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2013 KATZ FOUNDATION LECTURER
PALEONTOLOGY HALL, HOUSTON MUSEUM OF NATURAL SCIENCE

PROF. JULIE E. COHEN (GEORGETOWN)
2014 BAKER BOTTs LECTURER
COCKRELL BUTTERFLY CENTER, HOUSTON MUSEUM OF NATURAL SCIENCE

IPIL'S PAUL JANICKE, CRAIG JOYCE, SAPNA KUMAR,
JACQUELINE LIPTON (ON LEAVE 2014-15),
RAY NIMMER, AND GREG R. VETTER
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Cover photos by Tom DuBroock Photography for IPIL
Special thanks to the Houston Museum of Natural Science
www.hmns.org
DEAN’S MESSAGE

The power of a legal education is seen in the skills and knowledge acquired to protect the products of a creative mind whether they are words written on a page or software programs controlling a global communications network. Explosive developments in technology and commerce are continuously transforming the laws of Intellectual Property and Information.

The time is right to learn from the best, and the place to do that is here at the University of Houston Law Center. Our Intellectual Property & Information Law Institute is consistently ranked in the nation’s Top 10, according to U.S. News & World Report, and is known throughout the world for the strength of its faculty, scholarship, curriculum, and graduates. Students at the Law Center learn against the backdrop of Houston, the nation’s fourth largest city, and benefit from the wealth of intellectual capital in the area as the region thrives as an epicenter of business – domestically and in the global marketplace.

Whether your interest lies in traditional areas of Intellectual Property Law – patent, copyright, trademark, trade secret – or the rapidly evolving field of Information Law – Internet, software, electronic commerce, databases – IPIL/HOUSTON has what it takes to help you realize your goal of a successful career in this growing field.

Please spend a few minutes reading about all we have to offer, and then come join us.

Leonard M. Baynes
DEAN AND PROFESSOR OF LAW
As part of the UH Law Center, accredited by the American Bar Association, the Institute for Intellectual Property & Information Law is located in one of the largest and most diverse metropolitan areas in the United States. Houston is among the top five markets in the United States for intellectual property and information lawyers, with thousands of these specialists working in corporations, law firms, and universities. Indeed, the Houston Intellectual Property Law Association is among the most influential IP bar organizations in the country, boasting many past and present leaders of national IP advocacy groups, along with its active amicus and continuing legal education activities.

In addition to world-class law firms serving clients from Houston to Hong Kong and from Silicon Valley to Singapore, Houston hosts numerous multinational corporations and organizations that generate intellectual property: ExxonMobil, Shell, NASA, many information technology companies, and the distinguished institutions of the Texas Medical Center are just a few. UH’s strong presence in the region produces significant research opportunities for faculty and students alike.

For more information on Houston, visit www.houstontx.gov.
APPROXIMATELY THREE DOZEN COURSES RELATING TO IPIL ARE OFFERED REGULARLY at the UH Law Center. All of these courses answer the degree requirements for the Doctor of Jurisprudence (J.D.) degree, and most apply to the Master of Laws (LL.M.) degree in intellectual property and information law.

J.D. PROGRAM
The UH Law Center offers both full-time and part-time programs leading to the J.D. degree. J.D. candidates must complete 90 semester hours and can customize their curricula with intellectual property and information law courses that reflect their individual interests. Students interested in applying to the J.D. Program should contact the Office of Admissions for an application at 713.743.2280 or lawadmissions@uh.edu. Applications also can be accessed at www.law.uh.edu/admissions/apply-now.html.

LL.M. PROGRAM
The LL.M. Program provides an academic environment for practicing lawyers who wish to expand their knowledge of intellectual property and information law. Only a limited number of candidates are accepted for full-time or part-time studies, and admissions are highly competitive. Applicants from the United States must hold a J.D. degree or equivalent from a law school accredited by the American Bar Association. Lawyers who hold law degrees from foreign countries must meet academic and English-language standards for admission.

LL.M. candidates must complete 24 semester hours of approved courses (including a minimum of 15 hours of IP and IL study), with a qualifying cumulative grade-point average. An optional thesis is available. Class scheduling and availability vary from year to year. Most IPIL courses are offered in the fall and spring semesters. Generally, IPIL courses are not available in the summer. Both full-time and part-time degree candidates are allowed a maximum of three years for in-classroom work and completion of the thesis. Thesis supervision occurs during the fall and spring semesters only. For details about the LL.M. Program, contact the LL.M. Coordinator at 713.743.2890 or llm@uh.edu, or visit www.law.uh.edu/llm.

VISITING STUDENTS
Second- and third-year law students in good standing at an ABA-accredited law school are eligible to spend a semester at the UH Law Center and to enroll in its IPIL curriculum as well as other upper-division courses. Participants are accorded “visiting” status and receive their law degrees from their home schools. Students interested in visiting at the UH Law Center should contact the Office of Admissions at 713.743.2280 or lawadmissions@uh.edu.
PAUL M. JANICKE
HIPLA Professor of Law
B.E.E., Manhattan College; J.D., New York University; LL.M., George Washington University

Professor Janicke is a recognized expert in patent litigation. He clerked at the U.S. Court of Customs & Patent Appeals in Washington, D.C., from 1969 to 1971 before joining the intellectual property firm of Arnold, White & Durkee, where he later served as managing partner. Professor Janicke joined the UH Law Center faculty in 1992.

Subjects:

Recent Scholarship includes:
- The Patent Infringement Cases on Wastewater from the Great Lakes Region (2014), at www.watercases.org

For more information, visit Professor Janicke’s Web page at www.law.uh.edu/faculty

CRAIG JOYCE
Andrews Kurth Professor of Law
B.A., Dartmouth College; M.A., Oxford University; J.D., Stanford University

Professor Joyce is the lead author of the widely used casebook, COPYRIGHT LAW (9th ed. 2013). His articles on copyright history and doctrine have appeared in numerous journals, including the Emory, Harvard, Houston, Michigan, UCLA, and Vanderbilt law reviews, and are cited regularly by the federal appellate courts. He edited The MAJESTY of THE LAW (2003) for Supreme Court Justice Sandra Day O’Connor.

Professor Joyce practiced law at Fennermore Craig in Phoenix before entering academia in 1981, and has taught at the UH Law Center since 1986. Besides his duties at the Institute for Intellectual Property & Information Law since 1991, he has served as both Associate Dean and Associate Dean for Graduate Studies & Special Programs. He taught at the Institute on Chinese Law & Business in Beijing in Summer 2011 and 2012.

Subjects:
Copyright, Advanced Copyright Seminar, American Legal History, and Torts

Recent Scholarship includes:

For more information, visit Professor Joyce’s Web page at www.law.uh.edu/faculty

SAPNA KUMAR
Assistant Professor of Law
B.S. (Mathematics), B.A. (Philosophy), The University of Texas at Austin; J.D., University of Chicago

Professor Kumar is a rising patent law scholar currently working at the intersection of public law and patents. She is also the 2012-2013 recipient of the Law Center’s Faculty of the Year Award and the University’s Teaching Excellence Award. From 2003 to 2006, she practiced intellectual property litigation in Chicago at Kirkland & Ellis LLP and at Pattishall McAuliffe. She then spent two years at Duke University Law School, where she was a faculty fellow and part of the Center for Genome Ethics Law & Policy. While at Duke, Professor Kumar taught a seminar in open-source software licensing. After completing her fellowship, Professor Kumar clerked for the Honorable Judge Kenneth F. Ripple on the U.S. Court of Appeals for the Seventh Circuit.

Subjects:
Patent Law, Administrative Law, and Property

Recent Scholarship includes:

For more information, visit Professor Kumar’s Web page at www.law.uh.edu/faculty
JACQUELINE D. LIPTON
Baker Botts Professor of Law
(on leave 2014-15)
B.A. (Melb.), B.A. (Hons.) (La Trobe), LL.B. (Hons) (Melb.), LL.M. (Monash), LL.M. (Cantab.), Ph.D. (Griffith), Ph.D. (Cantab.)

Professor Lipton is a recognized expert in the fields of cyberlaw, intellectual property law, and comparative/international commercial law. She has served on the faculties of major research universities in Australia, the United Kingdom, and the United States. Prior to that, she worked for two major Australian commercial law firms, and also in in-house counsel at a major Australian bank. She is the co-author of one of the leading cyberlaw casebooks in the U.S. market as well as several sole-authored monographs on digital technology and the law.

Subjects:
Internet Law, Trademark Law, International Intellectual Property Law, and Data Privacy

Recent Scholarship includes:

For more information, visit Professor Lipton’s Web page at www.law.uh.edu/faculty.
AFFILIATED FACULTY

DARREN BUSH, Law Foundation Professor of Law, A.B., California State University, San Bernardino; Ph.D., J.D., University of Utah

Professor Bush previously served in the U.S. Department of Justice’s Antitrust Division, where he drafted significant legislation, and is the author of Antitrust Law: Cases and Materials and Antitrust, Regulated Industries, Law & Economics, Administrative Law.

SETH CHANDLER, Law Foundation Professor of Law, A.B., Princeton University; J.D., Harvard University

Professor Chandler is a leader in the emerging scholarly discipline of law and computation, where his scholarship uses computational modeling to better understand such areas of interest as insurance law, health law, economic analysis of law, and contracts. At UH, he teaches Computational Law, which includes various methods applied to the effect and operation of IP law.

ANTHONY R. CHASE, Associate Professor of Law, B.A., M.B.A., J.D., Harvard University

Professor Chase, a former telecom industry executive, has served as Deputy Chairman of the Regional Board of the Federal Reserve Bank of Dallas, Houston Branch. He teaches Communications Law, Entrepreneurship, and Contracts at the Law Center, and also teaches in the UH Bauer College of Business’s top-ranked Entrepreneurship Program.

RICHARD F. DOLE, Bobby Wayne Young Professor of Consumer Law, Antitrust, and Creditors’ Rights, A.B., Bates College; L.L.B., L.L.M., Cornell University; S.J.D., University of Michigan

Professor Dole assisted in drafting both the Uniform Trade Secrets Act and the Uniform Deceptive Trade Practices Act. His recent scholarship concerns remedies under the USTA. Professor Dole’s teaching interests include Bankruptcy, Commercial Law, Creditors’ Rights, and Unfair Competition.

BARBARA EVANS, Associate Professor of Law, Co-Director, Health Law & Policy Institute, and Director, Center on Biotechnology & Law, B.S.E.E., University of Texas at Austin (with Honors); M.S., Ph.D., Stanford University; J.D., Yale Law University; L.L.M., University of Houston

Dr. Evans’ research interests include genomic and translational medicine, tissue banking, healthy data privacy, and biotechnology regulation. A member of the ABA Special Committee on Bioethics, at UH she teaches Biotechnology and the Law.

PETER LINZER, Professor of Law, A.B., Cornell University; J.D., Columbia University

Professor Linzer has served as Reviser, CORBIN ON CONTRACTS (INTERPRETATION), and Editorial Reviser of the RESTAMENT (SECOND) OF CONTRACTS. In addition to advanced contract drafting (including domestic and international IP-related documents), he teaches Constitutional Law and First Amendment, with research interests in free speech rights and Internet neutrality.

MICHAEL A. OLIVAS, William B. Bates Distinguished Chair in Law and Director, Institute of Higher Education Law & Governance, A.B., Pontifical College Josephinum; M.A., Ph.D., Ohio State University; J.D., Georgetown University

Professor Olivas, 2011 President of the AALS, is the nation’s leading expert on higher education law. A prolific scholar, his writings are cited in the popular press and debated in academic institutions across the United States. He teaches Education Law and Legislation.

LAWRENCE F. PINSKY, Professor, Physics Department, College of Natural Sciences, University of Houston, B.S., Carnegie Mellon University; M.A., Ph.D., University of Rochester; J.D., LLM., University of Houston

Dr. Pinsky’s specialties include experimental particle physics, heavy ion physics, nucleon structure functions, space radiation simulation, medium energy physics, and charged particle detector development. He is involved in projects at CERN, BNL, NASA, and Fermilab. He teaches Internet Law and Intellectual Property Survey.

JESSICA ROBERTS, Assistant Professor of Law, A.B., University of Southern California; J.D., Yale University

Professor Robert’s research operates at the intersection of health law and antidiscrimination law. Her current projects explore the theoretical implications of health-care reform, the formation of genetic identity, and the antidiscrimination protection of health-related information. Professor Roberts teaches Introduction to Health Law, Disabilities and the Law, and Genetics and the Law.

SPENCER SIMONS, Associate Professor of Law, and Director, O’Quinn Law Library, A.B., J.D., M.B.A. (Finance), Master of Librarianship, University of Washington

Professor Simons’ professional background includes over a decade in banking and financial management, along with bankruptcy work as an attorney. His academic career led him to the directorship of the Law Center’s O’Quinn Law Library in 2004. He currently teaches Accounting and Finance for Lawyers, as well as Advanced Legal Research.

Also Contributing: GERALDINE SZOTT MOOHR, Alumnae Professor of Law, Emerita
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B.S., University of Pittsburgh; L.L.B., University of Maryland; L.L.M., George Washington University. Also a competition coach.

**TERRIL G. LEWIS**, Lewis & Reese, PLLC.  
B.S.E.E., University of Notre Dame; M.E.E., Rice University; J.D., University of Houston; L.L.M., George Washington University

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B.A., J.D., University of Texas at Austin

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A.B., Whitman College; J.D., University of Washington

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B.A., Rice University; J.D., University of Houston

**COMPETITION COACHES**

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B.S., M.S., Emory University; J.D., University of Houston

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B.S., Texas A&M University; J.D., University of Houston

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B.S., Trinity University; J.D., University of Houston

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B.S., Texas A&M University; M.S., Purdue University; M.S., Texas A&M University; J.D., University of Houston

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B.S., M.S., Texas A&M University; J.D., University of Houston

**LINDSEY POWDRELL**, B.A., University of Houston; J.D., Regent University

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B.S., Clemson University; J.D., Loyola University New Orleans

**ALEXIS STEINBERG**, Mosser Law PLLC.  
B.S., United States Naval Academy; J.D., University of Texas at Austin

**DAVID TIEDE**, Texas Consumer Complaint Center, University of Houston Law Center.  
B.A., J.D., University of Texas at Austin

**IPIL DISTINGUISHED JURIST**

**HON. PAUL MICHEL**, U.S. Court of Appeals for the Federal Circuit (Ret.).  
B.A., Williams College; J.D., University of Virginia
IPIL COURSES

ADVANCED TOPICS IN COPYRIGHT LAW SEMINAR provides students the opportunity for in-depth exploration of topics of interest to them, including technological, international, and historical problems in the field of copyright law. 3 CREDITS.

ADVANCED TOPICS IN SOFTWARE PROTECTION provides students with a holistic view of software protection, focusing on legal issues concerning the protection and transaction of computer software, particularly with respect to trade secrecy, digital copyright, and licensing. 2 CREDITS.

ADVERTISING AND MARKETING LAW covers both the law and commercial perspectives concerning the advertising and marketing industry. This survey includes treatment of issues from consumer protection, privacy, trademark, business torts, constitutional law, copyright, privacy, and other areas of law important to advertising and marketing. 3 CREDITS.

ANTITRUST LAW explores the law and economics of antitrust policy and the methods for enforcing antitrust policy. Emphasis is placed on the issues of monopolization, mergers, price fixing, and state and local government actions displacing the competitive process. 3 CREDITS.

ART LAW considers various national and international disputes involving the title and possession of works of art and cultural heritage. 2 CREDITS.

BIOTECHNOLOGY & THE LAW examines ethical, legal, and policy issues surrounding new medical technologies related to genetic information, including consideration of regulatory frameworks to ensure appropriate incentives for research and commercialization of biotechnologies. 3 CREDITS.

COMMUNICATION LAW examines regulation and policy concerned with various forms of mass media in the US, including radio and television as well as telecommunications regulations, law, and policy. 3 CREDITS.

COMPUTATIONAL LAW enables students to develop interactive models of legal issues or systems. Likely topics include decision theory, game theory, finance, statistics, network analysis, and computational linguistics. 3 CREDITS.

COMPUTER CRIME will emphasize the federal criminal laws, particularly the Computer Fraud and Abuse Act, but will touch upon relevant state anti-spyware laws as well. Other topics include crimes related to corporate espionage, hacking, and misappropriation/infringement of intellectual property rights that involve a computer or a network. 2 CREDITS.

CONSUMER LAW examines consumer law issues in both traditional and electronic/internet marketplaces, including an emphasis on the Texas Deceptive Trade Practices Act. 3 CREDITS.

CONTRACT DRAFTING helps students prepare for drafting, reviewing, analyzing, explaining, and negotiating contracts. Depending in part on student input, typical contracts considered may include, e.g., agreements involving employment, leases, distribution, services, licenses, stock-options, change-of-control, arbitration, and/or settlements. 3 CREDITS.

COPYRIGHT LAW deals with the protection of the works of human intellect (literature, music, art, computer programs, etc.) under U.S. Code Title 17. 3 CREDITS.

CULTURAL PROPERTY covers topics in the protection of intangibles as they relate to knowledge generated by indigenous people around the world, and also considers issues concerning knowledge derived from genetically isolated populations. 2 CREDITS.

DIGITAL TRANSACTIONS covers issues in software and online licensing, including the nature of remedies, warranties, and other obligations that arise from such transactions. 2 CREDITS.

eDISCOVERY examines the increased impact of technology in the workplace, including significant changes in the way litigation, and specifically discovery, is handled. 3 CREDITS.

ENTERTAINMENT LAW blends concepts and skills derived from intellectual property, contracts, and torts, with emphasis on recent Internet-based developments in the relevant entertainment industries. 2 CREDITS.

ENTREPRENEURSHIP examines entrepreneurship and specifically considers the challenges and strategies typically encountered in becoming a successful entrepreneur, with particular emphasis on technology and the law relating to it. 3 CREDITS.

FRANCHISE & DISTRIBUTION covers franchise regulation, disclosure, and registration, types of franchises, antitrust, unfair competition, trademarks, pricing, advertising, premises liability, and contract law. 3 CREDITS.

GENETICS AND THE LAW examines ethical, legal, and policy issues surrounding new genetic technologies. 2 CREDITS.

INFORMATION PRIVACY LAW SEMINAR allows students to focus on such topics as privacy and the media, privacy and law enforcement, surveillance law and national security, health and genetic privacy, associational privacy and anonymity, and privacy of commercial data. 2 CREDITS.
TYPICALLY OFFERED

INTELLECTUAL PROPERTY ADVANCED TOPICS SEMINAR is a treatment of specialized subjects in intellectual property law. 3 CREDITS.

INTELLECTUAL PROPERTY LAW SURVEY covers domestic intellectual property laws—patent, copyright, trademark, and trade secret—through statutes and cases, with attention to the needs both of non-specialty students desiring a one-time overview of the basics of IPIL law and of soon-to-be IPIL specialists seeking more detailed study. 2 CREDITS.

INTELLECTUAL PROPERTY STRATEGY AND MANAGEMENT examines the legal and managerial issues facing an intellectual property or information-based organization from its startup phase through either an initial public offering (IPO) or an acquisition by another firm. 2-3 CREDITS.

INTELLECTUAL PROPERTY TAXATION covers IP aspects of the Internal Revenue Code, including provisions that govern the development of intellectual property as well as international and state tax ramifications. 2 CREDITS.

INTERNATIONAL ENFORCEMENT OF INTELLECTUAL PROPERTY analyzes the enforcement of trademarks, patents, and copyrights beyond national boundaries. Special emphasis is placed on differences and similarities between the diverse national intellectual property enforcement systems. 2 CREDITS.

INTERNATIONAL INTELLECTUAL PROPERTY examines both international IP law itself and comparative aspects of IP law among major trading countries and regions of the world. 3 CREDITS.

INTERNET LAW is a survey of legal issues arising from the rapid growth of Internet and other online communications. Coverage includes intellectual property, First Amendment, criminal, and privacy issues. 3 CREDITS.

INTERSESSION COURSES, taught during the winter break, consider a variety of currently topical subjects such as database protection and privacy, as well as issues posed by pending and recently decided major cases. 1-2 CREDITS.

LICENSING AND TECHNOLOGY TRANSFER examines means for licensing rights in technology and the ways of employing and transferring such rights. 3 CREDITS.

LLM THESIS COURSE affords IPIL Master of Laws candidates the opportunity to produce thesis scholarship, under the supervision of IPIL faculty, in an area of intellectual property law or information law. 3 CREDITS.

PATENT LAW examines the substantive law of patenting as a means for protecting inventive ideas. The course focuses on conditions necessary to obtain a patent, infringement, and enforcing patent rights through patent litigation. 3 CREDITS.

PATENT PROSECUTION studies substantive law and procedures governing the patent application process and emphasizes practical application of the rules to real-life situations. 2 CREDITS.

PATENT REMEDIES AND DEFENSES studies issues commonly arising in modern patent litigation. The course examines necessary parties, remedies, and affirmative defenses. 2 CREDITS.

PRIVACY AND DATA PROTECTION covers the basic principles of privacy and data protection law, including federal privacy statutes relating to surveillance, record-keeping, and health information, as well as state privacy statutes, the privacy-related activities of the Federal Trade Commission, and the privacy law in the European Union. 2 CREDITS.

PROCEDURE OF PATENT LITIGATION provides hands-on experience with issues that patent litigators face in day-to-day trial preparation, examining a hypothetical patent case from inception, through the Markman hearing, to trial, with additional attention to the relationship between district courts and the Federal Circuit in patent litigation. 2 CREDITS.

PROPERTY CRIME IN THE INFORMATION AGE melds two fields, criminal law and the law of information and intellectual property, with special focus on how the law protects information products from unauthorized use facilitated by the Internet and digitization. 3 CREDITS.

SPORTS LAW covers topics such as representation of the professional athlete in contract negotiations and endorsements, related intellectual property matters, the player-club contractual relationship, anti-trust and collective bargaining issues in amateur and professional sports, and sports tort liability. 2 CREDITS.

TRADE SECRETS surveys the practical aspects of trade secrets as they relate to protection by contract and operation of law, relationships of the parties, public law constraints, adversarial considerations, and licensing. 2 CREDITS.

TRADEMARK AND UNFAIR COMPETITION examines the evolution and practice of trademark and related unfair competition law, with emphasis on litigation strategy. 3 CREDITS.

VIRTUAL WORLDS examines models for virtual world law and government, with special emphasis on online contracts, intellectual property rights, gambling and gaming laws, jurisdictional laws, privacy and publicity rights, and issues of computer security. 2 CREDITS.
GILES RICH INTELLECTUAL PROPERTY
MOOT COURT NATIONALS
U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT
(L-R) William Sprott, Melissa Broadway, Carlyn Burton (Team Coach), Monica Mensah, and Randy Roeser

2013 FALL IP INSTITUTE
PROF. PAUL JANICKE, CHIEF JUDGE SHARON PROST
(U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT),
AND PROF. GREG R. VETTER

SPONSORED SCHOLARSHIP GRANTS ("SSGs") FROM IPIL

SSG FOR THE LEGAL ACADEMY
SEAN PAGER
Michigan State University
College of Law

SSG FOR FEDERAL CLERKS
TIMOTHY LAU
Hon. Raymond C. Clevenger III
U.S. Court of Appeals for the Federal Circuit

SARAH HARRIS
GENERAL COUNSEL
U.S. PATENT AND TRADEMARK OFFICE

PROF. PAUL JANICKE AND PROF. ELIZABETH ROWE
AT THE ANNUAL FALL LECTURE
IPIL: A YEAR IN THE LIFE

PROF. JULIE COHEN, BAKER BOTTS L.L.P. LECTURER, WITH IPIL PROF. CRAIG JOYCE AT THE HOUSTON MUSEUM OF NATURAL SCIENCE

ROGER MILGRIM
SPEAKER AT IPIL’S WINTER ADVISORY COUNCIL DINNER

2014 NATIONAL CONFERENCE
SANTA FE, NEW MEXICO
IPIL’S VERSION OF “THE WAVE”

PROF. JULIE COHEN EXAMINES HER SPRING LECTURE GIFT, THE FIRST U.S. COPYRIGHT ACT AS PUBLISHED IN THE GAZETTE OF THE UNITED STATES

SAPNA KUMAR & IRINA MANTA (HOFSTRA)
IP SCHOLARS CONFERENCE AT BERKELEY

2014 NATIONAL CONFERENCE
(L-R) WENDY GORDON (BOSTON UNIVERSITY), CRAIG JOYCE (IPIL/HOUSTON), CHIEF JUDGE ALEX KOZINSKI (NINTH CIRCUIT), FUNMI AREWA (UC-IRVINE)
Olufunmilayo B. Arewa  
University of California - Irvine, School of Law  
*A Musical Work Is a Set of Instructions*  
52 Hous. L. Rev. _____ (2014)

Wendy Jane Gordon  
Boston University School of Law  
*The Core of Copyright*  
52 Hous. L. Rev. _____ (2014)

Jacqueline D. Lipton  
University of Houston Law Center  
*Copyright and the Commercialization of Fanfiction*  
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Thomas B. Nachbar  
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Co-Moderated with Introduction by  
Craig Joyce  
University of Houston Law Center  
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Co-Moderated by  
Hon. Alex Kozinski  
U.S. Court of Appeals for the Ninth Circuit

Aaron Perzanowski  
Case Western Reserve University School of Law

Marketa Trimble  
UNLV William S. Boyd School of Law

Jessica Silbey  
Suffolk University Law School

"CLASS PHOTO" (Left to Right): Marketa Trimble (Nevada-Las Vegas), Jacqueline Lipton (IPIL/Houston), Craig Joyce (IPIL/Houston), Wendy Gordon (Boston University), Tom Nachbar (Virginia), Hon. Alex Kozinski (Ninth Circuit), Jessica Silbey (Suffolk), Lydia Loren (Lewis & Clark), Greg R. Vetter (IPIL/Houston), Funmi Arewa (UC-Irvine), Aaron Perzanowski (Case Western Reserve)
### Prior IPIL National Conferences 2001 - 2013

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For citations to specific articles, please contact Houston Law Review at www.houstonlawreview.org. No conference held in 2006.
The Ronald A. Katz Lectures: Made Possible by a Generous Gift from Ronald and Madelyn Katz

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The Baker Botts Lectures:
A Service and Tribute to Houston’s Distinguished Intellectual Property Bar

2014 BAKER BOTTS LECTURE
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Lyle L. Jones Professor of Competition and Innovation Law and Director, Center for Intellectual Property Law & Markets
University of San Diego School of Law

2012 R. ANTHONY REESE
Chancellor’s Professor of Law
University of California, Irvine School of Law

2011 PAUL GOLDSTEIN
Stella W. and Ira S. Lillick Professor of Law
Stanford Law School

2010 DOUGLAS LICHTMAN
Professor of Law
University of California, Los Angeles School of Law

2009 WILLIAM O. HENNESSEY
Professor of Law
University of New Hampshire School of Law

2008 ROBERT P. MERGES
Wilson Sonsini Goodrich & Rosati Professor of Law and Technology; Director, Berkeley Center for Law & Technology
UC Berkeley School of Law

2007 JOEL R. REIDENBERG
Professor of Law and Founding Director of the Center on Law and Information Policy
Fordham University School of Law

2006 HON. ARTHUR J. GAJARSA
United States Court of Appeals for the Federal Circuit (Ret.)

2005 F. SCOTT KIEFF
Professor of Law
Washington University in St. Louis School of Law

2004 JANE C. GINSBURG
Morton L. Janklow Professor of Literary and Artistic Property Law
Columbia University School of Law
Market research confirms how the CAR/DIO's provocative pitches can spike a prospect's EKG and spark an immediate interest in buying a new car. From double-truck spreads in major magazines to seductive spots on radio and TV, the automaker's advertisements implore millions of consumers to "Pump Up The Planet with a CAR/DIO." Can other coachmen who covet these communiqués attempt to transplant the company's marketing message into media of their own? Thanks to the law of copyright, plagiarizers who half-heartedly attempt to purloin pertinent possessions risk (legally speaking, of course) infractions, infarctions, or full arrest.

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PATSTATS.ORG tracks case outcomes for 40 commonly arising issues in modern U.S. patent litigation. Offered as a free public service for courts, scholars, and practitioners of patent law, this resource provides research information on decisions rendered each quarter, from January 1, 2000 to the present.

Decisions include the reported cases of the District Courts, the Court of Federal Claims, and the International Trade Commission. Reported and unreported Federal Circuit decisions also are incorporated.

PATSTATS.ORG issues include Validity Decisions, Enforceability Decisions, Procedural Defenses, Infringement Issues, Damages Calculations, and Special Factors.

To view these materials, visit www.patstats.org.

WATERCASES.ORG
Spirit Over the Waters

WATERCASES.ORG is a website containing Professor Janicke's two legal archival libraries and a history article related to each. One library concerns the interstate disputes over diversion of Lake Michigan's water for use in wastewater removal by Illinois. The second library is about the patent infringement cases of the 1920s and 1930s brought by a British patent owner against the cities of Milwaukee and Chicago. The patents covered the basic aspects of the activated sludge method of wastewater treatment, now the dominant method used worldwide. The patent applications were filed in the period 1914-1916. The site will be expanded as new materials become available.

To view these materials, visit www.watercases.org.
**WEB RESOURCES**

**IPINFOBLOG.COM**
Contemporary Intellectual Property, Licensing & Information Law

This site offers a continuing dialogue on contemporary IP, licensing, and information law issues, hosted by Professor Nimmer.

To participate in this blog, please visit www.ipinfoblog.com.

![Prof. Raymond T. Nimmer](image)

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**PATENT**

Pooh on pesky polymers and cancel all carcinogenic compounds! Every CAR/DIO is coated not with ecologically egregious enamels but with a distinctive palette of paints made from hearty heartwoods. From platelet purple to plasma puce, the entire cacophony of CAR/DIO colors is brewed using a patented process. Can competitors copy the company’s cauldron to create a comparable kaleidoscope? Craven crayonists will be disheartened to learn that inventions that open the door to a competitive advantage can be sheltered by patents.
TRADEMARK

The marquee marque in motoring unquestionably belongs to the CAR/DIO. From fender festoons to sidewall swaths, the company’s victory-red logo stands as much for automotive excellence as it does for planetary passion. The insignia represents the heart and soul of CAR/DIO and its products – but is it safe from vainglorious inveiglers? Trademark protections are an integral part of intellectual property law, and anyone attempting to tap the company’s visual vein will find the authorities quick to contravene.

SPECIAL EVENTS

SPECIAL EVENTS provide the opportunity for IPIL, other academic institutions, intellectual property and information law practitioners, and the judiciary to focus on current issues and to explore solutions for critical legal problems associated with creative expression and new technologies.

30TH ANNIVERSARY ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
GALVESTON, TEXAS

This conference secures national experts to review the latest developments and trends in intellectual property and information law.

TRADEMARK

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IPIL HOSTS LICENSING EXECUTIVE SOCIETY (LES) EVENT: IP & LICENSING BASICS

The course is taught by both legal and business experts to build practical understanding of core IP and licensing concepts.

L-R: D.C. Toedt, UH Law Center Lecturer; Louise Levien, ExxonMobil Upstream Research Company; Jeffrey Whittle, Bracewell & Giuliani

Moody Gardens Pyramids
Galveston, Texas
IPSO is the organization for students of intellectual property and information law at the University of Houston Law Center. It promotes awareness of intellectual property and information law issues at the UH Law Center, provides networking opportunities among students and intellectual property and information law practitioners in the community, and collaborates with IPIL in carrying out its various programs.

STUDY ABROAD OPPORTUNITIES are available to Law Center students. The North American Consortium for Legal Education (NACLE) at UH offers exchanges with member institutions in Canada and Mexico. UHLC J.D. and LL.M. students also have traveled to Europe to exchange ideas with counterparts from the Max Planck Institute in Munich and to tour the World Intellectual Property Organization and the World Trade Organization in Geneva.

ANNUAL STUDENT COMPETITIONS
IP students of the Law Center participate in many competitions both locally and nationwide such as the Giles S. Rich Moot Court Competition.

TRADE SECRETS

Just as the human heart has hidden chambers, so too does the Jar-Vig engine of the CAR/DIO. A diagram of the top-secret chemical processes flowing through the valves and ventricles which makes the Jar-Vig a preeminent power plant would require four and twenty blackboards – with every stroke of the chemists’ inscrutable scrawls representing the core value of the company and its products. Thanks to the trade secret protections found in intellectual property law, pickpockets who attempt to pilfer these processes will quickly be flushed and summoned to chambers.
CAR/DIO maintains its own bureau of vital statistics, a state-of-the-art database that preserves preferences proffered by current customers and potential purchasers. In capillary fashion, every unit of the company taps into this artery of information and draws dramatic dividends. But ponder this puzzle: who owns the database? The U.S. Supreme Court has held that data generally cannot be copyrighted, but information law doctrines help protect a company’s database investments. Anyone attempting to pass on the wrong side of CAR/DIO’s information superhighway should check their rear-view mirror for flashing lights.

The law library provides many specialized online databases, supplying information not available in the popular legal research services or in print. The integrated library system provides access to all the library’s print and online resources, as well as the research collections of the UH Libraries. A wireless network provides easy access to the UH Law Center’s network and online subscriptions. Above all, our highly trained, service oriented lawyer librarians ensure that students and faculty receive the full value of our exceptional legal research library.
IPIL MISSIONS

**Provide** legal education of the highest quality in the fields of intellectual property and information law to help prepare law students and lawyers for the challenges of practicing law in a nationally and internationally integrated economy.

**Advance** the development of intellectual property and information law by promoting and disseminating research by UH Law Center faculty and by sponsoring excellence in IP and IL scholarship by others.

**Serve** Texas and the Nation by providing an internationally recognized center for the exchange of ideas on intellectual property and information law.

**Contribute** to international cooperation among scholars and practitioners in these fields from all nations.
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