

2011 Works-in-Progress Intellectual Property Colloquium

Friday

Lunch 11:45 – 12:15

Welcome 12:15 – 12:20

Friday 1.A

12:20-

2:20

Making Sense of Intellectual Property
Christopher Buccafusco

Expressive Incentives in Intellectual Property
Jeanne Fromer

[Patent Inflation](#)
Jonathan Masur

1.B

The Law of Reputation and the Interest of the Audience
Laura A. Heymann

Apologies as IP Remedies? A Comparative Review of China and the United States Approaches to IP Remedies
Xuan-Thao Nguyen

The Moral Right of Dilution
Sandra L. Rierson

1.C

Conundrum
Derek E. Bambauer

Contract and Privacy
Andrea M. Matwyshyn

Tragedy of the Anonymous Data Commons
Jane Yakowitz

2:30-

3:50

2.A
The Patentability of Financial Methods: The Market Participants' Perspective
Stefania Fusco

Bilski: Making Abstract Ideas Concrete
Glynn S. Lunney, Jr.

2.B

Functionality
Stacey Dogan and Wendy Gordon

Lady Miss Kerr versus the Nuge: Liberating Video Games from the Right of Publicity
Raizel Liebler

2.C

Let the Public Speak: Public Domain As Default
Miriam Bitton

[Transparency Soup: The ACTA Negotiating Process and "Black Box" Lawmaking](#)
David S. Levine

4:00 –

6:00

3.A
The Judicial Role in Determining the Limits of Patentability
David Olson

Designing prize incentives for antibiotic patents
Kevin Outterson

Patent Law's Unpredictability Doctrine & the Software Arts
Greg Vetter

3.B

Calling Bulls**t on the Lanham Act: The 2(a) Bar for Scandalous, Immoral, and Disparaging Marks
Megan M. Carpenter

[Copyright and Negligence as Mirror Images: On Not Mistaking for the Right Hand What the Left Hand Is Doing](#)
Wendy Gordon

Veblen Brands and Invisible Hands: How Trademarks Create a Market for Suppressed Speech
Jeremy N. Sheff

3.C

Disseminating Technologies
Gaia Bernstein

Economics of IP
([Chapter 2 Rights to Property](#)),
([Chapter 3 Intellectual Property](#)),
([Chapter 7 Trademark Law](#)),
Keith Hylton

Transcending the Tacit Dimension: Markets, Relationships, and Organizations in Technology Transfer
Peter Lee

Saturday

Saturday 4.A

8:40-

10:00

Uncertainty as a Patent Policy Instrument
Mike Meurer

Retroactivity at the Federal Circuit
David Schwartz

4.B

[Magical Thinking in Trademark Law](#)
Katya Assaf

Visuals in Trademark and Advertising Law
Rebecca Tushnet

10:15-

12:15

5.A
The Market for Patents from 1980-2010
Colleen Chien

Offensive Venue: An Empirical Analysis of Requests for Declaratory Relief in Patent Cases
Chester S. Chuang

Personal Jurisdiction and Declaratory Relief in Patent Cases
Megan LaBelle

5.B

Copyright and the Vagueness Doctrine
Brad Abruzzi

The Scope of the Trafficking Provision in the Digital Millennium Copyright Act
Zoe Argento

Distinguishing Red Flags from Fuchsia Flags: The Tort Law Roots of Section 512
Bruce E. Boyden

5.C

ACTA's Trademark Implications
Leah Chan Grinvald

Measuring TRIPS Compliance and Defiance
Edward Lee

Saturday 6.A

1:15-

3:15

The Patentee's Insight
T.J. Chiang

Written Description and the Doctrine of Equivalents
Eileen Herlihy

Point of Novelty
Mark A. Lemley

6.B

Copyright at "Common Law" Before 1710
H. Tomas Gomez-Arostegui

From Whether to How: The Challenges of Implementing a Full Public Performance Right in Sound Recordings
Mary LaFrance

"Five Ways to Make the Entertainment Industry's Enforcement Strategies More Convincing"
Peter K. Yu

**3:30-
5:30**

7.A

Viewing Contracts Vertically: An Empirical Study
Jim Gibson

Trademark Exhaustion in the Brave New World of On-Line Auctions
Yvette Joy Liebesman and Benjamin Wilson

[Retrospective on the First Sale Doctrine: a pre-digital era decision challenges the current debate](#)

Jenny Lynn Sheridan

7.B

Culture, Creativity & Copyright Law
David A. Simon

[Undue Multiplication of Doctrine in Copyright, Abstract](#)

Samson Vermont

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