IP Strategy and Management
- University Technology Transfer

Schacht, Industrial Competitiveness
- International Trade
- Federal Government
  - As a buyer/user
  - As a research funder
- Cooperative Research
- Tax

- Bayh-Dole
- Civilian v. Defense sources
- Manufacturing capacities and the national interest
What will make this app “win”?

- Non-royalty spillovers (1, 4, 8, 10)
- Geographic clusters of innovation
- Outsourced portions of tech transfer operation (e.g. - IPX as to UH)