HON. JIMMIE REYNA, U.S. COURT OF APPEALS FOR THE FEDERAL CIRCUIT
2012 KATZ FOUNDATION LECTURER
FEEDING GIRAFFES AT HOUSTON ZOO

PROF. DAVID MCGOWAN, UNIVERSITY OF SAN DIEGO SCHOOL OF LAW
2013 BAKER BOTTS LECTURER
VISITING SEA LIONS AT HOUSTON ZOO

IPIL/HOUSTON 2014
# TABLE OF CONTENTS

<table>
<thead>
<tr>
<th>Section</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dean’s Message</td>
<td>1</td>
</tr>
<tr>
<td>KWIK-CHIK</td>
<td>2</td>
</tr>
<tr>
<td>A Learning Center at an International Crossroads</td>
<td>2</td>
</tr>
<tr>
<td>Degree Offerings</td>
<td>3</td>
</tr>
<tr>
<td>Principal Faculty</td>
<td>4</td>
</tr>
<tr>
<td>Affiliated Faculty</td>
<td>6</td>
</tr>
<tr>
<td>Adjunct Faculty</td>
<td>7</td>
</tr>
<tr>
<td>IPIL Courses Typically Offered</td>
<td>8</td>
</tr>
<tr>
<td>IPIL: A Year in the Life</td>
<td>10</td>
</tr>
<tr>
<td>National Conference (Santa Fe)</td>
<td>12</td>
</tr>
<tr>
<td>Fall Lecture</td>
<td>14</td>
</tr>
<tr>
<td>Spring Lecture</td>
<td>15</td>
</tr>
<tr>
<td>KWIK-CHIK Copyright</td>
<td>16</td>
</tr>
<tr>
<td>Sponsored Web Resources</td>
<td>16</td>
</tr>
<tr>
<td>KWIK-CHIK Patent</td>
<td>17</td>
</tr>
<tr>
<td>KWIK-CHIK Trademark</td>
<td>18</td>
</tr>
<tr>
<td>Special Events</td>
<td>18</td>
</tr>
<tr>
<td>Student Interests</td>
<td>19</td>
</tr>
<tr>
<td>KWIK-CHIK Trade Secrets</td>
<td>19</td>
</tr>
<tr>
<td>KWIK-CHIK Information Law</td>
<td>20</td>
</tr>
<tr>
<td>UH Law Center’s Legal Information Resources</td>
<td>20</td>
</tr>
<tr>
<td>IPIL Missions</td>
<td>Inside Back Cover</td>
</tr>
<tr>
<td>Contact Information</td>
<td>Inside Back Cover</td>
</tr>
<tr>
<td>Sponsors/Supporters</td>
<td>Back Cover</td>
</tr>
</tbody>
</table>

Cover photos by Tom DuBrock Photography for IPIL

Special thanks to Lynnae Lusker and the Houston Zoo

www.houstonzoo.org
The time is right to learn from the best in Intellectual Property and Information Law, and the place to do that is here at the University of Houston Law Center. Our Intellectual Property & Information Law Institute is consistently ranked in the nation’s top 10 according to U.S. News & World Report and is known throughout the world for the strength of its faculty, scholarship, curriculum, and students. Students at the Law Center learn against the backdrop of Houston, the nation’s fourth largest city, and benefit from the wealth of intellectual capital in the area as the region thrives as an epicenter of business – domestically and in the global marketplace.

Whether your interest lies in traditional areas of Intellectual Property Law – patent, copyright, trademark, trade secret – or the rapidly evolving field of Information Law – Internet, software, electronic commerce, databases – IPIL/HOUSTON has what it takes to help you realize your goal of a successful career in this growing field.

Please spend a few minutes reading about all we have to offer, and then come join us.

—Richard M. Alderman
INTERIM DEAN
DIRECTOR, CONSUMER LAW CENTER
DWIGHT OLDS CHAIR IN LAW
AS PART OF THE UH LAW CENTER, accredited by the American Bar Association, the Institute for Intellectual Property & Information Law is located in one of the largest and most diverse metropolitan areas in the United States. Houston is among the top five markets in the United States for intellectual property and information lawyers, with thousands of these specialists working in corporations, law firms, and universities. Indeed, the Houston Intellectual Property Law Association is among the most influential IP bar organizations in the country, boasting many past and present leaders of national IP advocacy groups, along with its active amicus and continuing legal education activities.

In addition to world-class law firms serving clients from Houston to Hong Kong and from Silicon Valley to Singapore, Houston hosts numerous multinational corporations and organizations that generate intellectual property: ExxonMobil, Shell, NASA, many information technology companies, and the distinguished institutions of the Texas Medical Center are just a few. UH’s strong presence in the region produces significant research opportunities for faculty and students alike.

For more information on Houston, visit [www.houstontx.gov](http://www.houstontx.gov).

KWIK-CHIK

In the crucible of today’s business world, some fledgling ideas just sit and simmer, while others take wing and produce healthy stock. To lay bare the issues governed by intellectual property and information law, consider the finger-licking case of **KWIK-CHIK, INC.**

Started with little more than a gas-fired kettle teetering on the tailgate of the founder’s pick-up, **KWIK-CHIK** is now the world’s largest broker of birds, leaving millions of customers from Bangor to Baja singing about the wings they fling. And if any foxes dare stray near **KWIK-CHIK**’s henhouse headquarters, the company does more than squawk. A flock of intellectual property and information law specialists henpecks any trespassing birdbrains and encourages them to find other ways to feather their nests.

For the “rest of the story” of Copyright, Patent, Trademark, Trade Secrets and Information Law, see pages 16 - 20.
APPROXIMATELY THREE DOZEN COURSES RELATING TO IPIL ARE OFFERED REGULARLY at the UH Law Center. All of these courses answer the degree requirements for the Doctor of Jurisprudence (J.D.) degree, and most apply to the Master of Laws (LL.M.) degree in intellectual property and information law.

J.D. PROGRAM
The UH Law Center offers both full-time and part-time programs leading to the J.D. degree. J.D. candidates must complete 90 semester hours and can customize their curricula with intellectual property and information law courses that reflect their individual interests. Students interested in applying to the J.D. Program should contact the Office of Admissions for an application at 713.743.2280 or lawadmissions@uh.edu. Applications also can be accessed at www.law.uh.edu/admissions/apply-now.html.

LL.M. PROGRAM
The LL.M. Program provides an academic environment for practicing lawyers who wish to expand their knowledge of intellectual property and information law. Only a limited number of candidates are accepted for full-time or part-time studies, and admissions are highly competitive. Applicants from the United States must hold a J.D. degree or equivalent from a law school accredited by the American Bar Association. Lawyers who hold law degrees from foreign countries must meet academic and English-language standards for admission.

LL.M. candidates must complete 24 semester hours of approved courses (including a minimum of 15 hours of IP and IL study), with a qualifying cumulative grade-point average. An optional thesis is available. Class scheduling and availability vary from year to year. Most IPIL courses are offered in the fall and spring semesters. Generally, IPIL courses are not available in the summer. Both full-time and part-time degree candidates are allowed a maximum of three years for in-classroom work and completion of the thesis. Thesis supervision occurs during the fall and spring semesters only. For details about the LL.M. Program, contact the LL.M. Coordinator at 713.743.2890 or llm@uh.edu, or visit www.law.uh.edu/llm.

VISITING STUDENTS
Second- and third-year law students in good standing at an ABA-accredited law school are eligible to spend a semester at the UH Law Center and to enroll in its IPIL curriculum as well as other upper-division courses. Participants are accorded “visiting” status and receive their law degrees from their home schools. Students interested in visiting at the UH Law Center should contact the Office of Admissions at 713.743.2280 or lawadmissions@uh.edu.
CRAIG JOYCE  
Andrews Kurth Professor of Law  
B.A., Dartmouth College; M.A., Oxford University; J.D., Stanford University

Professor Joyce is the lead author of the widely used casebook, Copyright Law (9th ed. 2013). His articles on copyright history and doctrine have appeared in numerous journals, including the Emory, Harvard, Houston, Michigan, UCLa, and Vanderbilt law reviews, and are cited regularly by the federal appellate courts. He edited The Majesty of the Law (2003) for Supreme Court Justice Sandra Day O’Connor.

Professor Joyce practiced law at Fennewemore Craig in Phoenix before entering academia in 1981, and has taught at the UH Law Center since 1986. Besides his duties at the Institute for Intellectual Property & Information Law since 1991, he has served as both Associate Dean for Academic Affairs and Associate Dean for Graduate Studies and Special Programs. He taught at the Institute on Chinese Law & Business in Beijing in Summer 2011 and 2012.

Subjects:  
Copyright, Advanced Copyright Seminar, American Legal History, and Torts

Recent Scholarship includes:  

For more information, visit Professor Joyce’s Web page at www.law.uh.edu/faculty.
JACQUELINE D. LIPTON
Baker Botts Professor of Law
B.A. (Melb.), B.A. (Hons.) (La Trobe), LL.B. (Hons) (Melb.), LL.M. (Monash), LL.M. (Cantab.), Ph.D. (Griffith), Ph.D. (Cantab.)

Professor Lipton is a recognized expert in the fields of cyberlaw, intellectual property law, and comparative/international commercial law. She has served on the faculties of major research universities in Australia, the United Kingdom, and the United States. Prior to that, she worked for two major Australian commercial law firms, and also as in-house counsel at a major Australian bank. She is the co-author of one of the leading cyberlaw casebooks in the U.S. market as well as several sole-authored monographs on digital technology and the law.

Subjects: Internet Law, Trademark Law, International Intellectual Property Law, and Data Privacy

Recent Scholarship includes:


For more information, visit Professor Lipton’s Web page at www.law.uh.edu/faculty.

RAYMOND T. NIMMER
Dean Emeritus and Leonard H. Childs Professor of Law
B.A., J.D., Valparaiso University

Professor Nimmer is the author of over 20 books and numerous articles. His most recent books are Data Privacy, Protection and Security Policy (2012); Modern Licensing Law (2012), and The Law of Computer Technology (4th ed. 2009, updated 2012). He is a frequent speaker at programs worldwide in the areas of intellectual property, licensing, business, and technology law. He was the Co-Reporter of the Drafting Committee on Revision of U.C.C. Article 2 and the Reporter of the Uniform Computer Information Transactions Act (UCITA). He has been a consultant to the National Science Foundation and the office of the Legal Advisor of the U.S. State Department. He is listed in the International Who’s Who of Internet and E-Commerce Lawyers, as well as Who’s Who in Law, and as one of the Best Lawyers in America in numerous categories.

Subjects: Information Law, Internet Law, Digital Transactions, and Commercial Law

Recent Scholarship includes:


For more information, visit Professor Nimmer’s Web page at www.law.uh.edu/faculty.

GREG R. VETTER
Law Foundation Professor
Professor of Law

B.S.E.E., Missouri University of Science and Technology, M.S., University of Missouri-Kansas City; M.B.A., Rockhurst University; J.D., Northwestern University

Professor Vetter is a leading expert on intellectual property as applied to software, with particular emphasis on free and open source software. Prior to law school, he gained extensive business experience in software design, product management, and product marketing. After several years in practice, he clerked for the Honorable Arthur J. Gajarsa on the U.S. Court of Appeals for the Federal Circuit in Washington, D.C., before joining the Law Center in 2002. He served as a visiting professor at the University of Texas School of Law during the 2006-07 academic year and at the University of Washington School of Law during the Fall 2010 semester.

Subjects:


Recent Scholarship includes:


For more information, visit Professor Vetter’s Web page at www.law.uh.edu/faculty.
AFFILIATED FACULTY

DARREN BUSH, PROFESSOR OF LAW,
B.A., California State University, San Bernardino; Ph.D., J.D., University of Utah

Professor Bush previously served in the U.S. Department of Justice’s Antitrust Division, with attention to state deregulation of electric utilities as well as mergers and anticompetitive conduct in wholesale and retail energy markets. He teaches Antitrust, Regulated Industries, Law & Economics, and Administrative Law.

SETH CHANDLER, PROFESSOR OF LAW,
A.B., Princeton University; J.D., Harvard University

Professor Chandler is a leader in the emerging scholarly discipline of law and computation, where his scholarship uses computational modeling to better understand such areas of interest as insurance law, health law, economic analysis of law, and contracts. At UH, he teaches Computational Law, which includes various methods applied to the effect and operation of IP law.

ANTHONY R. CHASE, ASSOCIATE PROFESSOR OF LAW,
B.A., M.B.A., J.D., Harvard University

Professor Chase, a former telecom industry executive, has served as Deputy Chairman of the Regional Board of the Federal Reserve Bank of Dallas, Houston Branch. He teaches Communications Law, Entrepreneurship, and Contracts at the Law Center, and also teaches in the UH Bauer College of Business’s top-ranked Entrepreneurship Program.

BARBARA EVANS, ASSOCIATE PROFESSOR OF LAW, Co-DIRECTOR, HEALTH LAW & POLICY INSTITUTE, AND DIRECTOR, CENTER ON BIOTECHNOLOGY & LAW, B.S.E.E., University of Texas at Austin (with Honors); M.S., Ph.D., Stanford University; J.D., Yale Law University; LL.M., University of Houston

Dr. Evans’ research interests include genomic and translational medicine, tissue banking, healthy data privacy, and biotechnology regulation. A member of the ABA Special Committee on Bioethics, at UH she teaches Biotechnology and the Law.

PETER LINZER, PROFESSOR OF LAW,
A.B., Cornell University; J.D., Columbia University

Professor Linzer has served as Revisor, CORBIN ON CONTRACTS (INTERPRETATION), and Editorial Revisor of the RESTATEMENT (SECOND) OF CONTRACTS. In addition to advanced contract drafting (including domestic and international IP-related documents), he teaches Constitutional Law and First Amendment, with research interests in free speech rights and Internet neutrality.

GERALDINE SZOTT MOOHR, ALUMNAE PROFESSOR OF LAW,
B.S., University of Illinois; M.S., Bucknell University; J.D., American University

Professor Moohr is one of the nation’s leading scholars in federal criminal law, particularly fraud and white collar crime, and is the author of the path-breaking casebook, THE CRIMINAL LAW OF INTELLECTUAL PROPERTY AND INFORMATION. She teaches Property Crime in the Information Age.

MICHAEL A. OLIVAS, WILLIAM B. BATES DISTINGUISHED CHAIR IN LAW AND DIRECTOR, INSTITUTE OF HIGHER EDUCATION LAW & GOVERNANCE, B.A., Pontifical College Josephinum; M.A., Ph.D., Ohio State University; J.D., Georgetown University

Professor Olivas, 2011 President of the AALS, is the nation’s leading expert on higher education law. A prolific scholar, his writings are cited in the popular press and debated in academic institutions across the United States. He teaches Education Law and Legislation.

JESSICA ROBERTS, ASSISTANT PROFESSOR OF LAW,
B.A., University of Southern California; J.D., Yale University

Professor Roberts’ research operates at the intersection of health law and antidiscrimination law. Her current projects explore the theoretical implications of health-care reform, the formation of genetic identity, and the antidiscrimination protection of health-related information. Professor Roberts teaches Introduction to Health Law, Disabilities and the Law, and Genetics and the Law.

SPENCER SIMONS, ASSOCIATE PROFESSOR OF LAW, AND DIRECTOR, O’QUINN LAW LIBRARY, B.A., J.D., M.B.A. (Finance), Master of Librarianship, University of Washington

Professor Simons’ professional background includes over a decade in banking and financial management, along with bankruptcy work as an attorney. His academic career led him to the directorship of the Law Center’s O’Quinn Law Library in 2004. He currently teaches Accounting and Finance for Lawyers, as well as Advanced Legal Research.

LAWRENCE F. PINSKY, PROFESSOR, PHYSICS DEPARTMENT, COLLEGE OF NATURAL SCIENCES, UNIVERSITY OF HOUSTON, B.S., Carnegie Mellon University; M.A., Ph.D., University of Rochester; J.D., LL.M., University of Houston

Dr. Pinsky’s specialties include experimental particle physics, heavy ion physics, nucleon structure functions, space radiation simulation, medium energy physics, and charged particle detector development. He is actively involved in projects at CERN, BNL, NASA, and Fermilab. He teaches Internet Law and Intellectual Property Survey.
ADJUNCT FACULTY

YOCEL ALONSO, B.A., University of Houston, University of Salamanca, Spain; J.D., University of Houston  
RAY ASHBURG, The Dow Chemical Company, B.S., University of North Carolina at Charlotte; J.D., Wake Forest University; LL.M., University of Houston  
REBECCA BOLIN, B.A., Rice University; J.D., Yale University  
RONALD L. CHICESTER, Ronald Chichester, P.C., B.S., M.S., University of Michigan; J.D., University of Houston  
RUSSELL CHORUSH, Heim Payne + Chorush LLP, B.S., University of Texas at Austin; M.S., Ph.D., Cornell University; J.D., University of Houston  
ALI DHANANI, Baker Botts L.L.P., B.S. (Computer Science), J.D., University of Houston  
JEFF C. DODD, Andrews Kurth LLP, B.A., J.D., University of Houston  
KATHY FRANCO, Franco Gonzalez PLLC, B.S., Massachusetts Institute of Technology; J.D., University of Houston  
VALERIE K. FRIEDRICHS, JL Salazar Law Firm, PLLC, B.S., University of Texas at Austin; Ph.D., University of California, Los Angeles; J.D., University of Houston  
DAVID HRICIK, Mercer University School of Law, B.A., University of Arizona; J.D., Northwestern University  
SHARON A. ISRAEL, Mayer Brown LLP, S.B. (Electrical Engineering), Massachusetts Institute of Technology; J.D., M.B.A., Emory University  
PAUL KRIEGER, Morgan, Lewis & Bockius LLP, B.S., University of Pittsburgh; LL.B., University of Maryland; LL.M., George Washington University. Also a competition coach.  
TERRIL G. LEWIS, Wong, Cabello, Litsch, Rutherford & Bruccoleri, L.L.P., B.S.E.E., University of Notre Dame; M.E.E., Rice University; J.D., University of Houston; LL.M., George Washington University  
JOHN NORRIS, Winston & Strawn LLP, B.Ch.E., University of Arkansas; J.D., George Washington University  
D.C. TOEDT, B.A., J.D., University of Texas at Austin  
HOLLY K. TOWLE, K&L Gates, A.B., Whitman College; J.D., University of Washington  
PAUL VAN SLYKE, Locke Lord LLP, B.S., University of Texas at Austin; J.D., Southern Methodist University. Also a competition coach.  
JEREMY WELCH, Schlumberger Technology Corp, B.A., Rice University; J.D., University of Houston  

COMPETITION COACHES

CARLYN BURTON, OsHa · Liang LLP, B.S., M.S., Emory University; J.D., University of Houston  
AFSHEEN DAVIS, The Josh Davis Law Firm, B.S., Texas A&M University; J.D., University of Houston  
JOSEPH DAVIS, The Josh Davis Law Firm, B.S., Trinity University; J.D., University of Houston  
K. RACHELLE GOLDMAN, WesternGeco, B.S., Texas A&M University; M.S., Purdue University; M.S., Texas A&M University; J.D., University of Houston  
CHRISTOPHER McKEON, McKeon Attorneys PLLC, B.S., Texas A&M University; M.S., Texas A&M University; J.D., University of Houston  
LINDSEY POWDRELL, B.A., University of Houston; J.D., Regent University  
ALLISON REGAN, Office of Career Development, University of Houston Law Center, B.S., Clemson University; J.D., Loyola University New Orleans  
ALEXIS STEINBERG, Mosser Law PLLC, B.S., United States Naval Academy; J.D., University of Texas at Austin  
DAVID TIEDE, Texas Consumer Complaint Center, University of Houston Law Center, B.A., J.D., University of Texas at Austin  

DISTINGUISHED JURIST IN RESIDENCE

HON. PAUL MICHEL, U.S. Court of Appeals for the Federal Circuit (Ret.), B.A., Williams College; J.D., University of Virginia
ADVANCED TOPICS IN COPYRIGHT LAW SEMINAR provides students the opportunity for in-depth exploration of topics of interest to them, including technological, international, and historical problems in the field of copyright law. **3 credits.**

ADVANCED TOPICS IN SOFTWARE PROTECTION provides students with a holistic view of software protection, focusing on legal issues concerning the protection and transaction of computer software, particularly with respect to trade secrecy, digital copyright, and licensing. **2 credits.**

ADVERTISING AND MARKETING LAW covers both the law and commercial perspectives concerning the advertising and marketing industry. This survey includes treatment of issues from consumer protection, privacy, trademark, business torts, constitutional law, copyright, privacy, and other areas of law important to advertising and marketing. **3 credits.**

ANTITRUST LAW explores the law and economics of antitrust policy and the methods for enforcing antitrust policy. Emphasis is placed on the issues of monopolization, mergers, price fixing, and state and local government actions displacing the competitive process. **3 credits.**

ART LAW considers various national and international disputes involving the title and possession of works of art and cultural heritage. **2 credits.**

BIOTECHNOLOGY & THE LAW examines ethical, legal, and policy issues surrounding new medical technologies related to genetic information, including consideration of regulatory frameworks to ensure appropriate incentives for research and commercialization of biotechnologies. **3 credits.**

COMMUNICATION LAW examines regulation and policy concerned with various forms of mass media in the US, including radio and television as well as telecommunications regulations, law, and policy. **3 credits.**

COMPUTATIONAL LAW enables students to develop interactive models of legal issues or systems. Likely topics include decision theory, game theory, finance, statistics, network analysis, and computational linguistics. **3 credits.**

COMPUTER CRIME will emphasize the federal criminal laws, particularly the Computer Fraud and Abuse Act, but will touch upon relevant state anti-spyware laws as well. Other topics include crimes related to corporate espionage, hacking, and misappropriation/infringement of intellectual property rights that involve a computer or a network. **2 credits.**

CONSUMER LAW examines consumer law issues in both traditional and electronic/internet marketplaces, including an emphasis on the Texas Deceptive Trade Practices Act. **3 credits.**

CONTRACT DRAFTING helps students prepare for drafting, reviewing, analyzing, explaining, and negotiating contracts. Depending in part on student input, typical contracts considered may include, e.g., agreements involving employment, leases, distribution, services, licenses, stock-options, change-of-control, arbitration, and/or settlements. **3 credits.**

COPYRIGHT LAW deals with the protection of the works of human intellect (literature, music, art, computer programs, etc.) under U.S. Code Title 17. **3 credits.**

CULTURAL PROPERTY covers topics in the protection of intangibles as they relate to knowledge generated by indigenous people around the world, and also considers issues concerning knowledge derived from genetically isolated populations. **2 credits.**

DIGITAL TRANSACTIONS covers issues in software and online licensing, including the nature of remedies, warranties, and other obligations that arise from such transactions. **2 credits.**

eDISCOVERY examines the increased impact of technology in the workplace, including significant changes in the way litigation, and specifically discovery, is handled. **3 credits.**

ENTERTAINMENT LAW blends concepts and skills derived from intellectual property, contracts, and torts, with emphasis on recent Internet-based developments in the relevant entertainment industries. **2 credits.**

ENTREPRENEURSHIP examines entrepreneurship and specifically considers the challenges and strategies typically encountered in becoming a successful entrepreneur, with particular emphasis on technology and the law relating to it. **3 credits.**

FRANCHISE & DISTRIBUTION covers franchise regulation, disclosure, and registration, types of franchises, antitrust, unfair competition, trademarks, pricing, advertising, premises liability, and contract law. **3 credits.**

GENETICS AND THE LAW examines ethical, legal, and policy issues surrounding new genetic technologies. **2 credits.**
TYPICALLY OFFERED

**INTELLECTUAL PROPERTY ADVANCED TOPICS SEMINAR** is a treatment of specialized subjects in intellectual property law. 3 credits.

**INTELLECTUAL PROPERTY LAW SURVEY** covers domestic intellectual property laws—patent, copyright, trademark, and trade secret—through statutes and cases, with attention to the needs both of non-specialty students desiring a one-time overview of the basics of IPIL law and of soon-to-be IPIL specialists seeking more detailed study. 2 credits.

**INTELLECTUAL PROPERTY STRATEGY AND MANAGEMENT** examines the legal and managerial issues facing an intellectual property or information-based organization from its startup phase through either an initial public offering (IPO) or an acquisition by another firm. 2-3 credits.

**INTERNATIONAL ENFORCEMENT OF INTELLECTUAL PROPERTY** analyzes the enforcement of trademarks, patents, and copyrights beyond national boundaries. Special emphasis is placed on differences and similarities between the diverse national intellectual property enforcement systems. 2 credits.

**INTERNATIONAL INTELLECTUAL PROPERTY** examines both international IP law itself and comparative aspects of IP law among major trading countries and regions of the world. 3 credits.

**INTERNET LAW** is a survey of legal issues arising from the rapid growth of Internet and other online communications. Coverage includes intellectual property, First Amendment, criminal, and privacy issues. 3 credits.

**INTERSESSION COURSES**, taught during the winter break, consider a variety of currently topical subjects such as database protection and privacy, as well as issues posed by pending and recently decided major cases. 1-2 credits.

**LICENSES AND TECHNOLOGY TRANSFER** examines means for licensing rights in technology and the ways of employing and transferring such rights. 3 credits.

**LLM THESIS COURSE** affords IPIL Master of Laws candidates the opportunity to produce thesis scholarship, under the supervision of IPIL faculty, in an area of intellectual property law or information law. 3 credits.

**PATENT LAW** examines the substantive law of patenting as a means for protecting inventive ideas. The course focuses on conditions necessary to obtain a patent, infringement, and enforcing patent rights through patent litigation. 3 credits.

**PATENT PROSECUTION** studies substantive law and procedures governing the patent application process and emphasizes practical application of the rules to real-life situations. 2 credits.

**PATENT REMEDIES AND DEFENSES** studies issues commonly arising in modern patent litigation. The course examines necessary parties, remedies, and affirmative defenses. 2 credits.

**PRIVACY AND DATA PROTECTION** covers the basic principles of privacy and data protection law, including federal privacy statutes relating to surveillance, record-keeping, and health information, as well as state privacy statutes, the privacy-related activities of the Federal Trade Commission, and the privacy law in the European Union. 2 credits.

**PROCEDURE OF PATENT LITIGATION** provides hands-on experience with issues that patent litigators face in day-to-day trial preparation, examining a hypothetical patent case from inception, through the Markman hearing, to trial, with additional attention to the relationship between district courts and the Federal Circuit in patent litigation. 2 credits.

**PROPERTY CRIME IN THE INFORMATION AGE** melds two fields, criminal law and the law of information and intellectual property, with special focus on how the law protects information products from unauthorized use facilitated by the Internet and digitization. 3 credits.

**SPORTS LAW** covers topics such as representation of the professional athlete in contract negotiations and endorsements, related intellectual property matters, the player-club contractual relationship, anti-trust and collective bargaining issues in amateur and professional sports, and sports tort liability. 2 credits.

**TRADE SECRETS** surveys the practical aspects of trade secrets as they relate to protection by contract and operation of law, relationships of the parties, public law constraints, adversarial considerations, and licensing. 2 credits.

**TRADEMARK AND UNFAIR COMPETITION** examines the evolution and practice of trademark and related unfair competition law, with emphasis on litigation strategy. 3 credits.

**VIRTUAL WORLDS** examines models for virtual world law and government, with special emphasis on online contracts, intellectual property rights, gambling and gaming laws, jurisdictional laws, privacy and publicity rights, and issues of computer security. 2 credits.
SPONSORED SCHOLARSHIP GRANTS ("SSGS") FROM IPIL

IPIL: A YEAR IN THE LIFE

HON. JIMMIE REYNA, KATZ FOUNDATION LECTURER
WITH IPIL PROFS. GREG R. VETTER AND CRAIG JOYCE
at The Houston Club

THE HONORABLE PAUL R. MICHEL, DISTINGUISHED JURIST IN RESIDENCE (WITH PROF. PAUL JANICKE)

HON. JIMMIE REYNA, KATZ FOUNDATION LECTURER
WITH IPIL PROFS. GREG R. VETTER AND CRAIG JOYCE
at The Houston Club

SSG FOR THE LEGAL ACADEMY
RYAN VACCA
University of Akron School of Law

SSG FOR FEDERAL CLERKS
DMITRY KARSHTEDT
Hon. Kimberly Moore, U.S. Court of Appeals for the Federal Circuit

THE HONORABLE PAUL R. MICHEL, DISTINGUISHED JURIST IN RESIDENCE (WITH PROF. PAUL JANICKE)

HON. JIMMIE REYNA, KATZ FOUNDATION LECTURER WITH IPIL PROFS. GREG R. VETTER AND CRAIG JOYCE
at The Houston Club

Darren Smith, IP Student at UH Law Center, Receiving the 2012 Past Presidents Award in the Jan Jancin Competition at the AIPLA Annual Meeting

Prof. Ray Nimmer and Jeff Dodd Co-authors, Modern Licensing Law, and Presenters, IP and Technology Licensing Conference

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL

Sponsored Scholarship Grants ("SSGs") from IPIL
IN THE LIFE

DAVID McGOWAN,
BAKER BOTTs L.L.P. LECTURER
IPIL 10th Annual Spring Lecture
AT THE CORONADO CLUB

PROF. SAPNA KUMAR
MODERATING IPIL’S
2013 NATIONAL CONFERENCE
IN SANTA FE, NEW MEXICO

PROF. GREG R. VETTER
VISITS THE FRANKLIN PIERCE CENTER AT THE
UNIVERSITY OF NEW HAMPSHIRE SCHOOL OF LAW

IPIL PROFS. JOYCE AND JANICKE
TODAY

2013 NATIONAL CONFERENCE
SANTA FE, NEW MEXICO
IPIL FACULTY AT THE LORETTO CHAPEL

ZOOPERB!
PROFS. JOYCE AND LIPTON WITH FRIENDS
AT THE HOUSTON ZOO
NATIONAL CONFERENCE

INTELLECTUAL PROPERTY AND INFORMATION LAW IN THE ADMINISTRATIVE STATE

SANTA FE, JUNE 7-8, 2013

CONFERENCE PRESENTERS

ADAM CANDEUB
Michigan State University College of Law
Transparency in the Administrative State
51 Hous. L. Rev. _____ (2013)

JOHN F. DUFFY
University of Virginia School of Law
The Inequities of Inequitable Conduct: A Case Study of Judicial Control of Administrative Process
51 Hous. L. Rev. _____ (2013)

JOHN M. GOLDEN
University of Texas School of Law
Proliferating Patents and Potential Responses to Patents’ “Cost Disease”
51 Hous. L. Rev. _____ (2013)

ARTI K. RAI
Duke Law School
Improving (Software) Patent Quality Through the Administrative Process
51 Hous. L. Rev. _____ (2013)

CHRISTOPHER S. YOO
University of Pennsylvania Law School
Is There a Role for Common Carriage in an Internet-Based World?
51 Hous. L. Rev. _____ (2013)

Moderated with Introduction by Sapna Kumar
IPIL/Houston
University of Houston Law Center
51 Hous. L. Rev. _____ (2013)

FELLOWS

KALI MURRAY
Marquette University Law School

SARAH TRAN
Southern Methodist University Dedman School of Law

RYAN G. VACCA
University of Akron School of Law

MELISSA WASSERMAN
University of Illinois College of Law

SPECIAL FUNDING ACKNOWLEDGMENT

DATA FOUNDRY COLOCATION • GIGANEWS USENET • GOLDEN FROG INTERNET TECHNOLOGY
Prior IPIL National Conferences 2001 - 2012

E-Commerce and Privacy
38 Hous. L. Rev. 717 (2001)
Anita A. Allen
Trotter Hardy
Walter W. Miller & Maureen A. O’Rourke
Raymond T. Nimmer
Chris Reed
Joel R. Reidenberg
Holly K. Towle

The Future of Patent Law
Paul M. Janicke
Mark D. Janis & Jay P. Kesan
Craig Allen Nard
Toshiko Takenaka
John R. Thomas

Considering Copyright
Craig Joyce
Hon. Jon O. Newman
William Patry
Hon. Richard A. Posner
Alan Story
Eugene Volokh
Alfred C. Yen

Trademark in Transition
Graeme B. Dinwoodie
Stacey L. Dogan & Mark A. Lemley
A. Michael Froomkin
William M. Landes
J. Thomas McCarthy
Greg R. Vetter

Transactions, Information and Emerging Law
42 Hous. L. Rev. 941 (2005)
Frank H. Easterbrook
Clayton P. Gillette
Robert W. Gomulkiewicz
Raymond T. Nimmer
Robert Oakley
R. Polk Wagner

Copyright in Context
44 Hous. L. Rev. 815 (2007)
Keith Aoki
Thomas F. Cotter
Craig Joyce
Roberta Rosenthal Kwall
Peter S. Menell
Neil Netanel

Patent Law in Perspective
45 Hous. L. Rev. 1031 (2008)
Rebecca Eisenberg
Paul J. Heald
Michael Meurer
Janice M. Mueller & Donald S. Chisum
Arti K. Rai
Greg R. Vetter

Intellectual Property in International Perspective
46 Hous. L. Rev. 975 (2009)
Graeme B. Dinwoodie & Rochelle Dreyfuss
Cynthia Ho
Charles R. McManis
Jerome H. Reichman
Greg R. Vetter

Celebrating Copyright’s Tri-Centennial
47 Hous. L. Rev. 779 (2010)
Oren Bracha
Ronan Deazley
Craig Joyce
Hon. Pierre N. Leval
David Nimmer
Catherine Seville
Dianne Zimmerman

Trademark: Today and Tomorrow
48 Hous. L. Rev. 701 (2011)
Ann Bartow
Barton Beebe
Craig Joyce
Greg Lastowka
Mark McKenna
Rebecca Tushnet

Pondering Patents: First Principles and Fresh Possibilities
50 Hous. L. Rev. 287 (2012)
Colleen V. Chien
Kevin Emerson Collins
Paul M. Janicke
Mark R. Patterson
Lee Petherbridge
Katherine Jo Strandburg
Greg R. Vetter

For citations to specific articles, please contact Houston Law Review at www.houstonlawreview.org. No conference held in 2006.
ANNUAL FALL LECTURE

The Ronald A. Katz Lectures:
Made Possible by a Generous Gift from Ronald and Madelyn Katz

2012 RONALD A. KATZ LECTURE
L-R: Craig Joyce, Jacqui Lipton, Hon. Jimmy Reyna (Lecturer), Greg R. Vetter, and Paul Janicke

PRIOR LECTURERS

2011  ROBERT BRAUNEIS, George Washington University Law School, Washington, D.C.
2010  JANE WINN, University of Washington School of Law, Seattle
2009  GREGORY N. MANDEL, Temple University Beasley School of Law, Philadelphia
2008  MARGO A. BAGLEY, University of Virginia School of Law, Charlottesville
2007  CLARISA LONG, Columbia University School of Law, New York
2006  JOHN F. DUFFY, George Washington University National Law Center, Washington, D.C.
2005  DAN L. BURK, University of Minnesota Law School, Minneapolis
2004  DAVID J. FRANKLYN, University of San Francisco School of Law, San Francisco
2003  WILLIAM F. LEE, Wilmer Cutler Pickering Hale & Dorr LLP, Boston

2001  YSOLDE GENDREAU, Université de Montréal, Quebec
2000  JERRE B. SWANN, Partner, Kilpatrick Stockton LLP, Atlanta
1999  JOSEPH STRAUS, Max Planck Institute for Foreign and International Patent, Copyright and Competition Law, Munich
1998  JOHN R. THOMAS, Georgetown University Law Center, Washington, D.C.
1995  DONALD S. CHISUM, Author, CHISUM ON PATENTS
1994  JOHN PEGRAM, Fish & Richardson, P.C., New York
The Baker Botts Lectures: A Service and Tribute to Houston’s Distinguished Intellectual Property Bar

2013 BAKER BOTTS LECTURE
L-R: Greg R. Vetter, Craig Joyce, Jacqui Lipton (Commentator), David McGowan (Lecturer), Bart Showalter (Baker Botts L.L.P.), Scott Partridge (Baker Botts L.L.P.), and Roger Fulfheim (Baker Botts L.L.P.)

PRIOR LECTURERS

2012 R. Anthony Reese
Chancellor’s Professor of Law
University of California, Irvine School of Law

2011 Paul Goldstein
Stella W. and Ira S. Lillick Professor of Law
Stanford Law School

2010 Douglas Lichtman
Professor of Law
University of California, Los Angeles, School of Law

2009 William O. Hennessey
Professor of Law
University of New Hampshire School of Law

2008 Robert P. Merges
Wilson Sonsini Goodrich & Rosati Professor of Law and Technology; Director, Berkeley Center for Law & Technology
University of California, Berkeley, School of Law

2007 Joel R. Reidenberg
Professor of Law and Founding Director of the Center on Law and Information Policy
Fordham University School of Law

2006 Hon. Arthur J. Gajarsa
United States Court of Appeals for the Federal Circuit

2005 F. Scott Kieff
Professor of Law
Washington University in St. Louis School of Law

2004 Jane C. Ginsburg
Morton L. Janklow Professor of Literary and Artistic Property Law
Columbia University School of Law
KWIK-CHIK rules the airwaves with a bird call that instantly sets toes a-tapping and juices a-flowing. Just punching any of your radio’s pre-set buttons will, within minutes, give Pavlov all the proof he ever needed:

From city slicks to down-home hicks, They’ve got chicken on the brain. If they don’t get their KWIK-CHIK fix, We fear they’ll go insane!

A KWIK-CHIK bird is where it’s at, You know it’s fast and cheep. We’ve trumped the taste and trimmed the fat, So good it’ll make you weep!

What’s to prevent unprincipled poultry pickpockets from copping the capon crow for their own? Under the law of copyright, KWIK-CHIK’s wonderful warble remains the property of KWIK-CHIK’s keepers.

PATSTATS.ORG tracks case outcomes for 40 commonly arising issues in modern U.S. patent litigation. Offered as a free public service for courts, scholars, and practitioners of patent law, this resource provides research information on decisions rendered each quarter, from January 1, 2000 to the present.

Decisions include the reported cases of the District Courts, the Court of Federal Claims, and the International Trade Commission. Reported and unreported Federal Circuit decisions also are incorporated.

PATSTATS.ORG issues include Validity Decisions, Enforceability Decisions, Procedural Defenses, Infringement Issues, Damages Calculations, and Special Factors.

To view these materials, visit www.patstats.org.
WEB RESOURCES

LICENSING-CONTRACTS.ORG  
Licensing Law Materials

This site focuses on the contract law of licensing. Licensing information is not, in law or in fact, equivalent to selling goods or real estate. The hope is that this site will contribute to the growing recognition that a goods-centric view mischaracterizes today’s world.

Licensing is an area of contract law that has unique terms and themes. Contracts that license the use of or access to information, technology, data, and other intangible assets are central to the information economy. The law pertaining to them is the subject of this site.

Available resources include a compilation of selected cases, plus a compilation of selected articles. In addition, readers are invited to contribute suggestions regarding new materials for inclusion and to contribute to a forum of comments on licensing.

To view these materials and participate in the exchange, please visit www.licensing-contracts.org.

IPINFOBLOG.COM  
Contemporary Intellectual Property, Licensing & Information Law

This site offers a continuing dialogue on contemporary IP, licensing, and information law issues, hosted by Dean Nimmer.

To participate in this blog, please visit www.ipinfoblog.com.

PROGRAM ON LAW AND COMPUTATION  
Applying Advanced Computational Techniques to the Study and Understanding of Law

The Program on Law and Computation studies the ways in which advanced computation can further the understanding of law. Its focus includes empirical methods, statistics, finance, actuarial finance, game theory, decision theory, network theory, computational linguistics, data mining, theories of computation, artificial intelligence, machine learning, and the economic analysis of law.

To learn more, please visit www.law.uh.edu/polac/homepage.html.

PATENT

Every KWIK-CHIK chicken is 99.44 percent fat-free – thanks to a special air-drying technology developed by the company’s founder. Competitors who believe they have free range to copy the process will find their way blocked by profuse patent protections. Before trying to kidnap the KWIK-CHIK kernel, these petty pulletteers best keep abreast of patent laws which, brooded over by KWIK-CHIK’s crack Lean Team Legal Machine, protect the inventions that help hatch the company’s competitive advantage.
TRADEMARK

Gold-metal taste and speedy deliveries are the hallmarks of Miss KWI-K-CHIK, the high-flying heroine of champion chickens at franchises from coast to coast. Adorned in track suit and sneakers, Miss KWI-K-CHIK is revered by fans of all ages, and every KWI-K-CHIKLET Snappy Snack contains a “chicken scratch” game card that could win a personal appearance with the fleet-footed fast-food superstar. Can anyone filch Miss KWI-K-CHIK’s feathers and copy her costume for their own use? Trademark protections are the white meat of intellectual property law, and anyone facing the severity of their sanctions would be wise to chicken out – lest they become birdmen of Alcatraz.

SPECIAL EVENTS

SPECIAL EVENTS provide the opportunity for IPIL, other academic institutions, intellectual property and information law practitioners, and the judiciary to focus on current issues and to explore solutions for critical legal problems associated with creative expression and new technologies.

29TH ANNIVERSARY ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW GALVESTON, TEXAS

This conference secures national experts to review the latest developments and trends in intellectual property and information law.

IPIL HOSTS LICENSING EXECUTIVE SOCIETY (LES) EVENT: IP & LICENSING BASICS

The course is taught by both legal and business experts to build practical understanding of core IP and licensing concepts.
STUDENT INTERESTS

IPSO is the organization for students of intellectual property and information law at the University of Houston Law Center. It promotes awareness of intellectual property and information law issues at the UH Law Center, provides networking opportunities among students and intellectual property and information law practitioners in the community, and collaborates with IPIL in carrying out its various programs.

STUDY ABROAD OPPORTUNITIES are available to Law Center students. The North American Consortium for Legal Education (NACLE) at UH offers exchanges with member institutions in Canada and Mexico. UHLC J.D. and LL.M. students also have traveled to Europe to exchange ideas with counterparts from the Max Planck Institute in Munich and to tour the World Intellectual Property Organization and the World Trade Organization in Geneva.

ANNUAL STUDENT COMPETITIONS
IP students of the Law Center participate in many competitions both locally and nationwide such as the Giles S. Rich Moot Court Competition.

TRADE SECRETS

There’s no mystery behind the zest and zing of a KWIK-CHIK chicken. It’s all there in black and white – but the recipe is locked inside the company’s vault and is protected by fire wire, chicken wire, and a whole lot more. Are the bird blueprints safeguarded against all capon capers? Thanks to the trade secret protections found in intellectual property law, the core value of the company and its products, the guts and gizzards of the enterprise remain secure. Anyone who attempts to pluck the potent papers is guaranteed to run afoul of the law.
UH LAW CENTER’S
LEGAL INFORMATION RESOURCES

LAW SCHOOLS ARE BUILT AROUND THEIR LIBRARIES. The O’Quinn Law Library offers one of the region’s leading legal research facilities.

With a combination of print and electronic resources, the library supports the research needs of UH Law Center students and faculty, with exceptional depth in the IP, health law, tax, international law, and energy and environment specialties of the Law Center. The Judge Brown Admiralty Collection, Frankel Rare Books Library, and U.S. Government Depository documents round out the UH Law Center’s print collection.

The law library provides many specialized online databases, supplying information not available in the popular legal research services or in print. The integrated library system provides access to all the library’s print and online resources, as well as the research collections of the UH Libraries. A wireless network provides easy access to the UH Law Center’s network and online subscriptions. Above all, our highly trained, service oriented lawyer librarians ensure that students and faculty receive the full value of our exceptional legal research library.

INFORMATION LAW

Pull up to any KWIK-CHIK drive-through, and a smiling Cackler will cluck greetings to you by name and ask if you want to place your usual order. Thanks to a database that uses license plates to record customer preferences, KWIK-CHIK adds an important measure of customer service to the dozens of herbs and spices that leave the company a leg, thigh, and wing up on the competition. Who owns the database? The U.S. Supreme Court has held that data generally cannot be copyrighted, but new information law doctrines are hatching which will help protect a company’s database investments. The legal tab for anyone plucked trying to descramble KWIK-CHIK’s golden egg promises to be anything but chicken feed.
IPIL MISSIONS

PROVIDE legal education of the highest quality in the fields of intellectual property and information law to help prepare law students and lawyers for the challenges of practicing law in a nationally and internationally integrated economy.

ADVANCE the development of intellectual property and information law by promoting and disseminating research by UH Law Center faculty and by sponsoring excellence in IP and IL scholarship by others.

SERVE Texas and the Nation by providing an internationally recognized center for the exchange of ideas on intellectual property and information law.

CONTRIBUTE to international cooperation among scholars and practitioners in these fields from all nations.
SPONSORS/SUPPORTERS

THE INSTITUTE FOR INTELLUCTUAL PROPERTY & INFORMATION LAW at the University of Houston Law Center acknowledges the generosity of the following sponsors and supporters:

Adolph Locklar
Akin Gump Strauss Hauer & Feld LLP
Andrews Kurth LLP
Arnold & Knobloch, L.L.P.
Baker Botts L.L.P.
Baker Hughes Incorporated
Boulware & Valoir
Bracewell & Giuliani LLP
Conley Rose, P.C.
Data Foundry Colocation
Exxon Mobil Corporation
Giganews Usenet
Golden Frog Internet Technology
Greenberg Traurig, LLP
Heim, Payne & Chorush, L.L.P.
Katz Family Foundation Fund

Lexicon Pharmaceuticals
Mayer Brown LLP
Nielsen IP Law LLC
Norton Rose Fullbright
Novak Druce + Quigg LLP
Osha • Liang
Porter Hedges LLP
Shell Oil Company
Shook, Hardy & Bacon LLP
Susman Godfrey LLP
Sutton McAughan Deaver PLLC
Thompson & Knight LLP
Total Petrochemicals USA, Inc.
Univation Technologies
Vinson & Elkins LLP
Wong, Cabello, Lutsch, Rutherford & Brucculeri, L.L.P.

Meg Boulware • Ed Fein • Ronald and Madelyn Katz • Steve Koch
Paul Krieger • Bill LaFuze • Raul Montes • Peter Strand • Bill Walker • Russell Wong

UH is an EEO/AA institution.