



**James Lawrence**  
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James Lawrence serves as the Executive Director of the Blakely Advocacy Institute at the University of Houston Law Center. The Blakely provides skills training to over 400 Law Center students each year. He also directs the Law Center's highly successful Moot Court Interscholastic Competition Program and Alternative Dispute Resolution Interscholastic Competition Program. Over the past four years, both programs have fielded intercollegiate teams that have won over 38 international, national, and regional titles. He is the originator of the Moot Court Rankings and the Moot Court National Championship, now sponsored by Andrews Kurth Kenyon, LLP.

He specializes in the alternative dispute resolution process, with a focus on legal negotiation and communication. He designed and teaches several of the Law Center's Alternative Dispute Resolution courses including Legal Negotiations, Advocacy Survey, and Advanced Negotiations. He has taught Negotiations in the University of Houston, Bauer College of Business Executive MBA program and he also serves on the Professional Sports Counseling Panel for the University of Houston Athletic Department, where he works with University of Houston athletes, on an as needed basis, in their negotiations with professional agents.

Mr. Lawrence is a principle with Trial Science Solutions, a national and international trial and arbitration advocacy consulting firm where he engages in the study of judge, jury, and arbitration decision making and the development of successful trial and arbitration advocacy. Prior to that, he was a senior trial Consultant with The Advocates for over 15 years. He is the Communications Expert for the American Bar Association/National Institute for Trial Advocacy's Family Law Trial Advocacy Institute and he has served as a program director and faculty member for many other courses offered by NITA.

He is a Fellow in the Chartered Institute of Arbitrators and is Vice Chair for Membership of the North American Branch of CIArb. He is certified to teach the Member Level Course for the Chartered Institute and he is currently a co-editor for the American Arbitration Association's Yearbook on Arbitration and the Law. He holds a Certificate in Advanced Arbitration Skills from the Law Center's A.A. White Dispute Resolution Center and he is a Qualified Mediator in Texas. Mr. Lawrence is a featured speaker in advocacy training programs both nationally and internationally.