

# Communications/INK

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## **Where is the Jury on This Trial?**

***A new app by University of Houston Law Center grad  
keeps teams on the same page***

It's not easy for trial attorneys, paralegals and jury consultants to be on the same page every day over the course of a trial.

Now there's an "app" for that.

"JuryTracker" allows trial teams to speak the same language about what goes on in court. Designed for iPads, JuryTracker provides a uniform language for taking notes, a uniform system for determining the mindset of individual jurors and tools to keep jury consultants apprised on a daily basis.

**JuryTracker was developed by John Cleaves, a 1992 graduate of University of Houston Law Center.** Less than one month out, the app has consistently been ranked in the Top 200 Business App sales each week.

The JuryTracker app:

- standardizes notes on jury observation
- tracks time spent by each party
- shares reports with trial teams and clients, and
- provides time-stamped notes that can be matched to the court reporter's transcript.

Emoticons are used to evaluate each juror's emotional reactions to courtroom activity (testimony, attorney presentations, judge pronouncements, etc.). The user taps on the emoticon and the action is recorded in the notes with a time stamp. A second set of graphics, "gestures," track whether a juror is taking notes, paying attention, making eye contact, fidgeting, or checking his or her watch.

"JuryTracker has the potential to greatly improve your understanding of what the jury understands and believes," says John Cleaves, who created the app and has worked on trials across the country. "The app is designed to quickly and simply allow users to enter information so they can continue observing the jury."

JuryTracker sells for \$9.99 and is available at the App Store or through [www.jurytracker.com](http://www.jurytracker.com).

Cleaves is an attorney with nine years of private practice experience and is currently the Supervisor of Trial Technology for Latham & Watkins in Los Angeles.

**For more information or to interview Mr. Cleaves, please call:**

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