

# SYLLABUS AND CLASS PLAN FOR INTELLECTUAL PROPERTY SURVEY

Prof. Janicke

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## Required materials:

Current IP laws as set out in Goldstein et al., *SELECTED STATUTES AND INTERNATIONAL AGREEMENTS ON TRADEMARK, COPYRIGHT, etc.*, 2016 or 2017 edition (West)

Materials will be available on my UH faculty web site: [www.law.uh.edu/faculty/pjanicke](http://www.law.uh.edu/faculty/pjanicke). These materials include PowerPoint files; a set of cases for each component subject of IP (trade secrets; copyrights; trademarks; and patents); and several fact-pattern problems to solve.

**Non-required textbook:** McJohn, *Intellectual Property Examples & Explanations*, Fifth Edition (Wolters Kluwer 2015)

**Course Description:** The course will cover the four main areas of intellectual property law: trade secret; copyright; trademark; and patent. Each segment will begin with a PowerPoint presentation introducing the main statutory and caselaw points of law for that segment. We will then follow with a set of cases for that segment. All the cases will be in a Word file available at no cost from my faculty website. The sequence of topics, and the approximate number of classes for each segment, are shown below.

## Class Plan

Overview of the subject [1 class]; PowerPoint

Section 1: Trade Secrets [5 classes]

Trade secret PowerPoint

Trade secret cases (to be discussed during the PowerPoint, at the places indicated):

Lamb-Weston  
Learning Curve  
Mangren  
A.C. Crouch  
Chicago Lock  
Smith  
E.I. Dupont  
Weed Eater  
Schalk

## Section 2: Copyrights [7 classes]

Copyright PowerPoint

Copyright cases (to be discussed during the PowerPoint, at the places indicated)

Mazer  
Laureyssens  
Paramount Pictures  
Harper & Rowe  
Fisher  
Sega  
Ty  
MGM  
Arthur Rutenberg

## Section 3: Trademarks [5 classes]

Trademark PowerPoint

Trademark cases (to be discussed during the PowerPoint, at the places indicated)

Blue Bell  
XTreme Lashes (part 1)  
Streetwise Maps  
Quill  
Park 'N Fly  
Qualitex  
Sloppy Joe's  
Mister Donut  
Ambassador East  
Kellogg  
XTreme Lashes (part 2)

#### Section 4: Patents [8 classes]

Patent cases (to be discussed during the PowerPoint, at the places indicated)

Alice  
Assoc. for Molecular Pathology  
Hall  
Pfaff  
City of Elizabeth  
Graham  
Graver Tank (excerpt)  
Warner Jenkinson  
Eli Lilly  
Titanium Metals  
Liquid Dynamics

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**Note to Students:** Counseling and Psychological Services (CAPS) can help students who are having difficulties managing stress, adjusting to the demands of a professional program, or feeling sad and hopeless. You can reach CAPS ([www.uh.edu/caps](http://www.uh.edu/caps)) by calling 713-743-5454 during and after business hours for routine appointments or if you or someone you know is in crisis. No appointment is necessary for the “Let's Talk” program, a drop-in consultation service at convenient locations and hours around campus. [http://www.uh.edu/caps/outreach/lets\\_talk.html](http://www.uh.edu/caps/outreach/lets_talk.html)