW 2007-08** (With Pridgen) (Thomson/West)

**CONSUMER CREDIT AND THE LAW 2007-08** (With Pridgen) (Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2008** (Imprimatur Press)

**CONSUMER CREDIT AND THE LAW 2006** (With Pridgen) (Thomson/West)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2006-2007** (Imprimatur Press)

**KNOW YOUR RIGHTS! Answers to Texan's Everyday Legal Questions**, Seventh Edition  
(2006) (Lone Star Books)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2005-2006** (Imprimatur Press)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2004-2005** (Imprimatur Press)

**ALDERMAN'S TEXAS COMMERCIAL AND CONSUMER LAWS ANNOTATED 2004 (2 VOLUMES, Volume 2)** (With Moll) (Imprimatur Press)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2003-2004** (Imprimatur Press)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2002-2003** (Imprimatur Press)

**ALDERMAN'S TEXAS COMMERCIAL AND CONSUMER LAWS ANNOTATED 2001 (2 VOLUMES, Volume 2 with Moll)** (Imprimatur Press)

**KNOW YOUR RIGHTS!** Sixth Edition (2000) (Gulf Publishing)

**ALDERMAN'S TEXAS COMMERCIAL AND CONSUMER LAWS ANNOTATED 2000 (2 VOLUMES)** (Imprimatur Press)

**THE LAWYER'S GUIDE TO THE DECEPTIVE TRADE PRACTICES ACT**, 2nd Edition  
(2000 with semi-annual supplements) (Lexis Publishing)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 2000-2001** (Imprimatur Press)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 1999-2000** (Imprimatur Press)

**TEXAS CONSUMER LAW: CASES AND MATERIALS 1998** (Imprimatur Press)

**ALDERMAN'S TEXAS CONSUMER AND COMMERCIAL LAWS ANNOTATED 1998**  
(West Group)

**KNOW YOUR RIGHTS!** Fifth Edition (1997) (Gulf Publishing)

**ALDERMAN'S TEXAS CONSUMER AND COMMERCIAL LAWS ANNOTATED 1996**  
(Lawyers Cooperative Publishing)

**TEXAS DECEPTIVE TRADE PRACTICES: CASES AND MATERIALS**, Third Edition  
(1995) (John Marshall Press)

**ALDERMAN'S TEXAS CONSUMER AND COMMERCIAL LAWS ANNOTATED** (1994);  
(1995) (Shepard's McGraw-Hill)

**KNOW YOUR RIGHTS!** Fourth Edition (1994) (Gulf Publishing)

**DOING BUSINESS IN TEXAS** Second Edition (1992 with Oldham) (Gulf Publishing)

**CONOZCA SUS DERECHOS!** (Gulf Publishing 1992)

**TEXAS STREET LAW** (1991) (with others) (Texas Bar)

**TEXAS DECEPTIVE TRADE PRACTICES: CASES AND MATERIALS**, Second Edition  
(1991) (John Marshall Press)

**KNOW YOUR RIGHTS!** Third Edition (1990) (Gulf Publishing)

**THE LAWYER'S GUIDE TO THE DECEPTIVE TRADE PRACTICES ACT** (1990 with  
Semi-Annual Supps.) (Lexis Law Publishing)

**KNOW YOUR RIGHTS!** Second Edition (1988) (Gulf Publishing)

**TEXAS DECEPTIVE TRADE PRACTICES: CASES AND MATERIALS** (1988 with Supps.)  
(John Marshall Press)

**DOING BUSINESS IN TEXAS** (1987 with Oldham) (Gulf Publishing)

**KNOW YOUR RIGHTS! ANSWERS TO YOUR MOST COMMON QUESTIONS ABOUT  
THE LAW.** (1985) (Gulf Publishing)

**A TRANSACTIONAL GUIDE TO THE UNIFORM COMMERCIAL CODE**, Second Edition.  
(1983, with 1985, 1987 supplement) (A.L.I.-A.B.A.)

**UNIFORM COMMERCIAL CODE SERIES, VOL 5** (1984, with Hawkland and Leary)  
(Callaghan & Co.)

**UNIFORM COMMERCIAL CODE SERIES, VOL 8** (1985, with Hawkland and Schneider)  
(Callaghan & Co.)

**CREDITORS RIGHTS IN TEXAS**, Second Edition (1980) (with others) (Texas Bar)

**THE AGED AND THE NEED FOR SURROGATE MANAGEMENT** (1972, Alexander and  
Lewin with Richard M. Alderman)

## Articles

*Coronavirus (Covid-19) and Consumers—The United States' Response*, 1- **Journal of European Consumer and Market Law** 125 (2021).

*Consumer Law and Policy Relating to Change of Circumstances Due to the COVID-19 Pandemic*, 43 **J Consumer Policy** 437 (2020) (with others).

*Clinical Education in the United States, With a Focus on the University of Houston Law Center*, 23 **Chugbunk L. Rev** (South Korea, 2013)

*The Fair Debt Collection Practices Act Meet Arbitration: Non-Parties and Arbitration*, 24 **Loyola Consumer L. Rev.** 101 (2012)

*Consumer Law in the United States*, 18 **Toin L. Rev.** 33 (Japan, 2012)

*Texas Deceptive Trade Practices Act Remedies*, 15 **J. Consumer and Comm. L.** 2 (2011)

*Why We Really Need the Arbitration Fairness Act: It's All About Separation of Powers*, 12 **J. Consumer and Comm. L.** 151 (2009)

*"A Few Suggested Steps Toward Increased Credit Card Use in Nigeria,"* 3 **Consumer J.** 8 (Nigeria, 2007)

*"Attorney's Fees and Breach of Warranty,"* 10 **J. Consumer and Comm. L.** 56 (2007), updated version at *"Can You Recover Attorneys' Fees for Breach of Warranty in Texas? Of Course!,"* 39 **The Advocate** 54 (Summer 2007).

*"Client's Page—Consumer Arbitration,"* 69 **Texas Bar J.** 921 (2006).

*"The Deceptive Trade Practices Act 2005—Still Alive and Well,"* 8 **J. Texas Consumer Law** 74 (2005)

*"Fifth Circuit Update: Consumer Law,"* 35 **Texas Tech L. Rev.** 655 (2004)

*Organizing Serbian Consumers—a Few Comments from an American Consumer Advocate, The University Of Kragujevac L. Rev.* 2004

*"Consumer Arbitration: The Destruction of the Common Law,"* 2 **J. of American Arbitration** 1 (2003)

*"Consumer Arbitration in the United States: A System in Need of Reform,"* Vol 2. No 3 **Latin Am. J.** 118(2003)

*"Pre-Dispute Mandatory Arbitration in Consumer Contracts: A Call for Reform,"* 38 **Houston L. Rev.** 1237 (2001); reprinted in 5 **J. Tex. Consumer L.** 58 (2002)

*"Contracts for the Sale of Goods in Texas,"* 4 **J. Tex. Consumer L.** 142 (2000)

*"Personal Injury Damages Under the DTPA,"* 1 **J. Tex. Consumer L.** 2 (1997)



"Warranty Disclaimers and the Texas Deceptive Trade Practices Act," 29 **The Houston Lawyer** 14 (1992)

"1989 Amendments to the Texas DTPA--Who Wins What?," 27 **The Houston Lawyer** 31 (1990)

"The Texas Deceptive Trade Practices Act Meets the Medical Malpractice Act," 14 **Caveat Vendor** 33 (1989)

"A Consumer Update: Recent Developments Under the Texas Deceptive Trade Practices Act," 20 **St. Mary's L. Rev.** 495 (1989)

"The Business of Medicine--Health Care Providers, Physicians, and the Deceptive Trade Practices Act," 26 **Houston L. Rev.** 109 (1988)

"Innovative Use of the Deceptive Trade Practices Act," Vol. 18 **Tex. Tech L. Rev.** 45 (1987)

"An Article 3 and 4 Road Map--With a Few Interesting Detours," **Eighth Annual Banking Law Institute** (March 1985), reprinted in **Texas Commercial Law for Bank Lawyers** (1987)

"Commercial Entities' Noncommercial Speech: A Contradiction in Terms, 1982 **Utah L. Rev.** 731 (1982)

"Default Judgments and Postjudgment Remedies Meet the Constitution: Sniadach and its Progeny," 65 **Georgetown L. J.** 1 (1976)

"Imprisonment for Debt: Default Judgments, the Contempt Power & the Effectiveness of Notice Provisions in the State of New York," 24 **Syracuse L. Rev.** 1217 (1974)

Editor, "Symposium on the Aging Poor," 23 **Syracuse L. Rev.** 45 (1976)

A Selected Bankruptcy Law Bibliography, 81 **Comm. L. J.** 294 (1976)

A Selected Bankruptcy Law Bibliography, 83 **Comm. L. J.** 411 (1978)

### **Book Reviews, Newspaper and Magazine Columns:**

"Know Your Rights!" Syndicated weekly newspaper column in the **Houston Chronicle** and twenty-five other papers in the state of Texas. (1990-- 2014)

Editorial, "Referral Fees—It's All About Procedure," **Texas Lawyer**, November 18, 2003 at 34

Editorial, "In Defense of so-called 'Greedy Trial Lawyers'," **Houston Chronicle**, October 28, 2002 (Reprinted by numerous other papers and organizations)

"Consumer and Borrower Protection," 30 **Houston Lawyer**, Vol 4, 58 (1993)

"American Law of Warranties," 30 **Houston Lawyer**, Vol 1, 56 (1992)

Pankau, "Check It Out," 29 **Houston Lawyer** 49 (1991)

"Word of Honor" **ULTRA Magazine**, August 1987

"The Consumer and the Law" March 1980 - May 1980, (weekly) **Houston Chronicle**

### **Other Publications**

***KNOW YOUR RIGHTS!*** Video tapes and lesson plans for high school teachers. Approved by the State of Texas for use in high school classes as part of a financial responsibility program.

### **Outside Activities**

Chairman, America's Love Run (1985-86)

Incorporator and Board of Directors, Texas Foundation for Family Mental Health (1979)

Member, Board of Directors, Consumer Credit Counseling Service (1990-1999)

Member, Board of Directors, West University Express Soccer Club (1997-2005)

Member, Board of Directors, Be An Angel Foundation (1998-99)

Work with numerous charities in various fundraising activities

Professional artist

Licensed Coach, Youth Soccer

Coach, Basketball and Baseball

### **Personal**

Marital status, married, wife-Janie, son-Jack "Willie" born February 1991.

Health, excellent.