PAUL GOLDSTEIN, STANFORD LAW SCHOOL
2011 Baker Botts Lecturer
Personage and Birds by Joan Miro

JANE WINN, UNIVERSITY OF WASHINGTON SCHOOL OF LAW
2010 Katz Foundation Lecturer
Monument au Fantome by Jean Dubuffet

UNIVERSITY of HOUSTON LAW CENTER
Institute for Intellectual Property & Information Law
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HOUSTON, THE NATION’S FOURTH LARGEST CITY, STANDS TODAY AS A LEADING INTERNATIONAL CENTER FOR CREATIVITY in computer technology, biomedical technology, energy technology, petrochemical technology, and space technology.

At the legal epicenter of Houston’s contributions to the technologies of tomorrow is the Institute for Intellectual Property & Information Law ("IPIL") at the University of Houston Law Center.

IPIL is recognized throughout the world for the strength of its faculty, scholarship, curriculum, and students. Its contributions to the study of law have earned both respect and an enduring reputation for excellence.

Leading-Legal-Learning—in patent, copyright, trademark, trade secret, and information law.

That’s what we do at the UH Law Center. Come join us.

—Raymond T. Nimmer
DEAN AND LEONARD H. CHILDS PROFESSOR OF LAW
A CASE OF KOPA-KOLA: ANATOMY OF AN INTERNATIONAL BRAND

The pervasiveness and importance of legal issues involving intellectual property and information law are easily illustrated. Consider the fictional case of KOPA-KOLA, a Caribbean-style soft drink formulated in the 19th century that has emerged as one of the more recognized brand names in the world. The KOPA-KOLA identity may be non-tangible, but it is shielded by a broad array of intellectual property and information law protections. A team of IP and IL experts defends the company’s branding from all who dare infringe, and any unwelcome foray into KOPA-KOLA territory instantly uncorks a polite but pointed legal response. When it comes to defending rights under intellectual property and information law, KOPA-KOLA is the real deal.

A LEARNING CENTER AT AN INTERNATIONAL CROSSROADS

AS PART OF THE UH LAW CENTER, accredited by the American Bar Association, the Institute for Intellectual Property & Information Law is located in one of the largest and most diverse metropolitan areas in the United States. Houston is among the top five markets in the United States for intellectual property and information lawyers, with thousands of these specialists working in corporations, law firms, and universities. Indeed, the Houston Intellectual Property Law Association is among the most influential IP bar organizations in the country, boasting many past and present leaders of national IP advocacy groups along with its active amicus and continuing legal education activities.

In addition to world-class law firms serving clients from Houston to Hong Kong and from Silicon Valley to Singapore, Houston hosts numerous multinational corporations and organizations that generate intellectual property: ExxonMobil, Shell, NASA, many information technology companies, and the distinguished institutions of the Texas Medical Center are just a few. UH’s strong presence in the region produces significant research opportunities for faculty and students alike.

For more information on Houston, visit www.houstontx.gov.
APPROXIMATELY THREE DOZEN COURSES RELATING TO IPIL ARE OFFERED REGULARLY at the UH Law Center. All of these courses answer the degree requirements for the Doctor of Jurisprudence (J.D.) degree and most apply to the Master of Laws (LL.M.) degree in intellectual property and information law.

J.D. PROGRAM
The UH Law Center offers both full-time and part-time programs leading to the J.D. degree. J.D. candidates must complete 90 semester hours and can customize their curricula with intellectual property and information law courses that reflect their individual interests. Students interested in applying to the J.D. Program should contact the Office of Admissions for an application at 713.743.2280 or lawadmissions@uh.edu. Applications also can be accessed at www.law.uh.edu/admissions/apply-now.html.

LL.M. PROGRAM
The LL.M. Program provides an academic environment for practicing lawyers who wish to expand their knowledge of intellectual property and information law. Only a limited number of candidates are accepted for full-time or part-time studies, and admissions are highly competitive. Applicants from the United States must hold the J.D. degree or equivalent from a law school accredited by the American Bar Association. Lawyers who hold law degrees from foreign countries must meet academic and English-language standards for admission.

LL.M. candidates must complete 24 semester hours of approved courses (including a minimum of 15 hours of IP and IL study), with a qualifying cumulative grade-point average. An optional thesis is available. Class scheduling and availability vary from year to year. Most IPIL courses are offered in the fall and spring semesters. Generally, IPIL courses are not available in the summer. Both full-time and part-time degree candidates are allowed a maximum of three years for in-classroom work and completion of the thesis. Thesis supervision occurs during the fall and spring semesters only. For details about the LL.M. Program, contact the LL.M. Coordinator at 713.743.2890 or llm@uh.edu, or visit www.law.uh.edu/llm.

VISITING STUDENTS
Second- and third-year law students in good standing at an ABA-accredited law school are eligible to spend a semester at the UH Law Center and to enroll in its IPIL curriculum as well as other upper-division courses. Participants are accorded “visiting” status and receive their law degrees from their home schools. Students interested in visiting at the UH Law Center should contact the Office of Admissions at 713.743.2280 or lawadmissions@uh.edu.
CRAIG JOYCE
Andrews Kurth
Professor of Law
B.A., Dartmouth College; M.A., Oxford University; J.D., Stanford University

Professor Joyce is the lead author of the widely used casebook, Copyright Law (8th ed. 2010). His articles on copyright history and doctrine have appeared in numerous journals, including the Emory, Harvard, Houston, Michigan, UCLA, and Vanderbilt law reviews, and are cited regularly by the federal appellate courts. He edited The Majesty of the Law (2003) for Supreme Court Justice Sandra Day O’Connor.

Professor Joyce practiced law at Fennemore Craig in Phoenix before entering academia in 1981, and has taught at the UH Law Center since 1986. Besides his duties at the Institute for Intellectual Property & Information Law since 1991, he has served as both Associate Dean for Academic Affairs and Associate Dean for Graduate Studies and Special Programs. He taught at the Institute on Chinese Law & Business in Beijing in Summer 2011.

Subjects:
Copyright, Advanced Copyright Seminar, American Legal History, Torts

Recent Scholarship includes:

For more information, visit Professor Joyce’s Web page at www.law.uh.edu/faculty.

SAPNA KUMAR
Assistant Professor of Law
B.S. (Mathematics), B.A. (Philosophy), The University of Texas-Austin; J.D., University of Chicago

Professor Kumar is a rising patent law scholar currently working at the intersection of administrative law and patents. Her article The Other Patent Agency: Congressional Regulation of the ITC recently was cited in a report by the Federal Trade Commission. From 2003 to 2006, she practiced intellectual property litigation in Chicago at Kirkland & Ellis LLP and at Pattishall McAuliffe. She then spent two years at Duke University Law School, where she was a faculty fellow and part of the Center for Genome Ethics Law & Policy. While at Duke, Professor Kumar taught a seminar in open-source software licensing. After completing her fellowship, Professor Kumar clerked for the Honorable Judge Kenneth F. Ripple on the U.S. Court of Appeals for the Seventh Circuit. Professor Kumar’s current research examines the agency-like role that the U.S. Court of Appeals for the Federal Circuit plays in patent law.

Subjects:
Patent Law, Administrative Law, Property

Recent Scholarship includes:

For more information, visit Professor Kumar’s Web page at www.law.uh.edu/faculty.
RAYMOND T. NIMMER
Dean and Leonard H. Childs Professor of Law
B.A., J.D., Valparaiso University


For more information, visit Dean Nimmer’s Web page at www.law.uh.edu/faculty.

Fred G. Vettet
Associate Professor of Law
B.S.E.E., Missouri University of Science and Technology; M.S., University of Missouri-Kansas City; M.B.A., Rockhurst University; J.D., Northwestern University

Professor Vetter is a leading expert on intellectual property systems as applied to software, with particular emphasis on free and open source software. Prior to teaching, he gained extensive hands-on business experience in software design, project management, product management, and product marketing. He practiced at Kilpatrick Stockton’s Raleigh, North Carolina office in the firm’s technology law group, and obtained registration to practice before the United States Patent and Trademark Office as a patent attorney. He then clerked for the Honorable Arthur J. Gajarsa on the U.S. Court of Appeals for the Federal Circuit in Washington, D.C., before joining the UH Law Center faculty in 2002. Professor Vetter’s research interests include intellectual property, patents, the role of intellectual property in commercial law, and information technology law. He served as a visiting professor at the University of Texas School of Law during the 2006-07 academic year, and at the University of Washington School of Law during the Fall 2010 semester.

Subjects:

Recent Scholarship includes:

For more information, visit Professor Vetter’s Web page at www.law.uh.edu/faculty.
DARREN BUSH, **Professor of Law**,  
B.A., California State University, San Bernardino; Ph.D., J.D., University of Utah  

**Professor Bush** previously served in the U.S. Department of Justice’s Antitrust Division, with attention to state deregulation of electric utilities as well as mergers and anticompetitive conduct in wholesale and retail energy markets. He teaches *Antitrust, Regulated Industries, Law & Economics,* and *Administrative Law.*

SETH CHANDLER, **Professor of Law**,  
A.B., Princeton University; J.D., Harvard University  

**Professor Chandler** is a leader in the emerging scholarly discipline of law and computation, where his scholarship uses computational modeling to better understand such areas of interest as insurance law, health law, economic analysis of law, and contracts. At UH, he teaches *Computational Law,* which includes various methods applied to the effect and operation of IP law.

GAVIN Clarkson, **Associate Professor of Law**,  
B.A., M.B.A., Rice University; J.D., Ph.D., Harvard University  

**Dr. Clarkson’s** professional and academic background includes several decades in computing and information technology management, with a focus on business opportunities related to IP rights valuation and pooling. At UH, he teaches *Intellectual Property Strategy and Management* and *Cultural Property.*

BARBARA EVANS, **Associate Professor of Law, Co-Director, Health Law & Policy Institute, and Director, Center on Biotechnology & Law**,  
B.S.E.E., The University of Texas at Austin (with Honors); M.S., Ph.D., Stanford University; J.D., Yale Law School; LL.M., University of Houston Law Center  

**Dr. Evans’s** research interests include genomic and translational medicine, tissue banking, healthy data privacy, and biotechnology regulation. A member of the ABA Special Committee on Bioethics, at the UH Law Center she teaches *Biotechnology and the Law.*

PETER LINZER, **Professor of Law**,  
A.B., Cornell University; J.D., Columbia University  

**Professor Linzer** has served as Reviser, *Corbin on Contracts (Interpretation)* and Editorial Reviser of the *Restatement (Second) of Contracts.* In addition to advanced contract drafting (including domestic and international IP-related documents), he teaches *Constitutional Law and First Amendment,* with research interests in free speech rights and Internet neutrality.

MICHAEL A. OLIVAS, **William B. Bates Distinguished Chair in Law and Director, Institute of Higher Education Law & Governance**,  
B.A., Pontifical College Josephinum; M.A., Ph.D., Ohio State University; J.D., Georgetown University  

**Professor Olivas,** 2011 President of the AALS, is the nation’s leading expert on higher education law. A prolific scholar, his writings are cited in the popular press and debated in academic institutions across the United States. He teaches *Education Law and Legislation.*

SPENCER SIMONS, **Associate Professor of Law, and Director, O’Quinn Law Library**,  
B.A., J.D., M.B.A. (Finance), Master of Librarianship, University of Washington  

**Professor Simons’s** professional background includes over a decade in banking and financial management, along with bankruptcy work as an attorney. His academic career led him to the directorship of the Law Center’s O’Quinn Law Library in 2004. He currently teaches *Accounting and Finance for Lawyers,* as well as *Advanced Legal Research.*

GERALDINE SZOTT MOOHR, **Alumnae Professor of Law**,  
B.S., University of Illinois; M.S., Bucknell University; J.D., American University  

**Professor Moohr** is one of the nation’s leading scholars in federal criminal law, particularly fraud and white collar crime, and is the author of the path-breaking casebook, *The Criminal Law of Intellectual Property and Information.* She teaches *Property Crime in the Information Age.*
ADJUNCT FACULTY

YOCEL ALONSO, B.A., University of Houston, University of Salamanca, Spain; J.D., University of Houston

Mr. Alonso is a former chair of the Entertainment and Sports Law Section of the State Bar of Texas. He represents clients in the entertainment business, including recording artists, record companies, publishers, radio and television personalities, and promotion companies.


Mr. Bender, who specializes in privacy and data protection, information technology law, and intellectual property law, served as chair of White & Case LLP’s global privacy practice prior to his retirement.

REBECCA BOLIN, B.A., Rice University; J.D., Yale Law School

Ms. Bolin was president of the Law & Technology society at yale and received a grant from Microsoft for her work with the Information Society Project. Her practice focuses on cyberlaw issues.

RONALD L. CHICESTER, Ronald Chichester, P.C. B.S., M.S., University of Michigan; J.D., University of Houston Law Center

Mr. Chichester, a patent and technology attorney with over two decades of experience, represents his own clients and consults for other law firms on technology-related matters.

RUSSELL CHORUSH, Heim Payne + Chorush LLP. B.S., The University of Texas at Austin; M.S., Ph.D., Cornell University; J.D., University of Houston Law Center

Dr. Chorush specializes in patent infringement and antitrust cases in the high technology arena, representing various clients in litigation in fields ranging from electronics to pharmaceuticals.

RICARDO COLMENTER, Weatherford International, Inc. J.D., UCAB Caracas Venezuela; LL.M. (Intellectual Property & Information Law), University of Houston Law Center; LL.M. (Intellectual Property and Human Rights), Raoul Wallenberg Institute, Lund University

Mr. Colmenter represented Venezuela in the Andean Community Meetings and the Free Trade Area of the Americas. His practice centers on transactional law.

FRANK DEVLIN, B.A., Providence College; J.D., Fordham University School of Law

Mr. Devlin, formerly senior counsel with Exxon Mobil Corporation, practices in the areas of antitrust, franchise, advertising and promotions, government investigations, environmental law, corporate law, legislation, alternative fuels, and general commercial law.

ALI DHANANI, Baker Botts L.L.P. B.S. (Computer Science), J.D., University of Houston Law Center

Mr. Dhanani practices in all areas of IP law, with emphasis on patent prosecution regarding computer hardware and software and telecommunications systems, and is associate editor of patents.org.

JEFF C. DODD, Andrews Kurth LLP. B.A., University of Houston; J.D., University of Houston Law Center

Mr. Dodd’s practice centers on transactional information law, which involves developing e-commerce strategies, structuring hardware and software acquisition licensing, negotiating distribution agreements, and registering and enforcing intellectual property rights.

VALERIE K. FRIEDRICH, JLSALAZAR Law Firm, PLLC. B.S., The University of Texas at Austin; Ph.D., University of California, Los Angeles; J.D., University of Houston Law Center

Dr. Friedrich practices in all areas of intellectual property law, with a focus on client counseling, including formal opinions on issues of patent infringement and validity, multinational patent portfolio management, and technology licensing.

DAVID HRICK, Mercer University School of Law. B.A., University of Arizona; J.D., Northwestern University School Law

Professor Hrick, a nationally known expert on intellectual property in relation to professional responsibility, occasionally teaches a Professional Responsibility course in the Law Center’s summer session.

SHARON A. ISRAEL, Mayer Brown LLP. S.B. (Electrical Engineering), Massachusetts Institute of Technology; J.D., M.B.A., Emory University

Ms. Israel specializes in intellectual property law, with an emphasis on litigation, opinion work and client counseling, and experience in licensing and patent and trademark prosecution.

PAUL KRIEGER, Morgan, Lewis & Bockius LLP. B.S., University of Pittsburgh; LL.B., University of Maryland; LL.M., George Washington University

Mr. Krieger is a leading practitioner and author in the fields of trademark law, unfair competition law, and trade secret law. He has served as an adjunct professor at UHLC for more than two decades.

TERRIL G. LEWIS, Wong, Cabello, Lutich, Rutherford & Bruciculari, L.L.P. B.S.E.E., University of Notre Dame; M.E.E., Rice University; J.D., University of Houston Law Center; LL.M., George Washington University

Mr. Lewis’s practice is devoted primarily to patent litigation, patent prosecution, and intellectual property counseling.

JOHN NORRIS, Winston & Strawn LLP. B.Ch.E., University of Arkansas; J.D., George Washington University

Mr. Norris practices in the area of patent, trademark, trade secret, and unfair competition matters, concentrating on patent litigation involving a wide range of technologies, especially those related to chemical and petrochemical technologies.

D.C. TOEDT, B.A. (MATHEMATICS), J.D., The University of Texas

Mr. Toedt’s practice draws on his experience as former general counsel of a publicly-traded software company, and before that, as a partner in a large IP boutique law firm. He is the principal author of a one-volume treatise on The Law and Business of Computer Software.

HOLLY K. TOWLE, K&L Gates. A.B., Whitman College; J.D., University of Washington School of Law

Ms. Towle’s practice focuses on privacy and data security, commercial law as impacted by use of electronic media and information assets, payment systems, intellectual property such as software, and information and database issues.

JEREMY WELCH, Schlumberger Technology Corp. B.A., Rice University; J.D., University of Houston Law Center

Mr. Welch has represented clients in a variety of technologies, including recordable optical discs, inkjet printing, pharmaceuticals, and numerous aspects of the oil and gas industry.

COMPETITION COACHES

CARLYN BURTON, OSHA • LIANG LLP. B.S., Emory University; M.S., Emory University; J.D., University of Houston Law Center

K. RACHELLE GOLDMAN, Fulbright & Jaworski L.L.P. B.S., Texas A&M University; M.S., Purdue University; M.S., Texas A&M University; J.D., University of Houston Law Center

PAUL KRIEGER, Morgan, Lewis & Bockius LLP. B.S., University of Pittsburgh; LL.B., University of Maryland; LL.M., George Washington University

LINDSEY POWDRELL, B.A., University of Houston; J.D., Regent University School of Law

ALLISON REGAN, University of Houston Law Center. B.S., Clemson University; J.D., Loyola University New Orleans

D. TIEDE, Texas Consumer Complaint Center, University of Houston Law Center. B.A., The University of Texas; J.D., The University of Texas School of Law

PAUL VAN SLYKE, Locke Lord Bissell & Liddell LLP. B.S., The University of Texas at Austin; J.D., Southern Methodist University School of Law
IPIL COURSES

ADVANCED TOPICS IN COPYRIGHT LAW SEMINAR provides students the opportunity for in-depth exploration of topics of interest to them, including technological, international, and historical problems in the field of copyright law. 3 CREDITS.

ADVANCED TOPICS IN SOFTWARE PROTECTION provides students with a holistic view of software protection, focusing on legal issues concerning the protection and transaction of computer software, particularly with respect to trade secrecy, digital copyright, and licensing. 2 CREDITS.

ANTITRUST LAW teaches the law and economics of antitrust policy and the methods for enforcing antitrust policy. Emphasis is placed on the issues of monopolization, mergers, price fixing, and state and local government actions displacing the competitive process. 3 CREDITS.

ART LAW considers various national and international disputes involving the title and possession of works of art and cultural heritage. 2 CREDITS.

BIOTECHNOLOGY & THE LAW examines ethical, legal, and policy issues surrounding new medical technologies related to genetic information, including consideration of regulatory frameworks to ensure appropriate incentives for research and commercialization of biotechnologies. 3 CREDITS.

COMMUNICATION LAW examines regulation and policy concerned with various forms of mass media in the US, including radio and television as well as telecommunications regulations, law, and policy. 3 CREDITS.

COMPUTATIONAL LAW enables students to develop interactive models of legal issues or systems. Likely topics include decision theory, game theory, finance, statistics, network analysis, and computational linguistics. 3 CREDITS.

CONSUMER LAW examines consumer law issues in both traditional and electronic/internet marketplaces, including an emphasis on the Texas Deceptive Trade Practices Act. 3 CREDITS.

CONTRACT DRAFTING helps students prepare for drafting, reviewing, analyzing, explaining, and negotiating contracts. Depending in part on student input, typical contracts considered may include, e.g., agreements involving employment, leases, distribution, services, licenses, stock-options, change-of-control, arbitration, and/or settlements. 3 CREDITS.

COPYRIGHT LAW deals with the protection of the works of human intellect (literature, music, art, computer programs, etc.) under U.S. Code Title 17. 3 CREDITS.

CULTURAL PROPERTY covers topics in the protection of intangibles as they relate to knowledge generated by indigenous people around the world, and also considers issues concerning knowledge derived from genetically isolated populations. 2 CREDITS.

DIGITAL TRANSACTIONS covers issues in software and online licensing, including the nature of remedies, warranties, and other obligations that arise from such transactions. 2 CREDITS.

edISCOVERY examines the increased impact of technology in the workplace, including significant changes in the way litigation, and specifically discovery, is handled. 3 CREDITS.

ENTERTAINMENT LAW blends concepts and skills derived from intellectual property, contracts, and torts, with emphasis on recent Internet-based developments in the relevant entertainment industries. 2 CREDITS.

ENTREPRENEURSHIP examines entrepreneurship and specifically considers the challenges and strategies typically encountered in becoming a successful entrepreneur, with particular emphasis on technology and the law relating to it. 3 CREDITS.

FRANCHISE & DISTRIBUTION covers franchise regulation, disclosure, and registration, types of franchises, antitrust, unfair competition, trademarks, pricing, advertising, premises liability, and contract law. 3 CREDITS.

GENETICS AND THE LAW examines ethical, legal, and policy issues surrounding new genetic technologies. 2 CREDITS.

INTELLECTUAL PROPERTY ADVANCED TOPICS SEMINAR is a treatment of specialized subjects in intellectual property law. 3 CREDITS.

INTELLECTUAL PROPERTY LAW SURVEY covers domestic intellectual property laws—patent, copyright, trademark, and trade secret—through statutes and cases, with attention to the needs both of non-specialty students desiring a one-time overview of the basics of IPIL law and of soon-to-be IPIL specialists seeking more detailed study. 2 CREDITS.
TYPICALLY OFFERED

**INTELLECTUAL PROPERTY STRATEGY AND MANAGEMENT** examines the legal and managerial issues facing an intellectual property or information-based organization from its startup phase through either an initial public offering (IPO) or an acquisition by another firm. **2-3 credits.**

**INTERNATIONAL ENFORCEMENT OF INTELLECTUAL PROPERTY** analyzes the enforcement of trademarks, patents, and copyrights beyond national boundaries. Special emphasis is placed on differences and similarities between the diverse national intellectual property enforcement systems. **2 credits.**

**INTERNATIONAL INTELLECTUAL PROPERTY** examines both international IP law itself and comparative aspects of IP law among major trading countries and regions of the world. **3 credits.**

**INTERNET LAW** is a survey of legal issues arising from the rapid growth of Internet and other online communications. Coverage includes intellectual property, First Amendment, criminal, and privacy issues. **3 credits.**

**INTERSESSION COURSES**, taught during the winter break, consider a variety of currently topical subjects such as database protection and privacy, as well as issues posed by pending and recently decided major cases. **1-2 credits.**

**LICENSING AND TECHNOLOGY TRANSFER** examines means for licensing rights in technology and the ways of employing and transferring such rights. **3 credits.**

**LLM THESIS COURSE** affords IPIL Master of Laws candidates the opportunity to produce thesis scholarship, under the supervision of IPIL faculty, in an area of intellectual property law or information law. **3 credits.**

**PATENT LAW** examines the substantive law of patenting as a means for protecting inventive ideas. The course focuses on conditions necessary to obtain a patent, infringement, and enforcing patent rights through patent litigation. **3 credits.**

**PATENT PROSECUTION** studies substantive law and procedures governing the patent application process, and emphasizes practical application of the rules to real-life situations. **2 credits.**

**PATENT REMEDIES AND DEFENSES** studies issues commonly arising in modern patent litigation. The course examines necessary parties, remedies, and affirmative defenses. **2 credits.**

**PRIVACY AND DATA PROTECTION** covers the basic principles of privacy and data protection law, including federal privacy statutes relating to surveillance, record-keeping, and health information, as well as state privacy statutes, the privacy-related activities of the Federal Trade Commission, and the privacy law in the European Union. **2 credits.**

**PROCEDURE OF PATENT LITIGATION** provides hands-on experience with issues that patent litigators face in day-to-day trial preparation, examining a hypothetical patent case from inception, through the *Markman* hearing, to trial, with additional attention to the relationship between district courts and the Federal Circuit in patent litigation. **2 credits.**

**PROPERTY CRIME IN THE INFORMATION AGE** melds two fields, criminal law and the law of information and intellectual property, with special focus on how the law protects information products from unauthorized use facilitated by the Internet and digitization. **3 credits.**

**SPORTS LAW** covers topics such as representation of the professional athlete in contract negotiations and endorsements, related intellectual property matters, the player-club contractual relationship, anti-trust and collective bargaining issues in amateur and professional sports, and sports tort liability. **2 credits.**

**TRADE SECRETS** surveys the practical aspects of trade secrets as they relate to protection by contract and operation of law, relationships of the parties, public law constraints, adversarial considerations, and licensing. **2 credits.**

**TRADEMARK AND UNFAIR COMPETITION** examines the evolution and practice of trademark and related unfair competition law, with emphasis on litigation strategy. **3 credits.**

**VIRTUAL WORLDS** examines models for virtual world law and government, with special emphasis on online contracts, intellectual property rights, gambling and gaming laws, jurisdictional laws, privacy and publicity rights, and issues of computer security. **2 credits.**
MICHAEL A. OLIVAS
2011 AALS PRESIDENT
AND IPIL AFFILIATED FACULTY MEMBER
Institute for Higher Education Law and Governance
University of Houston Law Center

ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
Moody Gardens Hotel
Galveston, Texas

SITE OF IPIL’S 2011 NATIONAL CONFERENCE
The Library at the Inn of the Anasazi
Santa Fe, New Mexico

“THE PLATTERS” PLAY SANTA FE
2011 Presenters
IPIL National Conference
IN THE LIFE

VISITING PROF. CRAIG JOYCE
祝體仁（Benevolent Presence）
St. Mary’s 2011 Institute on Chinese Law & Business
Beijing

MORE FROM WILLIAM PATRY
UH LAW CENTER CLASS OF 1980
How to Fix Copyright
Oxford University Press
(December 2011)

SSG WINNER MARY LAFRANCE
University of Nevada-Las Vegas
Recipient of IPIL’s 2011
Sponsored Scholarship Grant
for the Legal Academy

MORE FROM WILLIAM PATRY
UH LAW CENTER CLASS OF 1980
How to Fix Copyright
Oxford University Press
(December 2011)

VISITING PROF. CRAIG JOYCE
祝體仁（Benevolent Presence）
St. Mary’s 2011 Institute on Chinese Law & Business
Beijing

2010 KATZ FOUNDATION LECTURER
JANE WINN
University of Washington School of Law

2011 BAKER BOTTS LECTURER
PAUL GOLDSTEIN
Stanford Law School

2011 ANDREWS KURTH
Moot Court National Championship:
Intellectual Property
Houston, Texas
The Winning Team: Mississippi College School of Law
In 2011, IPIL (the Institute for Intellectual Property & Information Law at the University of Houston Law Center) celebrates its 20th Anniversary. IPIL is the third-oldest IP program in the nation (behind only GW in 1891 and John Marshall in 1951).* In the following pages, we present a brief history of IPIL’s first 20 years.

1991: Initial Announcement

1992: IPSO on Tour

1992: Founding of the Intellectual Property Student Organization (IPSO)

1993: LL.M. Degree Added

1994: First Katz Foundation Lecture

1998: LL.M. Degree Added

Houston Law Review
Should the U.S. Court of International Trade Be Given Patent Jurisdiction Concurrent With That of the District Courts?
By John B. Pegram
The University of Houston Law Center is pleased to announce the merger of its Intellectual Property Program and Information Law Program as the Institute for Intellectual Property & Information Law.

Co-Directors
Paul M. Janicke, Raymond T. Nimmer, and Craig Joyce

New IPIL Initiatives:
- Annual Spring Conferences on Information Law
- Research Fellowships for LLM Candidates
- Intensive Courses on Information Licensing

Institute for Intellectual Property & Information Law
www.law.uh.edu/lawcenter/programs/ipil
713.743.2180

SAY HELLO TO “IPIL”!
JOINING THE INTELLECTUAL PROPERTY AND INFORMATION LAW PROGRAMS

PATSTATS IS BORN
A RESOURCE FOR PATENT LITIGATION STATISTICS

WELCOME, PROFESSOR!
Greg R. Vetter joins the UH Law Center as Faculty and IPIL Co-Director

A SCHOLARLY LANDMARK
2000 FRANKEL LECTURE
DAVID NIMMER (UCLA)

A BIG INSTITUTE FOR A BIG CITY
IPIL Co-Directors

WESTWARD HO
FIRST IPIL NATIONAL CONFERENCE
SANTA FE, NEW MEXICO

2003
2002
2001
2000
1999
COWGIRL FAREWELL
Supreme Court Justice Sandra Day O’Connor
2005 IPIL Banquet

2005

2004

2007

2009

CELEBRATING THE STATUTE OF ANNE’S
300th ANNIVERSARY
IPIL’s 2010 National Conference

THE
CONFERENCE
“Celebrating Copyright’s tri-Centennial”

2007

INAGURAL BAKER BOTTS LECTURE
The Right to Claim Authorship
in U.S. Copyright and Trademarks Law
Jane C. Ginsburg (Columbia)

2009

ANNUAL FUNDING
IN SUPPORT OF SCHOLARSHIP
BY FACULTY AND JUDICIAL CLERKS

UNIVERSITY OF HOUSTON LAW CENTER
INSTITUTE FOR INTELLECTUAL PROPERTY
& INFORMATION LAW
ANNOUNCING A NEW
IPIL INITIATIVE!

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FOR THE LEGAL ACADEMY;
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NOVEMBER 2007

STRENGTHENING THE BRAND
Sapna Kumar Joins the Team

CREATION OF THE
“SSG” PROGRAM
ANNUAL FUNDING
IN SUPPORT OF SCHOLARSHIP
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Sponsored Scholarship GrantS
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Conference Presenters

**Ann Bartow**
Pace University Law School
Counterfeits, Copying and Class
48 Hous. L. Rev. ____ (2011)

**Barton Beebe**
New York University School of Law
Is the Trademark Office a Rubber Stamp?
48 Hous. L. Rev. ____ (2011)

**Greg Lastowka**
Rutgers School of Law-Camden
Trademark’s Daemons
48 Hous. L. Rev. ____ (2011)

**Mark McKenna**
University of Notre Dame Law School
(Dys)functionality
48 Hous. L. Rev. ____ (2011)

**Rebecca Tushnet**
Georgetown University Law Center
Looking at the Lanham Act: Visuals in Trademark and Advertising Law
48 Hous. L. Rev. ____ (2011)

Moderated by **Paul M. Janicke**
Introduction by **Craig Joyce**
Institute for Intellectual Property & Information Law
University of Houston Law Center
48 Hous. L. Rev. ____ (2011)

Fellows

**Deborah Gerhardt**
University of North Carolina School of Law

**Michael Grynberg**
Oklahoma City University School of Law

**Laura Heymann**
William & Mary Law School

Special Funding Acknowledgment
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For citations to specific articles, please see www.houstonlawreview.org. No conference held in 2006.
Each year, the University of Houston Law Center’s Institute for Intellectual Property & Information Law (IPIL) brings together, for the IPIL/Houston National Conference, internationally recognized scholars to explore themes in the past, present, and future of intellectual property and information law.

**E-COMMERCE AND PRIVACY**
Presenters: Anita A. Allen, Trotter Hardy, Walter M. Miller, Maureen A. O’Rourke, Chris Reed, Joel R. Reidenberg, Holly K. Towlie

**CONSIDERING COPYRIGHT**

**TRADEMARK IN TRANSITION**
Presenters: Graeme B. Dinwoodie, Stacy L. Dogan, A. Michael Froomkin, William M. Landes, Mark A. Lemley, J. Thomas McCarthy

**THE FUTURE OF PATENT LAW**
Presenters: Mark D. Janis, Jay P. Kesan, Craig Allen Nard, Toshiko Takenaka, John R. Thomas

**TRANSACTIONS, INFORMATION, AND EMERGING LAW**
Presenters: Hon. Frank H. Easterbrook, Clayton P. Gillette, Robert W. Gomulkiewicz, Robert Oakley, Peter P. Swire, R. Polk Wagner
The conference centers on small-group, seminar-style discussions of paper drafts by distinguished scholars in a setting that is both inspirational and enjoyable. The participants’ in-depth conversation regarding the scholarship under consideration has proven over the years to be uniquely intimate and productive. The fruits of each conference are published in a special Symposium issue of *Houston Law Review*. 

**COPYRIGHT IN CONTEXT**

Presenters: Keith Aoki, Thomas F. Cotter, Roberta Rosenthal Kwoll, Peter S. Menell, Neil Netanel
Fellows: Michael W. Carroll, Christine Haight Farley, Michael J. Madison

**PATENT LAW IN PERSPECTIVE**

Presenters: Donald S. Chisum, Rebecca Eisenberg, Paul J. Heald, Michael Meurer, Janice M. Mueller, Arti K. Rai
Fellows: John M. Golden, Joseph Scott Miller, Elizabeth I. Winston

**INTELLECTUAL PROPERTY IN INTERNATIONAL PERSPECTIVE**

Presenters: Graeme B. Dinwoodie, Rochelle Dreyfuss, Cynthia Ho, Charles R. McManis, Jerome H. Reichman, Peter K. Yu
Fellows: Edward Lee, Jacqueline D. Lipton, Mary W.S. Wong

**CELEBRATING COPYRIGHT’S TRI-CENTENNIAL**

Fellows: Shyamkrishna Balganesh, David Fagundes, Peter Jaszi, Marshall Leaffer, Tyler Ochoa, Sara Stadler

**TRADEMARK: TODAY AND TOMORROW**

Presenters: Ann Bartow, Barton Beebe, Greg Lastowka, Mark McKenna, Rebecca Tushnet
Fellows: Deborah Gerhardt, Michael Grynberg, Laura Heymann
ANNUAL FALL LECTURE

The Ronald A. Katz Lectures:
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2010 RONALD A. KATZ LECTURE
L-R: GREG R. VETTER, SAPNA KUMAR, JANE WINN (LECTURER), KATHERINE JACKSON (IP STUDENT ORGANIZATION PRESIDENT), CRAIG JOYCE

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ANNUAL SPRING LECTURE

The Baker Botts Lectures:
A Service and Tribute to Houston’s
Distinguished Intellectual Property Bar

2011 BAKER BOTTS LECTURE
L-R: Mitch Lukin (Baker Botts L.L.P.), Paul Janicke, Craig Joyce,
Paul Goldstein (Lecturer), Phillip Page (Commentator), Greg R. Vetter, Sapna Kumar

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United States Court of Appeals for the Federal Circuit

2005  F. SCOTT KIEFF
Professor of Law, Washington University in St. Louis School of Law

2004  JANE C. GINSBURG
Morton L. Janklow Professor of Literary and Artistic Property Law, Columbia University School of Law
TRADE SECRETS

The chemical formula of KOPA-KOLA is a tightly guarded trade secret known only to a handful of company executives. What if someone penetrates the vault in the company’s Miami headquarters, pirates the formula, and launches a new soft drink that mimics the taste and character of KOPA-KOLA? Thanks to the trade-secret protections found in intellectual property law, the core value of the company and its products will be secure – with the company lawyers reducing the would-be cola king to nothing more than a lightweight soda jerk.

PATSTATS.ORG

Online Patent Litigation Statistics

PATSTATS.ORG tracks case outcomes for 40 commonly arising issues in modern U.S. patent litigation. Offered as a free public service for courts, scholars, and practitioners of patent law, this resource provides research information on decisions rendered each quarter, from January 1, 2000 to the present.

Decisions include the reported cases of the District Courts, the Court of Federal Claims, and the International Trade Commission. Reported and unreported Federal Circuit decisions also are incorporated.

PATSTATS.ORG issues include Validity Decisions, Enforceability Decisions, Procedural Defenses, Infringement Issues, Damages Calculations, and Special Factors.

To view these materials, visit www.patstats.org.
WEB RESOURCES

LICENSING-CONTRACTS.ORG
Licensing Law Materials

This site focuses on the contract law of licensing. Licensing information is not, in law or in fact, equivalent to selling goods or real estate. The hope is that this site will contribute to the growing recognition that a goods-centric view mischaracterizes today’s world.

Licensing is an area of contract law that has unique terms and themes. Contracts that license the use of or access to information, technology, data, and other intangible assets are central to the information economy. The law pertaining to them is the subject of this site.

Available resources include a compilation of selected cases, plus a compilation of selected articles. In addition, readers are invited to contribute suggestions regarding new materials for inclusion and to contribute to a forum of comments on licensing.

To view these materials and participate in the exchange, please visit www.licensing-contracts.org.

IPINFOBLOG.COM
Contemporary Intellectual Property, Licensing & Information Law

This site offers a continuing dialogue on contemporary IP, licensing and information law issues, hosted by Dean Nimmer.

To participate in this blog, please visit www.ipinfoblog.com.

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To learn more, please visit www.law.uh.edu/polac/homepage.html.

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Resonant with marimbas, the upbeat island soundtrack heard on all radio and television advertising for KOPA-KOLA prompts a Pavlovian thirst for the soft drink. That fact is not lost on competitors, some of whom might feel an urge to pluck KOPA-KOLA’s chords and “steal the beat” for a tune that’s not all their own. Could KOPA-KOLA “stop the music”? That’s the province of the law of copyright.
TRADEmARK

With its distinctive cursive swirl, the calligraphic logo of KOPA-KOLA speaks to the quality and consistency of a beverage sold throughout the United States and in more than 100 other countries. The background colors of the graphics—a sharp orange defined in white—make it all the more memorable. Can a competitor mimic the logo to merchandise its own brand of soft drink?

Trademark protections are an integral part of intellectual property law. The applicable statutes and case law give KOPA-KOLA the legal “pop” to safeguard and define the brand’s identity.

SPECIAL EVENTS

SPECIAL EVENTS provide the opportunity for IPIL, other academic institutions, intellectual property and information law practitioners, and the judiciary to focus on current issues and to explore solutions for critical legal problems associated with creative expression and new technologies.

27TH ANNIVERSARY ANNUAL INSTITUTE ON INTELLECTUAL PROPERTY LAW
GALVESTON, TEXAS
This conference secures national experts to review the latest developments and trends in intellectual property and information law.

NINTH ANNUAL WORKS IN PROGRESS INTELLECTUAL PROPERTY (WIPIP) COLLOQUIUM
On Friday and Saturday, February 10 and 11, 2012, IPIL hosts WIPIP IX in Houston. WIPIP provides intellectual property scholars a forum to present their works in progress and receive early feedback from their colleagues. Presentation is not required for participation.
Every element of KOPA-KOLA’s presentation is carefully engineered to satisfy customers. When the company’s signature glass containers proved expensive to produce and difficult to recycle, KOPA-KOLA developed a new machine capable of extruding clear plastic renditions of the “original” bottle. Can the equipment receive patent protection? A machine is eligible for patent protection if its structure is new in some way – and the “newness” would not have been obvious to the engineer ordinarily skilled in that area. In a soft drink industry where shelf life is measured in weeks, 20 years is “time in a bottle.”
KOPA-KOLA sponsors contests that see shoppers register at local supermarkets for a chance to win substantial cash prizes. When each contest concludes, store chains submit the names and addresses of their KOPA-KOLA shoppers to a central database vendor headquartered in Houston. But who owns the database? Data itself cannot be copyrighted, but new information law doctrines are emerging to protect a company’s database investments. KOPA-KOLA customers will rest easier knowing that their soft drink preferences will not spill into the public domain.

LAW SCHOOLS ARE BUILT AROUND THEIR LIBRARIES. The O’Quinn Law Library offers UH Law Center students and faculty one of the region’s leading legal research facilities.

The library houses the largest law collection in the metropolitan area. As a U.S. Government Depository, the library receives and makes available all federal government publications in selected subject areas. Special collections for IPIL, higher education law, and health law, along with the Frankel Rare Books Library, round out the UH Law Center’s hard-copy collections.

The law library also has emerged as a model for receiving, processing, and delivering materials available only in digital form. The integrated library system provides links to print resources and online data. A wireless network provides easy access to the UH Law Center’s network and online subscriptions.

Information technology has become a fast-growing part of both the practice of law and the UH Law Center. The Legal Information Technology (LIT) department supports wireless access to UH Law Center networks and to the Internet in classrooms, study areas, the Commons, the library, and other locations.
**IPIL MISSIONS**

**PROVIDE** legal education of the highest quality in the fields of intellectual property and information law to help prepare law students and lawyers for the challenges of practicing law in a nationally and internationally integrated economy.

**ADVANCE** the development of intellectual property and information law by promoting and disseminating research by UH Law Center faculty and by sponsoring excellence in IP and IL scholarship by others.

**SERVE** Texas and the Nation by providing an internationally recognized center for the exchange of ideas on intellectual property and information law.

**CONTRIBUTE** to international cooperation among scholars and practitioners in these fields from all nations.
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