2013 IPIL/Houston

R. ANTHONY REESE, UNIVERSITY OF CALIFORNIA - IRVINE SCHOOL OF LAW
2012 Baker Botts Lecturer
The Museum of Printing History, Houston

ROBERT BRAUNEIS, GEORGE WASHINGTON UNIVERSITY LAW SCHOOL
The 2011 Katz Foundation Lecturer
Sculpture Garden, Museum of Fine Arts, Houston

IPIL/Houston 2013
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Tom DuBrock Photography for IPIL  
Access to Columbian Press, circa 1850  
Courtesy of Museum of Printing History  
1324 West Clay, Houston, Texas 77019  
www.printingmuseum.org
DEAN’S MESSAGE

HOUSTON, THE NATION’S FOURTH LARGEST CITY, STANDS TODAY AS A LEADING INTERNATIONAL CENTER FOR TECHNOLOGICAL CREATIVITY in computers, science, space, biomedical research, petrochemical development, and energy.

At the legal epicenter of Houston’s contributions to the technologies of tomorrow is the Institute for Intellectual Property & Information Law (“IPIL”) at the University of Houston Law Center.

IPIL is recognized throughout the world for the strength of its faculty, scholarship, curriculum, and students. Its contributions to the study of law have earned both respect and an enduring reputation for excellence.

Leading-Legal-Learning—in patent, copyright, trademark, trade secret, and information law.

That’s what we do at the UH Law Center. Come join us.

—Raymond T. Nimmer
DEAN AND LEONARD H. CHOLS PROFESSOR OF LAW
The legal issues involving intellectual property and information law are easily illustrated. Consider the fictional case of JAVA MAN, a Seattle-based coffee conglomerate that has elevated espresso to an art form and levitated lattés into opiates for the masses. Can anyone with a coffee pot and a few beans mimic JAVA MAN’s unique approach to caffeine delivery? Would-be competitors would be wise to first take a deep gulp...and consider how their perking could be irking the team of IP and IL experts charged with defending JAVA MAN’s interests. When it comes to protecting rights under intellectual property and information law, JAVA MAN never takes a coffee break.

**TEMPERING TEMPESTS IN A COFFEE CUP**

**A LEARNING CENTER AT AN INTERNATIONAL CROSSROADS**

**AS PART OF THE UH LAW CENTER**, accredited by the American Bar Association, the Institute for Intellectual Property & Information Law is located in one of the largest and most diverse metropolitan areas in the United States. Houston is among the top five markets in the United States for intellectual property and information lawyers, with thousands of these specialists working in corporations, law firms, and universities. Indeed, the Houston Intellectual Property Law Association is among the most influential IP bar organizations in the country, boasting many past and present leaders of national IP advocacy groups along with its active amicus and continuing legal education activities.

In addition to world-class law firms serving clients from Houston to Hong Kong and from Silicon Valley to Singapore, Houston hosts numerous multinational corporations and organizations that generate intellectual property: ExxonMobil, Shell, NASA, many information technology companies, and the distinguished institutions of the Texas Medical Center are just a few. UH’s strong presence in the region produces significant research opportunities for faculty and students alike.

For more information on Houston, visit [www.houstontx.gov](http://www.houstontx.gov).
APPROXIMATELY THREE DOZEN COURSES RELATING TO IPIL ARE OFFERED REGULARLY at the UH Law Center. All of these courses answer the degree requirements for the Doctor of Jurisprudence (J.D.) degree and most apply to the Master of Laws (LL.M.) degree in intellectual property and information law.

J.D. PROGRAM
The UH Law Center offers both full-time and part-time programs leading to the J.D. degree. J.D. candidates must complete 90 semester hours and can customize their curricula with intellectual property and information law courses that reflect their individual interests. Students interested in applying to the J.D. Program should contact the Office of Admissions for an application at 713.743.2280 or lawadmissions@uh.edu. Applications also can be accessed at www.law.uh.edu/admissions/apply-now.html.

LL.M. PROGRAM
The LL.M. Program provides an academic environment for practicing lawyers who wish to expand their knowledge of intellectual property and information law. Only a limited number of candidates are accepted for full-time or part-time studies, and admissions are highly competitive. Applicants from the United States must hold the J.D. degree or equivalent from a law school accredited by the American Bar Association. Lawyers who hold law degrees from foreign countries must meet academic and English-language standards for admission.

LL.M. candidates must complete 24 semester hours of approved courses (including a minimum of 15 hours of IP and IL study), with a qualifying cumulative grade-point average. An optional thesis is available. Class scheduling and availability vary from year to year. Most IPIL courses are offered in the fall and spring semesters. Generally, IPIL courses are not available in the summer. Both full-time and part-time degree candidates are allowed a maximum of three years for in-classroom work and completion of the thesis. Thesis supervision occurs during the fall and spring semesters only. For details about the LL.M. Program, contact the LL.M. Coordinator at 713.743.2890 or llm@uh.edu, or visit www.law.uh.edu/llm.

VISITING STUDENTS
Second- and third-year law students in good standing at an ABA-accredited law school are eligible to spend a semester at the UH Law Center and to enroll in its IPIL curriculum as well as other upper-division courses. Participants are accorded “visiting” status and receive their law degrees from their home schools. Students interested in visiting at the UH Law Center should contact the Office of Admissions at 713.743.2280 or lawadmissions@uh.edu.
PAUL M. JANICKE
HIPLA Professor of Law
B.E.E., Manhattan College;
J.D., New York University;
LL.M., George Washington University
A recognized expert on patent litigation, Professor Janicke clerked at the U.S. Court of Customs & Patent Appeals in Washington, D.C., from 1969 to 1971 before joining the intellectual property firm of Arnold, White & Durkee, where he later served as managing partner. Professor Janicke joined the UH Law Center faculty in 1992.

Subjects:

Recent Scholarship includes:

For more information, visit Professor Janicke’s Web page at www.law.uh.edu/faculty.

CRAIG JOYCE
Andrews Kurth Professor of Law
B.A., Dartmouth College; M.A., Oxford University; J.D., Stanford University
Professor Joyce is the lead author of the widely used casebook, COPYRIGHT LAW (8th ed. 2010). His articles on copyright history and doctrine have appeared in numerous journals, including the Emory, Harvard, Houston, Michigan, UCLA, and Vanderbilt law reviews, and are cited regularly by the federal appellate courts. He edited THE MAJESTY OF THE LAW (2003) for Supreme Court Justice Sandra Day O’Connor.

Professor Joyce practiced law at Fennermore Craig in Phoenix before entering academia in 1981, and has taught at the UH Law Center since 1986. Besides his duties at the Institute for Intellectual Property & Information Law since 1991, he has served as Associate Dean for Academic Affairs and Associate Dean for Graduate Studies and Special Programs. He taught at the Institute on Chinese Law & Business in Beijing in Summer 2011 and 2012.

Subjects:
Copyright, Advanced Copyright Seminar, American Legal History, and Torts

Recent Scholarship includes:

For more information, visit Professor Joyce’s Web page at www.law.uh.edu/faculty.

SAPNA KUMAR
Assistant Professor of Law
B.S. (Mathematics), B.A. (Philosophy), The University of Texas-Austin; J.D., University of Chicago
Professor Kumar is a rising patent law scholar currently working at the intersection of administrative law and patents. From 2003 to 2006, she practiced intellectual property litigation in Chicago at Kirkland & Ellis LLP and at Pattishall McAuliffe. She then spent two years at Duke University Law School, where she was a faculty fellow and part of the Center for Genome Ethics Law & Policy. While at Duke, Professor Kumar taught a seminar in open-source software licensing. After completing her fellowship, Professor Kumar clerked for the Honorable Judge Kenneth F. Ripple on the U.S. Court of Appeals for the Seventh Circuit. Professor Kumar’s current research examines the agency-like role that the U.S. Court of Appeals for the Federal Circuit plays in patent law.

Subjects:
Patent Law, Administrative Law, and Property

Recent Scholarship includes:

For more information, visit Professor Kumar’s Web page at www.law.uh.edu/faculty.
JACQUELINE D. LIPTON
Baker Botts Professor of Law
B.A. (Melb.), B.A. (Hons.) (La Trobe), LL.B. (Hons.) (Melb.), LL.M. (Monash), LL.M. (Cantab.), Ph.D. (Griffith), Ph.D. (Cantab.)
Professor Lipton is a recognized expert in the fields of cyberlaw, intellectual property law, and comparative/international commercial law. She has served on the faculties of major research universities in Australia, the United Kingdom, and the United States. Prior to that, she worked for two major Australian commercial law firms, and also as in-house counsel at a major Australian bank. She is the co-author of one of the leading cyberlaw casebooks in the U.S. market as well as several sole-authored monographs on digital technology and the law.

Subjects:
Data Privacy, International Intellectual Property Law, Internet Law, and Trademark Law

Recent Scholarship includes:

RAYMOND T. NIMMER
Dean and Leonard H. Childs Professor of Law
B.A., J.D., Valparaiso University
Raymond Nimmer is the author of over twenty books and numerous articles. His most recent books are Data Privacy, Protection and Security Law (2012); Modern Licensing Law (2012), and The Law of Computer Technology (4th ed. 2009, updated 2012). Dean Nimmer is a frequent speaker at programs worldwide in the areas of intellectual property, licensing, business, and technology law. He was the Co-Reporter of the Drafting Committee on Revision of U.C.C. Article 2 and the Reporter of the Uniform Computer Information Transactions Act (UCITA). He has been a consultant to the National Science Foundation and the office of the Legal Advisor of the U.S. State Department. He is listed in the INTERNATIONAL WHO’S WHO of INTERNET and E-COMMERCE LAWYERS, as well as WHO’S WHO IN LAW, and as one of the Best Lawyers in America in numerous categories.

Subjects:
Commercial Law, Digital Transactions, Information Law, and Internet Law

Recent Scholarship includes:

For more information, visit Dean Nimmer’s Web page at www.law.uh.edu/faculty.
DARREN BUSH, Professor of Law, B.A., California State University, San Bernardino; Ph.D., J.D., University of Utah

Professor Bush previously served in the U.S. Department of Justice’s Antitrust Division, with attention to state deregulation of electric utilities as well as mergers and anticompetitive conduct in wholesale and retail energy markets. He teaches Antitrust, Regulated Industries, Law & Economics, and Administrative Law.

SETH CHANDLER, Professor of Law, A.B., Princeton University; J.D., Harvard University

Professor Chandler is a leader in the emerging scholarly discipline of law and computation, where his scholarship uses computational modeling to better understand such areas of interest as insurance law, health law, economic analysis of law, and contracts. At UH, he teaches Computational Law, which includes various methods applied to the effect and operation of IP law.

ANTHONY R. CHASE, Associate Professor of Law, B.A., M.B.A., J.D., Harvard University

Professor Chase, a former telecom industry executive, has served as Deputy Chairman of the Regional Board of the Federal Reserve Bank of Dallas, Houston Branch. He teaches Communications Law, Entrepreneurship, and Contracts at the Law Center, and also teaches in the UH Bauer College of Business’s top-ranked Entrepreneurship Program.

BARBARA EVANS, Associate Professor of Law, Co-Director, Health Law & Policy Institute, and Director, Center on Biotechnology & Law, B.S.E.E., The University of Texas at Austin (with Honors); M.S., Ph.D., Stanford University; J.D., Yale Law University; LL.M., University of Houston

Dr. Evans’s research interests include genomic and translational medicine, tissue banking, healthy data privacy, and biotechnology regulation. A member of the ABA Special Committee on Bioethics, at UH she teaches Biotechnology and the Law.

PETER LINZER, Professor of Law, A.B., Cornell University; J.D., Columbia University

Professor Linzer has served as Reviser, CORBIN ON CONTRACTS (INTERPRETATION) and Editorial Reviser of the RESTATMENT (SECOND) OF CONTRACTS. In addition to advanced contract drafting (including domestic and international IP-related documents), he teaches Constitutional Law and First Amendment, with research interests in free speech rights and Internet neutrality.

GERALDINE SZOTT MOOHR, Alumnae Professor of Law, B.S., University of Illinois; M.S., Bucknell University; J.D., American University

Professor Moohr is one of the nation’s leading scholars in federal criminal law, particularly fraud and white collar crime, and is the author of the path-breaking casebook, THE CRIMINAL LAW OF INTELLECTUAL PROPERTY AND INFORMATION. She teaches Property Crime in the Information Age.

MICHAEL A. OLIVAS, William B. Bates Distinguished Chair in Law and Director, Institute of Higher Education Law & Governance, B.A., Pontifical College Josephinum; M.A., Ph.D., Ohio State University; J.D., Georgetown University

Professor Olivas, 2011 President of the AALS, is the nation’s leading expert on higher education law. A prolific scholar, his writings are cited in the popular press and debated in academic institutions across the United States. He teaches Education Law and Legislation.

LAWRENCE F. PINZKY, Physics Department Chair, College of Natural Sciences, University of Houston, B.S., Carnegie Mellon University; M.A., Ph.D., University of Rochester; J.D., LL.M., University of Houston

Dr. Pinsky’s specialties include experimental particle physics, heavy ion physics, nucleon structure functions, space radiation simulation, medium energy physics, and charged particle detector development. He is actively involved in projects at CERN, BNL, NASA, and Fermilab. He teaches Internet Law and Intellectual Property Survey.

JESSICA ROBERTS, Assistant Professor of Law, B.A., University of Southern California; J.D., Yale University

Professor Roberts’s research operates at the intersection of health law and antidiscrimination law. Her current projects explore the theoretical implications of health-care reform, the formation of genetic identity, and the antidiscrimination protection of health-related information. Professor Roberts teaches Introduction to Health Law, Disabilities and the Law, and Genetics and the Law.

SPENCER SIMONS, Associate Professor of Law, and Director, O’Quinn Law Library, B.A., J.D., M.B.A. (Finance), Master of Librarianship, University of Washington

Professor Simons’s professional background includes over a decade in banking and financial management, along with bankruptcy work as an attorney. His academic career led him to the directorship of the Law Center’s O’Quinn Law Library in 2004. He currently teaches Accounting and Finance for Lawyers, as well as Advanced Legal Research.
ADVANCED TOPICS IN COPYRIGHT LAW SEMINAR provides students the opportunity for in-depth exploration of topics of interest to them, including technological, international, and historical problems in the field of copyright law. 3 CREDITS.

ADVANCED TOPICS IN SOFTWARE PROTECTION provides students with a holistic view of software protection, focusing on legal issues concerning the protection and transaction of computer software, particularly with respect to trade secrecy, digital copyright, and licensing. 2 CREDITS.

ADVERTISING AND MARKETING LAW covers both the law and commercial perspectives concerning the advertising and marketing industry. This survey includes treatment of issues from consumer protection, privacy, trademark, business torts, constitutional law, copyright, privacy and other areas of law important to advertising and marketing. 3 CREDITS.

ANTITRUST LAW explores the law and economics of antitrust policy and the methods for enforcing antitrust policy. Emphasis is placed on the issues of monopolization, mergers, price fixing, and state and local government actions displacing the competitive process. 3 CREDITS.

ART LAW considers various national and international disputes involving the title and possession of works of art and cultural heritage. 2 CREDITS.

BIOTECHNOLOGY & THE LAW examines ethical, legal, and policy issues surrounding new medical technologies related to genetic information, including consideration of regulatory frameworks to ensure appropriate incentives for research and commercialization of biotechnologies. 3 CREDITS.

COMMUNICATION LAW examines regulation and policy concerned with various forms of mass media in the US, including radio and television as well as telecommunications regulations, law, and policy. 3 CREDITS.

COMPUTATIONAL LAW enables students to develop interactive models of legal issues or systems. Likely topics include decision theory, game theory, finance, statistics, network analysis, and computational linguistics. 3 CREDITS.

CONSUMER LAW examines consumer law issues in both traditional and electronic/internet marketplaces, including an emphasis on the Texas Deceptive Trade Practices Act. 3 CREDITS.

CONTRACT DRAFTING helps students prepare for drafting, reviewing, analyzing, explaining, and negotiating contracts. Depending in part on student input, typical contracts considered may include, e.g., agreements involving employment, leases, distribution, services, licenses, stock-options, change-of-control, arbitration, and/or settlements. 3 CREDITS.

COPYRIGHT LAW deals with the protection of the works of human intellect (literature, music, art, computer programs, etc.) under U.S. Code Title 17. 3 CREDITS.

CULTURAL PROPERTY covers topics in the protection of intangibles as they relate to knowledge generated by indigenous people around the world, and also considers issues concerning knowledge derived from genetically isolated populations. 2 CREDITS.

DIGITAL TRANSACTIONS covers issues in software and online licensing, including the nature of remedies, warranties, and other obligations that arise from such transactions. 2 CREDITS.

eDISCOVERY examines the increased impact of technology in the workplace, including significant changes in the way litigation, and specifically discovery, is handled. 3 CREDITS.

ENTERTAINMENT LAW blends concepts and skills derived from intellectual property, contracts, and torts, with emphasis on recent Internet-based developments in the relevant entertainment industries. 2 CREDITS.

ENTREPRENEURSHIP examines entrepreneurship and specifically considers the challenges and strategies typically encountered in becoming a successful entrepreneur, with particular emphasis on technology and the law relating to it. 3 CREDITS.

FRANCHISE & DISTRIBUTION covers franchise regulation, disclosure, and registration, types of franchises, antitrust, unfair competition, trademarks, pricing, advertising, premises liability, and contract law. 3 CREDITS.

GENETICS AND THE LAW examines ethical, legal, and policy issues surrounding new genetic technologies. 2 CREDITS.

INTELLECTUAL PROPERTY ADVANCED TOPICS SEMINAR is a treatment of specialized subjects in intellectual property law. 3 CREDITS.
TYPICALLY OFFERED

**INTELLECTUAL PROPERTY LAW SURVEY** covers domestic intellectual property laws—patent, copyright, trademark, and trade secret—through statutes and cases, with attention to the needs both of non-specialty students desiring a one-time overview of the basics of IPIL law and of soon-to-be IPIL specialists seeking more detailed study. 2 CREDITS.

**INTELLECTUAL PROPERTY STRATEGY AND MANAGEMENT** examines the legal and managerial issues facing an intellectual property or information-based organization from its startup phase through either an initial public offering (IPO) or an acquisition by another firm. 2-3 CREDITS.

**INTERNATIONAL ENFORCEMENT OF INTELLECTUAL PROPERTY** analyzes the enforcement of trademarks, patents, and copyrights beyond national boundaries. Special emphasis is placed on differences and similarities between the diverse national intellectual property enforcement systems. 2 CREDITS.

**INTERNATIONAL INTELLECTUAL PROPERTY** examines both international IP law itself and comparative aspects of IP law among major trading countries and regions of the world. 3 CREDITS.

**INTERNET LAW** is a survey of legal issues arising from the rapid growth of Internet and other online communications. Coverage includes intellectual property, First Amendment, criminal, and privacy issues. 3 CREDITS.

**INTERSESSION COURSES**, taught during the winter break, consider a variety of currently topical subjects such as database protection and privacy, as well as issues posed by pending and recently decided major cases. 1-2 CREDITS.

**LICENSING AND TECHNOLOGY TRANSFER** examines means for licensing rights in technology and the ways of employing and transferring such rights. 3 CREDITS.

**LLM THESIS COURSE** affords IPIL Master of Laws candidates the opportunity to produce thesis scholarship, under the supervision of IPIL faculty, in an area of intellectual property law or information law. 3 CREDITS.

**PATENT LAW** examines the substantive law of patenting as a means for protecting inventive ideas. The course focuses on conditions necessary to obtain a patent, infringement, and enforcing patent rights through patent litigation. 3 CREDITS.

**PATENT PROSECUTION** studies substantive law and procedures governing the patent application process, and emphasizes practical application of the rules to real-life situations. 2 CREDITS.

**PATENT REMEDIES AND DEFENSES** studies issues commonly arising in modern patent litigation. The course examines necessary parties, remedies, and affirmative defenses. 2 CREDITS.

**PRIVACY AND DATA PROTECTION** covers the basic principles of privacy and data protection law, including federal privacy statutes relating to surveillance, record-keeping, and health information, as well as state privacy statutes, the privacy-related activities of the Federal Trade Commission, and the privacy law in the European Union. 2 CREDITS.

**PROCEDURE OF PATENT LITIGATION** provides hands-on experience with issues that patent litigators face in day-to-day trial preparation, examining a hypothetical patent case from inception, through the Markman hearing, to trial, with additional attention to the relationship between district courts and the Federal Circuit in patent litigation. 2 CREDITS.

**PROPERTY CRIME IN THE INFORMATION AGE** melds two fields, criminal law and the law of information and intellectual property, with special focus on how the law protects information products from unauthorized use facilitated by the Internet and digitization. 3 CREDITS.

**SPORTS LAW** covers topics such as representation of the professional athlete in contract negotiations and endorsements, related intellectual property matters, the player-club contractual relationship, anti-trust and collective bargaining issues in amateur and professional sports, and sports tort liability. 2 CREDITS.

**TRADE SECRETS** surveys the practical aspects of trade secrets as they relate to protection by contract and operation of law, relationships of the parties, public law constraints, adversarial considerations, and licensing. 2 CREDITS.

**TRADEMARK AND UNFAIR COMPETITION** examines the evolution and practice of trademark and related unfair competition law, with emphasis on litigation strategy. 3 CREDITS.

**VIRTUAL WORLDS** examines models for virtual world law and government, with special emphasis on online contracts, intellectual property rights, gambling and gaming laws, jurisdictional laws, privacy and publicity rights, and issues of computer security. 2 CREDITS.
IPIL: A YEAR IN THE LIFE

ROBERT BRAUNEIS
KATZ FOUNDATION LECTURER
WITH IPIL PROF. PAUL M. JANICKE
at The Houston Club

OPENING LUNCHEON AT WIPIP IX
2012 HOUSTON CONFERENCE
Introductory Remarks
by IPIL Prof. Greg R. Vetter

IPIL SPONSORED SCHOLARSHIP
(“SSG”) AWARD RECIPIENTS
Joseph Fishman (Federal Appellate Clerk Division)
and Mary LaFrance (Academy Division)

ROBERT BRAUNEIS
KATZ FOUNDATION LECTURER
WITH IPIL PROF. PAUL M. JANICKE
at The Houston Club

2012 NATIONAL CONFERENCE
SANTA FE, NEW MEXICO
Presenters, Fellows, and IPIL Participants
at Our Lady of Guadalupe

WILLIAM PATRY, LAW CENTER CLASS OF 1979
Senior Copyright Counsel, Google Inc.
Lecturing to UHLC Faculty, Students,
and IPIL Advisory Council Members

IPIL INTERNATIONAL OUTREACH
IPIL Co-Director Craig Joyce
at the Great Wall
IPIL: A YEAR IN THE LIFE

RECENT IPIL FEDERAL CIRCUIT CLERKS
IPIL ADVISORY COUNCIL WINTER DINNER
AARON FOUNTAIN, IFTI AHMED, AND LIAN REN, WITH GREG R. VETTER, PRESIDING

R. ANTHONY REESE
BAKER BOTTIS L.L.P. LECTURER
WITH LECTURE COMMENTATOR PAUL R. MORICO
AND CRAIG JOYCE AT THE CORONADO CLUB

MORE INTERNATIONAL OUTREACH
IPIL VISITING PROFESSOR
XIAOBO (“IVY”) FAN (BEIJING)
at HOUSTON’S TEO NO TAOIST TEMPLE

JACQUELINE D. LIPTON,
INCOMING IPIL FACULTY
BAKER BOTTIS PROFESSOR OF LAW
(WITH DEAN RAYMOND T. NIMMER)

THE HONORABLE PAUL R. MICHEL,
INCOMING IPIL FACULTY
DISTINGUISHED JURIST IN RESIDENCE (WITH DEAN NIMMER)
NATIONAL CONFERENCE

PONDERING PATENTS: FIRST PRINCIPLES AND FRESH POSSIBILITIES
SANTA FE, JUNE 1-2, 2012

CONFERENCE PRESENTERS

Moderated with Introduction by Greg R. Vetter
Co-Director, IPIL/HOUSTON
University of Houston Law Center
50 Hous. L. Rev. _____ (2012)

Colleen V. Chien
Santa Clara University School of Law
Reforming Patents
50 Hous. L. Rev. _____ (2012)

Kevin Emerson Collins
Washington University in St. Louis School of Law
Connections Between Prometheus Laboratories and the Historical Mental Steps and Contemporary Printed Matter Doctrines
50 Hous. L. Rev. _____ (2012)

Paul M. Janicke
IPIL/HOUSTON
University of Houston Law Center
The Patent Malpractice Thicket, or Why Justice Holmes Was Right
50 Hous. L. Rev. _____ (2012)

Mark R. Patterson
Fordham University School of Law
Leveraging Information about Patents: Settlements, Portfolios, and Holdups
50 Hous. L. Rev. _____ (2012)

Lee Petherbridge
Loyola Law School, Los Angeles
The End of an Epithet?
50 Hous. L. Rev. _____ (2012)

Katherine Jo Strandburg
New York University School of Law
Patentable Subject Matter and the Scientific Innovation System
50 Hous. L. Rev. _____ (2012)

Fellows

David Olson
Boston College Law School

Kristen Jakobsen Oseenga
University of Richmond School of Law

SPECIAL FUNDING ACKNOWLEDGMENT

Data Foundry Colocation • Gigaweb Usenet • Golden Frog Internet Technology
Prior IPIL National Conferences
2001 - 2011

For citations to specific articles, please contact Houston Law Review at www.houstonlawreview.org. No conference held in 2006.

E-Commerce and Privacy
38 Hous. L. Rev. 717 (2001)
Anita A. Allen
Trotter Hardy
Walter W. Miller & Maureen A. O’Rourke
Raymond T. Nimmer
Chris Reed
Joel R. Reidenberg
Holly K. Towle

The Future of Patent Law
Paul M. Janicke
Mark D. Janis & Jay P. Kesan
Craig Allen Nard
Toshiko Takenaka
John R. Thomas

Considering Copyright
Craig Joyce
Hon. Jon O. Newman
William Patry
Hon. Richard A. Posner
Alan Story
Eugene Volokh
Alfred C. Yen

Trademark in Transition
Graeme B. Dinwoodie
Stacey L. Dogan & Mark A. Lemley
A. Michael Froomkin
William M. Landes
J. Thomas McCarthy
Greg R. Vetter

Transactions, Information and Emerging Law
42 Hous. L. Rev. 941 (2005)
Frank H. Easterbrook
Clayton P. Gillette
Robert W. Gomulkiewicz
Raymond T. Nimmer
Robert Oakley
R. Polk Wagner

Copyright in Context
44 Hous. L. Rev. 815 (2007)
Keith Aoki
Thomas F. Cotter
Craig Joyce
Roberta Rosenthal Kwall
Peter S. Menell
Neil Netanel

Patent Law in Perspective
45 Hous. L. Rev. 1031 (2008)
Rebecca Eisenberg
Paul J. Heald
Michael Meurer
Janice M. Mueller & Donald S. Chisum
Arti K. Rai
Greg R. Vetter

Intellectual Property in International Perspective
46 Hous. L. Rev. 975 (2009)
Graeme B. Dinwoodie & Rochelle Dreyfuss
Cynthia Ho
Charles R. McManis
Jerome H. Reichman
Greg R. Vetter
Peter K. Yu

Trademark: Today and Tomorrow
48 Hous. L. Rev. 701 (2011)
Ann Bartow
Barton Beebe
Craig Joyce
Greg Lastowka
Mark McKenna
Rebecca Tushnet
ANNUAL FALL LECTURE

The Ronald A. Katz Lectures:
Made Possible by a Generous Gift from Ronald and Madelyn Katz

2011 RONALD A. KATZ LECTURE
CRAIG JOYCE, PAUL JANICKE, SAPNA KUMAR, ROBERT BRAUNER (LECTURER),
GREG R. VETTER, AND RAYMOND T. NIMMER

PRIOR LECTURERS

2010  ROBERT BRAUNER, George Washington University Law School, Washington, D.C.
2009  GREGORY N. MANDEL, Temple University Beasley School of Law, Philadelphia
2008  MARGO A. BAGLEY, University of Virginia School of Law, Charlottesville
2007  CLARISA LONG, Columbia University School of Law, New York
2006  JOHN F. DUFFY, George Washington University National Law Center,
      Washington, D.C.
2005  DAN L. BURK, University of Minnesota Law School, Minneapolis
2004  DAVID J. FRANKLYN, University of San Francisco School of Law, San Francisco
2003  WILLIAM F. LEE, Wilmer Cutler Pickering Hale & Dorr LLP, Boston
2002  HON. PAUL MICHEL, U.S. Court of Appeals for the Federal Circuit,
      Washington, D.C.
2001  YSOLDE GENDREAU, Université de Montreal, Quebec
2000  JERRE B. SWANN, Partner, Kilpatrick Stockton LLP, Atlanta
1999  JOSEPH STRAUS, Max Planck Institute for Foreign and International Patent,
      Copyright and Competition Law, Munich
1998  JOHN R. THOMAS, Georgetown University Law Center, Washington, D.C.
1997  HON. NANCY LINCK, Solicitor, U.S. Patent and Trademark Office,
      Washington, D.C.
1996  HON. GLENN ARCHER, PAULINE NEWMAN AND EDWARD SMITH, U.S. Court of
      Appeals for the Federal Circuit, Washington, D.C.
1995  DONALD S. CHISUM, Author, CHISUM ON PATENTS
1994  JOHN PEGRAM, Fish & Richardson, P.C., New York
ANNUAL SPRING LECTURE

The Baker Botts Lectures:
A Service and Tribute to Houston’s
Distinguished Intellectual Property Bar

2012 BAKER BOTTs LECTURE
L-R: GREG R. VETTER, SCOTT PARTRIDGE (BAKER Botts L.L.P.), R. ANTHONY REESE (Lecturer), PAUL MORICO (Commentator), AND CRAIG JOYCE

PRIOR LECTURERS

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TRADE SECRETS

Roasting is more than an art at JAVA MAN—it’s a science based on a tightly guarded trade secret known only to a handful of company executives. Each of the company’s concoctions—from Tar Pit Frappés to Stegosaurepressos—owes its distinctive taste to a specific roasting technique. What if a nefarious insider penetrates the vault in the company’s headquarters, pirates the formulas, and launches a competing brand of coffees? Et tu, brew tay! The erstwhile thief obviously doesn’t know beans about the trade secret protections found in intellectual property law. Thanks to these safeguards, the roasting formulas that put the jump in JAVA MAN’s Joe will remain secure.

PATSTATS.ORG

PATSTATS.ORG tracks case outcomes for 40 commonly arising issues in modern U.S. patent litigation. Offered as a free public service for courts, scholars, and practitioners of patent law, this resource provides research information on decisions rendered each quarter, from January 1, 2000 to the present.

Decisions include the reported cases of the District Courts, the Court of Federal Claims, and the International Trade Commission. Reported and unreported Federal Circuit decisions also are incorporated.

PATSTATS.ORG issues include Validity Decisions, Enforceability Decisions, Procedural Defenses, Infringement Issues, Damages Calculations, and Special Factors.

To view these materials, visit www.patstats.org.
LICENSING-CONTRACTS.ORG
Licensing Law Materials

This site focuses on the contract law of licensing. Licensing information is not, in law or in fact, equivalent to selling goods or real estate. The hope is that this site will contribute to the growing recognition that a goods-centric view mischaracterizes today’s world.

Licensing is an area of contract law that has unique terms and themes. Contracts that license the use of or access to information, technology, data, and other intangible assets are central to the information economy. The law pertaining to them is the subject of this site.

Available resources include a compilation of selected cases, plus a compilation of selected articles. In addition, readers are invited to contribute suggestions regarding new materials for inclusion and to contribute to a forum of comments on licensing.

To view these materials and participate in the exchange, please visit www.licensing-contracts.org.

IPINFOBLOG.COM
Contemporary Intellectual Property, Licensing & Information Law

This site offers a continuing dialogue on contemporary IP, licensing and information law issues, hosted by Dean Nimmer.

To participate in this blog, please visit www.ipinfoblog.com.

PROGRAM ON LAW AND COMPUTATION
Applying Advanced Computational Techniques to the Study and Understanding of Law

The Program on Law and Computation studies the ways in which advanced computation can further the understanding of law. Its focus includes empirical methods, statistics, finance, actuarial finance, game theory, decision theory, network theory, computational linguistics, data mining, theories of computation, artificial intelligence, machine learning, and the economic analysis of law.

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The syncopated percolations filtering through the soundtrack of every JAVA MAN radio and television ad constitute the national anthem of caffeine-conscious consumers. That fact is not lost on competitors, some of whom might feel stimulated to cut a duplicate track or two of their own. But copycats are mincemeat for the saber-toothed copyright lawyers at JAVA MAN, and officers of the court would have no compunction about issuing an injunction—or sentencing repeat offenders for a stint in the stir.
SPECIAL EVENTS provide the opportunity for IPIL, other academic institutions, intellectual property and information law practitioners, and the judiciary to focus on current issues and to explore solutions for critical legal problems associated with creative expression and new technologies.

28TH ANNIVERSARY ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
GALVESTON, TEXAS
This conference secures national experts to review the latest developments and trends in intellectual property and information law.

IPIL COLLOQUIA: OCCASIONAL LECTURES BY DISTINGUISHED VISITORS
Besides its other programming, IPIL presents frequent colloquia for the exchange of ideas and perspectives by academic colleagues.

TRADEMARK
After a tough day pursuing mastodons, every caveperson craves an aromatic elixir. That’s the thinking at JAVA MAN, a company that ranks the discovery of coffee just behind the invention of the wheel as a great moment in human history. Like a T-Rex leaving fossilized footprints, JAVA MAN stamps its prehistoric theme everywhere it ventures: from bean-sack burlap aprons to capacious cappuccino cups shaped like cauldrons. What’s to stop Neanderthal competitors from scrawling their own cave-art version of JAVA MAN’s lovable, stubble-faced mug? Trademark protections are an integral part of intellectual property law. Statutes and case law would freeze-dry any unwelcome forays and give JAVA MAN a heavy club to wield in court.

Shubha Ghosh
University of Wisconsin Law School
Copyright and Film in Colonial and Independent India

Moody Gardens Pyramids
Galveston, Texas

Shubha Ghosh
University of Wisconsin Law School
Copyright and Film in Colonial and Independent India
When a crowd of Cro Magnons descends on their favorite JAVA MAN outlet, they can be assured of prompt service made possible by the company’s high-performance espresso machines. Can the equipment receive patent protection? Inventions that open the door to a competitive advantage when protected by a patent can shelter the market for a period of up to 20 years. So while challengers grind through the technological equivalent of the Iron Age, JAVA MAN’s patent protectors can lounge languorously in clouds of profit-producing steam.

IPSO, is the organization for students of intellectual property and information law at the University of Houston Law Center. It promotes awareness of intellectual property and information law issues at the UH Law Center, provides networking opportunities among students and intellectual property and information law practitioners in the community, and collaborates with IPIL in carrying out its various programs.

STUDY ABROAD OPPORTUNITIES are available to Law Center students. The North American Consortium for Legal Education (NACLE) at UH offers exchanges with member institutions in Canada and Mexico. UHLC J.D. and LL.M. students also have traveled to Europe to exchange ideas with counterparts from the Max Planck Institute in Munich and to tour the World Intellectual Property Organization and the World Trade Organization in Geneva.

ANNUAL STUDENT COMPETITIONS
IP students of the Law Center participate in many competitions both locally and nationwide such as the Giles S. Rich Moot Court Competition.
Beating a path into their favorite JAVA MAN cavern earns frequent customers membership in the Caveman’s Club, where coffee compatriots earn special incentives and moneysaving coupons. An outside vendor maintains the list for JAVA MAN — but who actually owns the database? The U.S. Supreme Court has held that data generally cannot be copyrighted, but new information law doctrines are emerging to protect a company’s database investments. JAVA MAN customers have enough to be jittery about without worrying that their names and addresses could wind up in the public domain.

LAW SCHOOLS ARE BUILT AROUND THEIR LIBRARIES. The O’Quinn Law Library offers UH Law Center students and faculty one of the region’s leading legal research facilities. The library houses the largest law collection in the metropolitan area. As a U.S. Government Depository, the library receives and makes available all federal government publications in selected subject areas. Special collections for IPIL, higher education law, and health law, along with the Frankel Rare Books Library, round out the UH Law Center’s hard-copy collections.

The law library also has emerged as a model for receiving, processing, and delivering materials available only in digital form. The integrated library system provides links to print resources and online data. A wireless network provides easy access to the UH Law Center’s network and online subscriptions.

Information technology has become a fast-growing part of both the practice of law and the UH Law Center. The Legal Information Technology (LIT) department supports wireless access to UH Law Center networks and to the Internet in classrooms, study areas, the Commons, the library, and other locations.
IPIL MISSIONS

PROVIDE legal education of the highest quality in the fields of intellectual property and information law to help prepare law students and lawyers for the challenges of practicing law in a nationally and internationally integrated economy.

ADVANCE the development of intellectual property and information law by promoting and disseminating research by UH Law Center faculty and by sponsoring excellence in IP and IL scholarship by others.

SERVE Texas and the Nation by providing an internationally recognized center for the exchange of ideas on intellectual property and information law.

CONTRIBUTE to international cooperation among scholars and practitioners in these fields from all nations.

CONTACT INFORMATION

University of Houston Law Center
Institute for Intellectual Property & Information Law
100 Law Center
Houston, Texas 77204-6060
713.743.2180
www.law.uh.edu/ipil
ipil@uh.edu

University of Houston Law Center
J.D. Admissions
Office of Admissions
100 Law Center
Houston, Texas 77204-6060
713.743.2280
lawadmissions@uh.edu

University of Houston Law Center
LL.M. Admissions
Graduate Legal Studies Program
100 Law Center
Houston, Texas 77204-6060
713.743.2080
llm@uh.edu

ONLINE APPLICATIONS:
www.law.uh.edu

For further information about course offerings and IPIL/Houston programs, please contact the INSTITUTE FOR INTELLECTUAL PROPERTY & INFORMATION LAW at 713.743.2180 or by email at ipil@uh.edu.
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